

SOUTH CAROLINA COMMISSION ON HIGHER EDUCATION  
1333 Main Street, Suite 200  
Columbia, SC 29201

*Minutes of the Meeting*

November 3, 2005

10:30 a.m.

**Commission Members Present**

Dr. Layton McCurdy, Chairman  
Dr. Doug Forbes  
Dr. Bettie Rose Horne  
Dr. Vernelle Johnson  
Mr. Jim Konduros  
Mr. Miles Loadholt  
Ms. Cynthia Mosteller  
Mr. Dan Ravenel  
Mr. Neal Workman

**Commission Members Absent**

Ms. Rosemary Byerly  
Mr. Larry Durham  
Mr. Jim Sanders  
Dr. Mick Zais

**Staff Present**

Ms. Rita Allison  
Ms. Camille Brown  
Ms. De'Nitra Brown  
Mr. Mike Brown  
Ms. Julie Carullo  
Ms. Lorinda Copeland  
Ms. Renca Eshleman  
Dr. Conrad Festa  
Mr. Gary Glenn  
Ms. Alison Goff  
Ms. Lane Jeselnik  
Dr. Lynn Kelley  
Dr. Esther Kramer  
Dr. Tajuana Massie  
Ms. Lynn Metcalf  
Dr. Gail Morrison  
Dr. Mike Raley  
Ms. Beth Rogers  
Ms. Jan Stewart  
Dr. Donald Tetreault  
Dr. Karen Woodfaulk

**Guests**

Dr. Jennifer Arnes, U.S.C. – Columbia  
Dr. Dan Barron, U.S.C. – Columbia  
Ms. Priscilla Burbage, College of Charleston  
Dr. Pete Barr, Coastal Carolina University  
Ms. Renee Bellamy-Colettrain, Midlands Technical College  
Ms. Betty Boatwright, S.C. State University

**Member of the Press:**

no members of the press attended

Mr. Bill Bragdon, U.S.C. – Columbia  
Ms. Donna Collins, U.S.C. – Columbia  
Dr. Stella Cooper, Coastal Carolina University  
Mr. Tom Covar, Lander University  
Dr. Anthony Coyne, U.S.C. – Sumter  
Dr. Cheryl Cox, State Technical College System  
Ms. Christine Crosby, York Technical College  
Dr. Charles Crosby, York Technical College  
Dr. David DiCenzo, Coastal Carolina University  
Ms. Edie Dille, York Technical College  
Ms. Edie Dobbins, York Technical College  
Dr. Christine Ebert, U.S.C. – Columbia  
Mr. Charlie FitzSimons, S.C. Independent Colleges & Universities  
Mr. Wayne Fogel, Tri-County Technical College  
Ms. Donna Foster, Piedmont Technical College  
Ms. Linda Henderson, Coastal Carolina University  
Mr. Greg Hess, Midlands Technical College  
Col. Curt Holland, The Citadel  
Dr. Sally Horner, Coastal Carolina University  
Ms. Lynn Hopkins, Trident Technical College  
Mr. David Hunter, U.S.C. – Columbia  
Dr. Debra Jackson, Clemson University  
Ms. Karen Jones, Winthrop University  
Mr. Scott Ludlow, State Technical System  
Dr. Dennis Merrell, York Technical College  
Dr. John Mittelstaedt, Clemson University  
Ms. Candace Morgan, University of Phoenix  
Dr. Dan Nadenicek, Clemson University  
Dr. Angela Peters, Claflin University  
Mr. Stephen Peters, husband of Dr. Peters  
Dr. Greg Pickett, Clemson University  
Dr. Ron Roenfeldt, U.S.C. – Columbia  
Mr. Tom Suttles, Lander University  
Dr. John Sutsky, Medical University of S. C.  
Dr. Stephen Thompson, U.S.C. – Columbia  
Dr. Henry Tisdale, Claflin University  
Dr. Aileen Trainer, U.S.C. – Columbia  
Mr. John Truc, Medical University of S. C.  
Ms. Judy Walton, Piedmont Technical College  
Mr. and Mrs. William Waymer, parents of Dr. Peters  
Mr. A. O. Wilson, Piedmont Technical College  
Mr. Bryce Wilson, S.C. Budget & Control Board

This meeting was held in accordance with the Freedom of Information Act.

