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Subject: "Satisfy Your Thirst Trail" Event
Location: Mansion Mall & Lace House
When: 11/10/2016 4:45:00 PM - 5:45:00 PM

Advance: Dean Johnson
(803)608-2103
Brian Welch
(864)982-3937

MH is confirmed to attend.

APPROVED BY: NH on 7/28/16

EVENT: "Satisfy Your Thirst Trail" Event

DATE: Thursday, November 10, 2016

TIME: 4:45-5:45 PM (4:00-6:00 PM)

LOCATION: Mansion Mall & Lace House

LOCATION SET-UP:

- Tent on the lawn between the Lace House and the mansion. Valet parking. Single point of entry for guests. Check in desk to receive name badge. Lace House will be open for walk-through tours. Guests will use Lace House restrooms.
- Bluegrass duo from the Upstate will provide background music.
- Bars will be under the tent.
- Some scattered seating will be available under the tent.

MENU:

Deep Fried Oysters
Ahi Tuna Nachos
Fried Green Tomatoes With Goat Cheese Pimento Cheese
Deep Fried Catfish Nuggets
Grilled Vegetable Display- Zucchini // Squash // Asparagus // Red Onion // Parsnips // with Horseradish Thyme Sauce
Grilled Cheese Panini Tomatoes // Fresh Basil
Fried Chicken Bites With Honey Lime Cilantro
Jalapeno Popper Dip With Fried Wonton Chips
Fresh Fruit Array- Honeydew // Cantaloupe // Pineapple // Strawberries // Grapes // Served with Brown Sugar Sour Cream Dip
Artisan Cheese Display- Smoked Gouda // Stilton Bleu // Red Dragon // with Carrs Wafers
Bacon, Tomato, Parsley Spread with Flatbread
Assorted Tea Sweets
Caramel Apple Tarts // Dark Chocolate Sea Salt Tarts // Lemon Squares

FEATURED ALCOHOL:

Featured alcoholic beverages will be three specialty cocktails made from SC distilled products – one from the Upstate, one from the Midlands, one from the Coast.
Three locally crafted beers will be featured – one from the Upstate, one from the Midlands, one from the Coast.

Non-alcoholic beverage options also will be available.

PRIMARY STAFF: Abby Scott

ATTIRE: Business casual

SCHEDULING CONTACT:

Amy Duffy
aduffy@scprt.com

ONSITE CONTACT:

Amy Duffy – 206.6947
Beverly Shelley – 331.1762

NUMBER OF ATTENDEES: Around 100 guests.

TEAM HALEY ATTENDEES:

1. Sheila Jones
2. Swati Patel
3. Hal Peters
4. Joshua Volf, Hal's roommate
5. Katie Philpott
6. Matt Philpott
7. Rebecca Schimsa
8. Abby Scott
9. Austin Smith
10. Beth Webb
11. Richard Webb
12. Jay Wolfe
13. John Wolfe, Jay's brother
14. Camlin Moore
15. Butch Bowers
16. Chaney Adams

PURPOSE: Networking and business development opportunity for purveyors on the "Satisfy Your Thirst Trail".

PRESS: No.

PHOTOGRAPHY: None.

INTRODUCED BY: SCPRT Director Duane Parrish

LENGTH OF SPEAKING: 3-5 mins.

LINE-BY-LINE:

5:00-5:05 PM	Duane Parrish welcomes and makes brief remarks
5:05-5:07 PM	Duane introduced NH
5:07-5:12 PM	NH makes remarks
5:12-5:14 PM	Duane makes closing remarks

TALKING POINTS:

- Thank you, Duane.
- It's a pleasure to be here with all of you this afternoon to celebrate Satisfy Your Thirst, a creative initiative and collaborative effort to promote our state's expanding beverage industry and further grow our tourism industry.
- For the Satisfy Your Thirst partners who are here with us today, I want you to know that we sincerely appreciate your participation in this initiative.
- Your involvement with Satisfy Your Thirst shows an important understanding of the many ways you and your businesses impact our state.
- As part of our \$19.1 billion tourism industry, your businesses – whether it's a distillery, brewery or farm – are an essential component to a vital industry for our state, providing authentic and unique South Carolina products and experiences for millions of travelers to our state.
- As part of your local business community, you help to improve the quality of life in your area by providing jobs for local residents and providing revenues to support critical state and local services.
- As manufacturers, your products serve as the ambassadors of South Carolina's ingenuity, quality, and commitment to excellence.

- And, your businesses help to drive the state's economy and shape its culture, which are the two most important legacies we will leave to future generations of South Carolinians.
- So, thank you, for being part of this great initiative... for being a pro-active member of our state's tourism business community... and for being an example of how each and every one of us can help make every day a great day in South Carolina.
- Thank you and God bless.