

SOUTH CAROLINA COMMISSION ON HIGHER EDUCATION
1333 Main Street, Suite 200
Columbia, SC 29201

Minutes of the Meeting

November 4, 2004

10:30 a.m.

Commission Members Present

Mr. Dalton Floyd, Chairman
Ms. Rosemary Byerly
Mr. Doug Forbes
Dr. Bettie Rose Horne
Dr. Vermelle Johnson
Mr. James Konduros
Mr. Miles Loadholt
Dr. Layton McCurdy
Ms. Cynthia Mosteller
Ms. Deloris Oliver
Gen. Tom Olsen
Mr. Daniel Ravenel
Dr. Mick Zais

Commission Members Absent

Mr. Larry Durham

Staff Present

Ms. Camille Brown
Ms. De'Nitra Brown
Mr. Tony Brown
Ms. Julie Carullo
Ms. Lorinda Copeland
Ms. Renea Eshleman
Dr. Conrad Festa
Ms. Sophia Fryer
Ms. Yolanda Hudson
Dr. Lynn Kelley
Ms. Lynn Metcalf
Dr. Gail Morrison
Mr. Jeff Richards
Ms. Beth Rogers
Ms. Edna Strange
Dr. Donald Tetreault
Dr. Karen Woodfaulk

Guests

Ms. Betty Boatwright, S.C. State University
Dr. Diane Brandstadter, State Technical System
Dr. Bill Bragdon, U.S.C. – Columbia

Ms. Leslie Brunelli, U.S.C. – Columbia
Ms. Ann Byrd, CERRA
Dr. Mary Cheeseboro, S.C. State University
Dr. Cheryl Cox, State Technical System
Dr. Anthony Coyne, U.S.C. – Sumter
Mr. Bob Dobbins, South University
Dr. Christine Ebert, U.S.C. – Columbia
Ms. Susie Edwards, M.U.S.C.
Mr. Henry Giles, Spartanburg Technical College
Dr. Vivian Haley-Zitlin, Clemson University
Dr. Martha Hanks, Midlands Technical College
Dr. Doris Helms, Clemson University
Dr. Howard D. Hill, Claflin University
Col. Curt Holland, The Citadel
Ms. Judy Hrinda, State Technical System
Mr. Donald Jarvis, Guest of Dr. Jarvis
Dr. Sadie Jarvis, Claflin University
Mr. Raghu Korrapati, Walden University
Mr. Greg Lee, Midlands Technical College
Dr. Dianne Luce, Midlands Technical College
Mr. Scott Ludlow, Clemson University
Ms. Amanda Maghsoud, Winthrop University
Mr. Gary McCombs, College of Charleston
Dr. Francis McGuire, Clemson University
Ms. Elaine McGuire, Guest of Dr. McGuire
Mr. J. P. McKee, Winthrop University
Ms. Gina Munnfield, Midlands Technical College
Dr. Charles Parker, Midlands Technical College
Ms. Anna Patton, South University
Ms. Mary Rawls, Midlands Technical College
Dr. Ron Rhames, Midlands Technical College
Dr. Barry Russell, Midlands Technical College
Dr. John Sabatini, Walden University
Mr. Robert Schemel, South University
Mr. Eddie Shannon, S. C. Tuition Grants Commission
Dr. Ora Spann, S.C. State University
Dr. Rita Teal, S.C. State University
Ms. Reinell Thomas, S. C. State University
Dr. Aileen Trainer, U.S.C. – Columbia
Dr. Deborah F. Willoughby, Clemson University
Mr. Bryce Wilson, S.C. Budget & Control Board

Member of the Press:

Ms. Deneshia Graham, *The Post and Courier*

This meeting was held in accordance with the Freedom of Information Act.

1. Introductions

The meeting was called to order by Chairman Floyd. Dr. Lynn Kelley introduced numerous guests attending the meeting, all of whom are listed above. Chairman Floyd also introduced the Commission's newest member, Dr. Layton McCurdy, gave a brief biographical sketch of him and welcomed him to the Commission.