### 1. Introductions

The meeting was called to order by Chairman McCurdy. Dr. Lynn Kelley introduced the guests attending the meeting, all of whom are listed above. Dr. McCurdy then introduced the winners of the 2005 Professor of the Year: Dr. Angela Peters from Claflin University and Ms. Christine Crosby from York Technical College. He also recognized the Presidents from those institutions: Dr. Henry Tisdale and Dr. Dennis Merrell. Dr. McCurdy stated that recognition of the winners would continue at the luncheon to be held in their honor at 1:00 p.m. in the Capstone Building on the University of South Carolina campus.

### 2. Approval of Minutes

Chairman McCurdy stated that the names of Commissioners Loadholt and Forbes were omitted from the list of those in attendance at the October 6, 2005 Commission meeting and that this would be corrected. It was also noted that Commissioner Horne had been detained for this current meeting by traffic but was expected to arrive shortly. Dr. McCurdy asked for a motion to approve the minutes from the meeting on October 6, 2005. The motion was made (Mosteller), seconded (Johnson), and carried to approve the minutes with the noted corrections.

### 3. Chairman's Report

- Layton McCurdy

- Dr. McCurdy reported that a series of meetings had been held recently with the Governor's office staff to insure that all parties are deriving their impressions of tuition costs from the same numbers. Through the assistance of Commissioner Sanders, meetings have taken place with members of the legislature to establish a good working relationship and to see how CHE can provide greater help as the legislature deals with the laws associated with higher education. These meetings will continue.

Dr. McCurdy then read a letter he had received that morning from Governor Sanford (**Attachment I**) regarding the proposal to establish a satellite campus of USC - Upstate on the campus of Greenville Technical College. Concerns expressed by the Governor were that this proposal represents an unnecessary expansion of the higher education system in the Upstate, and that it was announced without approval from either the USC Board of Trustees or the Commission on Higher Education. The Governor also stated that he would encourage the CHE to establish a task force with business leaders in the Upstate to determine higher education needs there and whether the proposed facility in Greenville would meet those needs. He also encouraged the CHE to look at all the state's universities to determine where overlap and duplication could be reduced in an effort to avoid further increases in tuition and unnecessary expenditures by taxpayers.

Dr. McCurdy then commented on the work that has taken place on the development of a statewide agenda for higher education and invited the Commissioners to share their thoughts on how CHE might conform with the Governor's requests as quickly as possible.

Discussion followed regarding the method by which this might be accomplished and whether the CHE has sufficient authority to proceed. Commissioner Ravenel stated that, in response to Dr. McCurdy's request at the October Commission meeting, he had expanded on his views about the priority list for capital improvements and would share this information with the rest of the Commissioners (**Attachment II**). He further stated that his comments reflect the fact

that the Commission needs to be stronger in terms of making hard decisions and that the public's perception of that strength is very important. Dr. McCurdy suggested that it would be helpful to work in collaboration with people in the Greenville area to determine the higher education needs in that part of the state.

Commissioner Mosteller stated that she would like to see the CHE explore the issue of duplication with regard to market needs and agreed, at Dr. McCurdy's request, to expand her thoughts in writing to share with the rest of the Commissioners. Commissioner Loadholt stated that the USC Board of Trustees, led by Mr. Mack Whittle, is already in the process of communicating with people in the Greenville area about the proposed facility. Dr. McCurdy then recommended that the Commission work in collaboration with the USC Board of Trustees and indicated that he would contact Mr. Whittle to that end.

#### **4. Committee Reports**

##### **4.01 Report of the Executive Committee (No Report)**

**-Layton McCurdy**

##### **4.02 Report of the Committee on Academic Affairs and Licensing**

**-Vermelle Johnson**

##### **A. Consideration of New Program Proposals**

Commissioner Johnson reported that her committee considered thoroughly and approved all six of the proposals listed below. Detailed information about each of these programs can be found in **Attachment III - VIII**.

1. B.S., Middle Level Education, South Carolina State (new)
2. M.B.A., Master of Business Administration, Coastal Carolina (new)
3. M.Ed., Teaching, USC – Columbia (new)
4. M.S., Marketing, Clemson (new)
5. Ph.D., Library and Information Science, USC – Columbia (new)
6. Center for Real Estate Development (CRED), Clemson (new)

**A motion** was made (Johnson) and **carried** to approve the following **recommendation**:

The Committee on Academic Affairs and Licensing recommends that the Commission approve the proposed program leading to the Bachelor's degree in Middle Level Education at SCSU provided that no "unique cost" or other special state funding be required or requested and provided further that the program not be implemented until it has been approved by the State Board of Education.

**A motion** was made (Johnson ) to approve the following **recommendation**:

The Committee on Academic Affairs and Licensing recommends that the Commission approve the proposed program leading to the M.B.A. degree in Business with a concentration in Accounting at Coastal Carolina University, to be implemented in Fall 2006, provided that no "unique cost" or other special state funding be required or requested and provided further that the M.B.A. program delivered by Winthrop to Coastal be discontinued.

Commissioner Forbes stated that he was concerned that this program would be duplicative in that USC has opposed it because the USC program is not presently full. Likewise, ten M.B.A. programs currently exist in South Carolina and there are several programs offered on-line. Commissioner Johnson responded that her committee had discussed these facts but they still think that the program would be a viable one for the area. Commissioner Mosteller noted that the proposed program at Coastal Carolina would not require prior work experience in business as is the case with the USC program. Dr. Pete Barr of Coastal Carolina then provided additional information about the difference between the two programs and explained that each is designed to serve completely different audiences. Dr. Rod Roenfeldt of USC stated that though the programs are not exactly the same, the question is whether there's enough demand for a new program given the cost associated with it. Dr. Barr responded that previous attempts to collaborate with USC to offer an M.B.A. program at Coastal had not worked out and that the program that has been delivered to Coastal from Winthrop University is no longer meeting their needs. Discussion followed about the meaning of the term "no unique costs" as referred to in the recommendation. Dr. Morrison offered an explanation of the term. She also noted that Winthrop's M.B.A. program at Coastal was being discontinued simultaneously with the offering of a program by Coastal at Coastal. Dr. Morrison mentioned that the Coastal program contains a vehicle for accountants to pursue an extra 30 hours needed for state licensing requirements.

The **motion** was then brought to the table and **carried** with a vote of 6 in favor and 2 opposed (Forbes & Loadholt).

A **motion** was made (Johnson) and **carried** to approve the following **recommendation**:

The Committee on Academic Affairs and Licensing recommends that the Commission approve the proposed program leading to the Master of Education degree in Teaching at USC – Columbia, to be implemented in Spring 2006, provided that no "unique cost" or other special state funding be required or requested, and provided further that admission to the M.Ed. degree in Elementary Education and Secondary Education is suspended immediately and degree requirements for candidates currently enrolled in these programs are completed by May 2009.

A **motion** was made (Johnson) to approve the following **recommendation**:

The Committee on Academic Affairs and Licensing recommends the Commission approve the program leading to the Master of Science degree in Marketing at Clemson University, to be implemented in Fall 2006, provided that no "unique cost" or other special state funding be required or requested.

Commissioner Workman questioned the need for this type of program, given the termination of USC – Columbia's master's degree in Marketing for lack of students. Dr. John Mittelstaedt of Clemson University responded and stated that this highly focused program will meet the consistent demand from Clemson students for a marketing degree at the graduate level. He stated that the reasons for the demise of the USC program were based upon issues with which the Clemson program will not be confronted.