2. Approval of Minutes

Chairman Floyd asked for a motion to approve the minutes from the meeting on October 7, 2004. The **motion** was made (Olson), **seconded** (Byerly) and **carried** to approve the minutes as written.

3. Chairman's Report

- Dalton B. Floyd

- Chairman Floyd brought to the Commissioners' attention information about the Campus Safety Conference to be held February 23-25, 2005 on the Columbia campus of U.S.C. The theme of the conference is *Communication, Innovation and Risk Reduction – Keys to Campus Safety*. He invited Commission members and others in the audience to attend.
- Presentation of the Commission's Service Learning Awards. Institutions receiving awards were Midlands Technical College, Claflin University, and Clemson University. Dr. Barry Russell, Ms. Gina Mounfield, and Dr. Martha Hanks represented Midlands Technical College. Dr. Sadie Jarvis and Dr. Howard Hill represented Claflin University, and Dr. Deborah Willoughby and Dr. Vivian Haley-Zitlin represented Clemson University. Chairman Floyd gave a brief explanation of the Service Learning Award Competition. Midlands Technical College's award winning project is entitled, "Give Kids A Smile Day," Clemson University's award winning project is entitled, "Focus on Prevention: A Diabetes Self-Management Training Initiative," and Claflin University's award winning project is entitled, "Peer Power to Decrease the HIV/AIDS Epidemic." Chairman Floyd remarked that the Service Learning Program is most admirable and one of which higher education can be proud.

4. Committee Reports

4.01 Report of the Executive Committee (No Report)

-Dalton B. Floyd

4.02 Report of the Committee on Academic Affairs and Licensing

-Vermelle Johnson

A. Consideration of New Program Proposals

Dr. Johnson stated that all of the proposals have followed the official process and that the need for them has been established. The four programs are 1) Associate Degree in Industrial Technology with a major in Building Construction Technology at Midlands

Technical College to be implemented in the Spring of 2005; 2) Associate Degree in Public Service, Early Care and Education at Midlands Technical College to be implemented in the Fall of 2005; 3) Bachelor of Arts Degree in Dance with Tracks in Performance/Choreography and K-12 Teacher Certification at U.S.C. – Columbia to be implemented in Spring 2005; and 4) Master of Arts in Business Administration with concentrations in Agribusiness and Entrepreneurship at South Carolina State University to be implemented in Fall 2005. These programs are described in detail in **Attachments I – IV**. A **motion** was made (Johnson) and **seconded** (Mosteller) to approve the following **recommendations**:

1. The Committee on Academic Affairs and Licensing recommends that the Commission approve the program leading to the Associate in Industrial Technology degree with a Major in Building Construction Technology, to be implemented in Fall 2005, provided that no “unique cost” or other special state funding be required or requested.
2. The Committee on Academic Affairs and Licensing recommends that the Commission approve Midlands Technical College’s proposed program leading to the Associate in Public Service degree in Early Care and Education with concentrations in Business Management and Instruction for implementation in Fall 2005, provided that 1) no additional “unique cost” or other special state funding be required or requested; and 2) provided further that all advisement by faculty and staff as well as all published literature indicate that, while some courses may transfer, the program is not a college transfer program and does not lead to teacher licensure or certification.
3. The Committee on Academic Affairs and Licensing recommends that the Commission approve U.S.C. – Columbia’s proposed program leading to the Bachelor of Arts degree in Dance with tracks in Performance/Choreography and Education for implementation in Spring 2005, provided that no “unique cost” or other special state funding is requested or required, and that the dance education track be approved by the State Board of Education prior to its implementation.
4. The Committee on Academic Affairs and Licensing recommends that the Commission approve South Carolina State University’s proposed program leading to the Masters of Business Administration with concentrations in Agribusiness and Entrepreneurship for implementation in Fall 2005, provided that no “unique cost” or other special state funding is requested or required.