The **motion** was then brought to the table and **carried** with a vote of 7 in favor and 1 opposed (Forbes).

A **motion** was made (Johnson) to approve the following **recommendation**:

The Committee on Academic Affairs and Licensing recommends that the Commission approve the proposed program leading to the Ph.D. in Library and Information Sciences at USC – Columbia, to be implemented in Fall 2006, provided that no “unique cost” or other special state funding be required or requested.

Commissioner Johnson stated that, if granted, this would be the only doctoral degree in Library and Information Science in South Carolina. Commissioner Forbes questioned whether other programs of this nature in the region were full and whether the idea of South Carolina working collaboratively with one of those programs had been explored. Commissioner Johnson replied that these ideas had been considered, but that the demand for the program here warrants its establishment. Commissioner Loadholt also noted that USC is very supportive of this program. Commissioner Workman questioned how the program would be funded if a potential grant of \$900,000 from the U.S. Institute for Museum and Library Service is not awarded. The response was that other monies within the College would be reallocated for this purpose.

The **motion** was then brought to the table and **carried**.

A **motion** was made (Johnson) to approve the following **recommendation**:

The Committee on Academic Affairs and Licensing recommends that the Commission approve the Clemson University’s Center for Real Estate Development.

Commissioner Johnson stated that this Center has been in existence since 2001 and is now coming before the Commission for formal approval. Commissioner Forbes asked for an explanation of the Center’s functions. Dr. Dan Nadenicik of Clemson explained that the Center helped in the development of the Masters in Real Estate Development program there. The Center also works with a number of agencies to provide funding for research endeavors. Dr. Morrison explained that the purpose of the Center’s being approved by CHE will allow it to seek special state funding if needed. Dr. Debra Jackson of Clemson also explained that this approval will give the Center some permanence.

The **motion** was then brought to the table and **carried** with a vote of 7 in favor and 1 opposed (Forbes).

**B. Consideration of Follow-Up to Report of Consultants’ Evaluation of Programs in Business: Ph.D, Business Administration, USC – Columbia**

Commissioner Johnson stated that the Ph.D, Business Administration, USC – Columbia had received provisional approval in the 1999-2000 academic year, the reasons for which are stated on page 1 of **Attachment IX**. USC has now provided the CHE with requested data on the placement of its graduates in its report which can be found on page 3 of **Attachment IX**.

A **motion** was made (Johnson) to approve the following **recommendation**:

The Committee on Academic Affairs and Licensing recommends that the Commission accept this report and recognize that USC – Columbia has submitted the required report on the placement of graduates at research universities.

Commissioner Mosteller stated that she would like to see a copy of this program review and Dr. Morrison agreed to provide her with that information.

The **motion** was then brought to the table and **carried**. Commissioner Horne then remarked that this was a good example of the value of program review.

**C. Report on the Teacher Scholarship Grant Awards, FY 2004-05**

Commissioner Johnson stated that this item was provided for information only. Details about these awards as well as eligibility requirements for their recipients can be found in **Attachment X**.

Commissioner Konduros expressed his thoughts about Commissioners having the opportunity to communicate their concerns about programs or projects with either the appropriate committee chair and/or staff member in an attempt to get those concerns resolved. He noted that the committees consider their agendas at great length prior to bringing them before the entire Commission. Dr. McCurdy then explained that it has been established that Commissioners' questions are welcomed at any time prior to Commission meetings. Commissioner Horne also welcomed all Commissioners to attend Committee meetings when items about which they may have concerns are on the agenda to see the extent to which these items are examined. Dr. McCurdy stated that perhaps the Commission should also do more to identify programs that have been closed.

Commissioner Mosteller pointed out that there might be a dynamic problem with regard to the Teachers Scholarship Grant Program. She said it appears that teachers are not able to apply for reimbursement until several months after they have personally paid for and taken a course.