Commissioner Mosteller commented that it appeared the program at S. C. State has one of the best ratios of state appropriations to tuition. Dr. Morrison responded that Commissioner Mosteller’s perception was accurate. Some discussion followed regarding the demand for this type of program and the different alternatives it would provide for students. Commissioner Forbes inquired as to whether the new dance program at U.S.C. would have any affect on programs currently offered by private institutions in the state. Dr. Morrison responded that due to the demand for dance education in South Carolina, the private institutions should not be negatively impacted. At that point, the motion was brought to the table and **carried**.

The Leadership Institute at U.S.C. – Salkehatchie, the fifth program proposal under this agenda item, has actually been in operation since 1998 although it never received the Commission's official approval. The Institute's goals have been and will continue to be carried out and can be found in **Attachment V**. A **motion** was made (Johnson), **seconded** (Loadholt), and **carried** to approve the following **recommendation**:

The Committee on Academic Affairs and Licensing recommends that the Commission approve U.S.C – Salkehatchie's Leadership Institute.

B. Consideration of Amendments to License (to add program):

Masters of Arts Degree in Professional Counseling, South University, Columbia

Detail about this program, which would be implemented in January 2005, can be found in **Attachment VI**. A **motion** (Johnson) was made and **seconded** (Ravenel) to approve the following **recommendation**:

The Committee on Academic Affairs and Licensing recommends that the Commission approve an amendment to the license of South University to add the program leading to the M.A. degree in Professional Counseling to be implemented in January 2005 at the Columbia site.

Chairman Floyd asked Dr. Morrison to talk about the process and limitations involved in licensing out-of-state institutions for the benefit of new Commission members. Dr. Morrison explained that the licensing function is designed as a consumer protection activity and that it is not an attempt to protect local programs. She stated that certain standards, which are closely aligned with the SACS regional accreditation standards, are expected to be met. The motion was then brought to the table and **carried**.

C. Consideration of Amendment to License to add programs at Charleston location

Electronics Communications Programming and Information Systems (ECPI) College of Technology requested approval of an amendment to its license to offer three programs leading to the A.A.S. degree: 1) Computer and Information Science with concentrations in Accounting Administration, Information Technology/Business Systems Administration, Information Technology/Computer Programming, Information Technology/Networking & Security Management, Information Technology/Web Design, and Medical Administration; 2) Computer and Electronics Technology with concentrations in Computer Network Technology and in Wireless Communications; and 3) Health Science with concentration in Medical Assisting. Details about these degrees can be found in **Attachment VII**. A **motion** was made (Johnson) and **seconded** (Oliver) to approve the following **recommendation**:

The Committee on Academic Affairs and Licensing recommends that the Commission approve an amendment to the license of ECPI College of Technology to offer in Charleston programs leading to A.A.S. degrees in 1) Computer and Information Science with concentrations in Accounting Administration, Information Technology/Business Systems Administration, Information Technology/Computer Programming, Information Technology/Networking & Security Management, Information Technology/Web Design, and Medical Administration; 2) Computer Electronic Technology with concentrations in

Computer Network Technology and in Wireless Communications; and 3) Health Science with a concentration in Medical Assisting.

Commissioner Mosteller requested clarification on whether the Commission was voting on approving the amendment or whether the institution's programs have met the Commission's standards. Dr. Morrison and Dr. Johnson explained that when a proposal of this nature is brought to the Commission it has already been examined extensively by the committee to determine that standards are met. At that point the vote was brought to the table and **carried**.

D. Consideration of Initial License to Recruit S. C. Residents

Walden University, Inc. requested license to recruit South Carolina residents into its distance learning programs leading to the B.S. degree in (1) Business Administration and (2) Information Systems; the Master of (1) Business Administration, (2) Public Administration, and (3) Public Health; the M. S. degree in (1) Education, (2) Nursing, (3) Psychology, and (4) Public Health; the Ed.D. degree in Teacher Leadership; the Ph.D. degree in (1) Applied Management and Decision Sciences, (2) Education, (3) Health Services, (4) Human Services, (5) Psychology, (6) Public Health, (7) Public Policy and Administration. Details about these programs may be found in **Attachment VIII**. Dr. Johnson stated that her committee asked Walden University to provide additional information regarding standards established by national associations that Walden would use in its curriculum design and a satisfactory explanation was received. A **motion** was made (Johnson) and **seconded** (Byerly) to approve the following **recommendation**:

The Committee on Academic Affairs and Licensing recommends that the Commission approve initial licensure for Walden University for five years to recruit South Carolina residents beginning immediately into programs leading to the B.S. degree in (1) Business Administration and (2) Information Systems; the Master of (1) Business Administration, (2) Public Administration, and (3) Public Health; the M.S. degree in (1) Education, (2) Nursing, (3) Psychology, and (4) Public Health; the Ed.D degree in Teacher Leadership; the Ph.D. degree in (1) Applied Management and Decision Sciences, (2) Education, (3) Health Services, (4) Human Services, (5) Psychology, (6) Public Health, and (7) Public Policy and Administration.

Commissioner Zais questioned whether the education and nursing degrees offered by Walden University would qualify an individual to practice in South Carolina. Dr. Morrison explained that those individuals in nursing would have to pass national examinations upon completion of their degrees from Walden and be approved by the State Board of Nursing. She also explained that the education programs are not initial certification programs and do not lead to teacher certification/licensure. Dr. Zais inquired whether the programs offered by Walden were nationally accredited and Commissioner Horne replied that they were not. Dr. Zais also questioned how these programs would be administered. Dr. Morrison replied that Walden University offers a variety of distance education opportunities, many of which are online. She also stated that Walden is accredited by their regional association, the North Central Association of Colleges and Schools, and that some accreditors are still struggling with how to accredit online programs. Walden's representative, Dr. John Sabatani, stated that the University is

moving towards more specialized program accreditation. Discussion followed about how students in predominantly online programs gain clinical experience. Dr. Sabatani offered information about how internships are coordinated and stated that there are physical residencies of Walden University where students and faculty have face-to-face interaction. Commissioner McCurdy questioned whether that type of clinical experience was satisfactory and discussion followed as to how extensively the Commission is responsible in making that determination. The vote was then brought to the table and **carried**.

E. Consideration of Revised Mission Statement

Dr. Johnson made reference to the original mission statement of York Technical College as well as the revised statement found in **Attachment IX**. A **motion** (Johnson) was made, **seconded** (Ravenel) and **carried** to approve the following **recommendation**:

The Committee on Academic Affairs and Licensing recommends that the Commission approve the revised mission statement for York Technical College.

F. Information Report

Dr. Morrison explained South Carolina's participation in the Academic Common Market along with sixteen other southeastern states. **Attachment X** gives detailed information on what programs are available to students. It was noted that a student is charged in-state tuition if he/she enrolls in a program out-of-state through the Academic Common Market. It was also noted that this program is largely advertised by the Southern Regional Education Board. Commissioner Forbes commented that Culinary Arts was one of the programs offered and that if South Carolina students are taking advantage of that, perhaps the demand for a program in our state would not be as necessary as was previously perceived. Commissioner Mosteller questioned whether funds had been appropriated to handle the administrative aspects of the Academic Common Market and the answer was that they had not.