**D. Report on Awards for Improving Teacher Quality Higher Education Grants, Project Year 2005-06**

Commissioner Johnson stated that this item was provided for information only. On September 1, 2005 Francis Marion University was awarded a grant in the amount of \$124,848. The Commission staff re-issued an updated Request for Proposals due on October 1, 2005. As a result of that, two additional awards were granted to Clemson University, each in the amount of \$125,000. Details about these proposals as well as other continuing projects may be found in **Attachment XI**.

Dr. McCurdy requested clarification about how accountability is measured with regard to these projects. Dr. Morrison explained that a year-end report as well as external

reviews are conducted on these projects. Discussion followed as to why more of these projects are not being conducted in areas of the state that may need them the most. It was concluded that perhaps more communication is needed to make institutions aware that this grant money is available, and that the grants should be bigger and more substantive. It was also suggested that a personal incentive for teachers might be added as a component of these grant awards.

#### **4.03 Report of the Committee on Access & Equity and Student Services - Dan Ravenel**

The Committee had no report to deliver. However, Commissioner Ravenel stated that the Committee was meeting in Boardroom 1 on the 8<sup>th</sup> floor of the Darla Moore School of Business immediately following the Professor of the Year Luncheon to continue discussion on evaluation of the state's scholarship programs. Commissioner Ravenel invited all interested parties to attend.

#### **4.04 Report Committee on Finance and Facilities**

Commissioner Ravenel stated that he would deliver this report at the request of Commissioner Byerly who was ill and unable to be present.

##### **A. Consideration of Interim Capital Projects**

- |                                 |   |   |
|---------------------------------|---|---|
| 1. College of Charleston        | - | Simons Center for the Arts Expansion            |
|                                 | - | Physical Education and Athletics Center Complex |
| 2. Medical University of S.C.   | - | Parking Garage Improvement                      |
| 3. USC – Columbia               | - | Humanities Pavilion Restaurant Construction     |
|                                 | - | Harper Elliott Renovation/Fire Protection       |
| 4. Tri-County Technical College | - | Anderson Campus – Site Development              |
| 5. Trident Technical College    | - | Building 950 Warehouse                          |

##### **Leases**

- |                                |   |  |
|--------------------------------|---|--|
| 1. Medical University of S. C. | - | Rutledge Tower Parking Garage            |
|                                | - | Conceptual Approval – New Parking Garage |

##### **Information Item**

- |                          |   |   |
|--------------------------|---|---|
| 1. College of Charleston | - | Result of RFP Concept Approval – George Street Project Purchase/Construction of Residence Hall, Apartments, and Cafeteria |
|--------------------------|---|---|

Commissioner Ravenel reported that the projects listed above and described in Attachment XII had all been reviewed, discussed and approved by the committee. He also noted that M.U.S.C.'s lease request for conceptual approval of a new parking garage had been withdrawn.

A **motion** was made (Ravenel) to approve this list of interim capital projects as **recommended**.

Commissioner Mosteller questioned whether University Medical Associates profits from the Rutledge Tower Parking Garage lease arrangement and the Dr. Sutusky from MUSC responded that it does not.

The **motion** was then brought to the table and **carried**.

Commissioner Ravenel then noted the College of Charleston George Street Project item as described in **Attachment XII** was provided for information only.

**B. Deferred Item – Institutional Operating Funds, FY 2006-07**

Commissioner Ravenel reported the Committee had had a conference on October 21, 2005 at which this item was approved. He also explained this request for \$50,000,000 in recurring funds is an attempt to turn the tide in declining appropriations. He further explained that this request is linked to the universities' agreement to not raise tuition beyond the Higher Education Price Index (HEPI) plus \$250 per student.

A **motion** was made (Ravenel) to add this item to the Commission's budget request as **recommended**.

At Commissioner Mosteller's request details were provided by Ms. Carullo and Dr. Festa as to how the amount of the drop in institutional funding had been calculated. Dr. Festa explained that this request will raise funding to a level that will preclude the necessity for institutions to raise tuition beyond 10 %. He further stated that this will bring institutions to a level where they will have the ability to be more autonomous in dealing with their budgets. Chairman McCurdy further explained that 2/3 of this money would be allocated by the institutions' Mission Resource Requirement (MRR) and 1/3 would be allocated in an attempt to gain better parity. A four-year approach, this is a first step in an effort to restore a more traditional funding method and to achieve a better level of institutional parity.

The **motion** was then brought to the table and **carried** with a vote of 6 in favor and 2 opposed (Forbes & Workman).

**C. 2005 Estimated Deferred Maintenance on Infrastructure Outside the Buildings**

Commissioner Ravenel noted that this report as found in **Attachment XII** was delivered at the request of Commissioner Sanders and was provided for information only.

**D. Below-the-line Summary List**

Commissioner Ravenel noted that this report as found in **Attachment XII** was delivered at his request and was provided for information only.



**4. K-12 Collaborative Grant Programs****A. Improving Teacher Quality: "Professional Development in Literacy"****Dr. Nancy Breard – Converse College****B. Centers of Excellence: "Center for Engineering and Computing Education"****Dr. Jed Lyons – USC – Columbia**

Because of the hour and the impending Professor of the Year Award Luncheon, Dr. Morrison regretfully asked these presenters if they would be willing to return to the December 1, 2005 meeting to deliver their presentations. They agreed. It was also recommended that these individuals be placed first on the agenda of that meeting.

**6. Legislative Update****- Rita Allison**

Ms. Allison thanked Dr. Lynn Kelley and other staff members for their work on the Professor of the Year Award. She stated that property tax relief is a big issue in the General Assembly at present. Both the House and the Senate should have bills drafted on that by December 1. Work on the Executive Budget is being concluded. It will be ready for the General Assembly when they return in January. Ms. Allison also reported that Dr. Festa and Dr. McCurdy have had several meetings with members of the legislature regarding issues of concern. Commissioner Konduros inquired as to what the revenue projection was and Ms. Allison stated that the information had not yet been made available.

**7. Report of the Executive Director****-Conrad Festa**

Dr. Festa stated that he had been spending a great deal of time with the Governor and members of the legislature explaining and clarifying higher education funding and the strategy that the Commission has been projecting. That strategy involves funding institutions at an adequate level and requiring that they be responsible for the distribution of those funds. This is a process that will take a few years to be phased in and may take some time for the institutions to become accustomed to it. Dr. Festa then explained the difference between funding higher education and funding the institutions. Dr. Festa stated that the Commission does have legislative authority and that he also believes strongly in ceding to institutions as much autonomy as possible while requiring accountability on their part. He stated that progress is being made, and that the Commission has gained in its visibility and credibility thanks to the efforts of the Commissioners.

**8. Other Business**

Commissioner Ravenel then stated that it might be possible to move money from the scholarship programs to E & G funds and encouraged Commissioners to attend the Student Services committee meeting that afternoon in the event conversation on that topic took place.

Chairman McCurdy then requested a confidence vote from the Commissioners on supporting the Governor's letter. All Commissioners voted in favor of that support. Dr. McCurdy then stated that he would respond to that letter on behalf of the Commission. He also stated that he would contact Mr. Mack Whittle as suggested by Commissioner Loadholt earlier in the meeting. Commissioner Ravenel suggested and Chairman McCurdy agreed that the Commissioner from that district (Byerly) be included in that discussion.

**9. Adjournment to the Professors of the Year Luncheon – USC Capstone**

A motion was made (Ravenel) to adjourned the meeting. It was adjourned at 12:55 p.m.

Respectfully submitted,

*Beth Rogers*

Recording Secretary

Attachments I - XII \*Attachments are not included in this mailing, but will be filed with the permanent record of these minutes and are available for review upon request.