4.03 Report of the Committee on Access & Equity and Student Services - Dan Ravenel

A. Consideration of Appropriation Requests for FY 2005-2006 for EIA Funded Teacher Recruitment Projects

Commissioner Ravenel asked Dr. Woodfaulk to give a brief description of the South Carolina Program for the Recruitment and Retention of Minority Teachers (SCPRRMT) at South Carolina State University and the Center for Educator Recruitment, Retention, and Advancement (CERRA), housed at Winthrop University. Specific information about these programs can be found in **Attachments XI – XV**. Dr. Woodfaulk explained that once the Commission approves the budgets for these programs, they are also reviewed by the Education Oversight Committee (EOC). If funding is approved by both the Commission and EOC and allocated by the General Assembly, flow-through funds are then disbursed through the Commission to the institutions. Commissioner Ravenel noted the increases in the budgets of both programs. After stating that his committee was taking a pro-active approach as to how these programs can continue to be improved, a **motion** (Ravenel) was made and **seconded** (Mosteller) to approve the following **recommendations**:

1. The Committee on Access & Equity and Student Services recommend approval of the appropriation request for \$575,000 for the S. C. Program for the Recruitment and

Retention of Minority Teachers for FY 2005-06.

2. The Committee on Access & Equity and Student Services recommends approval of the appropriation request for \$5,545,569 for the Center for Educator Recruitment, Retention and Advancement for FY 2005-06.

Commissioner Konduros inquired as to what the next step was in the approval process and was advised that the request would go to the legislature for approval once acted on by the Commission. Commissioner Mosteller asked whether money for the compressed video classroom portion of the SCPRRMT budget request was a one time request. Dr. Mary Cheeseboro of South Carolina State responded that at this point she could not offer a definite answer to that question, although she assured the Commission that in one year's time she should be able to report on specific progress and that expansion would be moved toward cautiously. Commissioner Zais commented that the cost of producing a teacher through this program was between \$50,000 - \$56,000 and said that there might be more cost-efficient ways of producing non-traditional teachers. The vote was then brought to the table and **carried**.

B. Update on Service Learning Proposal

Commissioner Ravenel referred to this as the "Tom Olsen Initiative." He reported that Coastal Carolina University has accepted the charge to create a pilot program involving student mentoring. It should be ready for review by January of 2005 and funding for it will be required. Chairman Floyd noted that the student mentoring proposal would involve mentoring of K-12 children by college students, particularly those who are scholarship recipients. It was also noted that the issue of preparing more K-12 students to graduate from high schools and enroll in college is one of the most important issues facing higher education as well as K-12 education in South Carolina and that an effective program would be mutually beneficial to both populations.

4.04 Report of Committee on Finance and Facilities

- Ms. Rosemary Byerly

A. Interim Capital Projects

1. Law Barracks Replacement

Commissioner Byerly explained that the increase requested was due to higher than expected bids on construction (see **Attachment XVI**). A **motion** (Byerly) was made, **seconded** (Ravenel) and **carried** to approve the following **recommendation**:

The Committee on Finance and Facilities recommends approval of this project as proposed.

B. Consideration of Modifications to the MRR and Allocation Methodology

Commissioner Byerly commented briefly about the parity issue and thanked all involved for the hard work they had contributed toward preparing the recommendation presented (see **Attachment XVII**). After Ms. Lynn Metcalf presented an explanation of the **recommendation**, a **motion** (Byerly) was made and **seconded** (Olsen) to approve it as follows:

The Committee on Finance and Facilities recommends, with the concurrence of the Funding Advisory Committee, the following changes to the MRR and the Allocation Methodology for FY 2005-06:

1. The MGT recommendation for modification of the student/faculty ratios so that all sectors shall use the same ratios for undergraduate students be fully phased in immediately.
2. The percentages used in the Revenue Step of the MRR are modified to a 50% deduction for in-state undergraduate students at the four-year institutions and 40% for in-state undergraduate students at the two-year institutions. The remaining percentages and treatment of student share would remain the same for all groups of students. (Note: Minor work remains to resolve this specific issue as it relates to MUSC. The Funding Advisory Committee agreed that CHE staff and MUSC personnel resolve these specifics.)
3. The first \$18 million of increases in appropriations to higher education institutions for operating funds will be allocated in a manner to aggressively address the current disparity in funding levels. Specifically, funds will be allocated on a disproportionate basis, so that all institutions will be moved forward to percentage funding level of the next highest percentage above the highest funded institution, with those institutions currently receiving the lowest levels of funding receiving a disproportionately larger share than those institutions funded at higher levels (refer to the attached spreadsheet for specific calculation example). All funds above \$18 million will be allocated using the same methodology. However, the targeted level of funding to be achieved will be changed to 90% rather than the next highest percentage above the highest funded institution.
4. In order for any institution to participate in this parity allocation methodology, the institution must obtain a score of a least "Achieves" in the Commission's Performance Funding system of evaluation.

Commissioner Ravenel questioned how an estimated increase in appropriations of \$18 million could bring the institutions to a point of being fully funded. Ms. Lynn Metcalf explained that it, in fact, would not, although it would bring them closer to 78% level of their funding needs used in the example. She emphasized that the modifications are a "package" and work together in a fair way to move institutions closer to parity. Any appropriations beyond \$18 million would be distributed to the institutions in an effort to bring them to a more fully funded level. Dr. Festa explained that approval of an allocation methodology is an annual event. Commissioner Mosteller expressed concern that this action would further increase the burden of financial responsibility on students. Commissioner McCurdy questioned whether this pertained only to undergraduate students and was advised that it did not. Commissioner Zais requested clarification on several aspects of this funding process and explanations were offered by Ms. Lynn Metcalf as well as by Dr. Festa and other Commission members. Some discussion then followed about the fact that South Carolina's students are now paying close to 50% of their college costs due in large measure to the decline in state funding over the last few years. The proposed modification acknowledges that fact. Commissioner Horne noted the significance of the change in Commission policy in terms of expected student share. The change to the MRR brings the student share to 50% from 20% which is significant in our relatively poor state. The vote was then brought to the table and **carried**.

5. Legislative Update**- Julie Carullo**

Ms. Julie Carullo reported that work on the Governor's Executive Budget hearing process continues and that data and assistance on that has been provided as needed. She also reported that Dr. Festa has had several meetings with legislators. The quarterly Chairman's Letter was recently distributed. In the near future the latest Commissioners' Bulletin will be mailed to Commissioners.

6. Report of the Executive Director**-Conrad Festa**

Dr. Festa reported that the meetings he has had with the legislative leadership have been going well and that they are very sympathetic to the needs of the Commission on Higher Education. He thanked the chief financial officers of the institutions for their hard work on the parity proposal and also commended the Presidents of the institutions for their participation and cooperation. Dr. Festa remarked that the parity proposal approval was indeed an historic event.

7. Introduction of the Governor's Professors of the Year

Chairman Floyd invited all Commission members to attend the luncheon honoring the Professors of the Year following the Commission meeting at 1:00 p.m. on the campus of U.S.C. He introduced the award winners who are Dr. Francis McGuire of Clemson University and Dr. Dianne Luce of Midlands Technical College. The winners had been presented with a certificate and a \$5,000 check at a ceremony which took place at the State House earlier in the day.

8. Other Business

Chairman Floyd mentioned that there had been a problem with lack of attendance at Committee meetings when they do not take place in the morning prior to the regularly scheduled Commission meeting. It was suggested that the Commission meeting be moved to 11:00 a.m. rather than 10:30 a.m. in order to allow committee meetings to take place at 9:30 and 10:30 a.m. on that same day. Commissioners were advised to give that suggestion some thought.

9. Adjournment

Chairman Floyd made a **motion** to adjourn the meeting at 12:15 p.m. It was **seconded** (Olsen) and **carried**.

Respectfully submitted,

Beth Rogers

Recording Secretary

Attachments I - XVII

*Attachments are not included in this mailing, but will be filed with the permanent record of these minutes and are available for review upon request.