

From: Priester, Nicole <NicolePriester@gov.sc.gov>
Required: Godfrey, Rob <RobGodfrey@gov.sc.gov>
Adams, Chaney <ChaneyAdams@gov.sc.gov>
Pippin, Zach <ZachPippin@gov.sc.gov>
Subject: Interview with Norah O'Donnell
Location: Mansion
When: 4/30/2015 1:30:00 PM - 2:30:00 PM

10:30 AM

Crew will arrive to set-up in the in dining room of Governor's Mansion.

11:30 AM

- Camera Crew Arrival at the Mansion
- Chaney and Rob will meet the group.
- Attendee Names:
Team Haley:
Governor Haley (will arrive at 12:20 PM)
Mr. Haley (will arrive at 2:00 PM)
Rob Godfrey- Governor's Staff
Chaney Adams- Governor's Staff
Ashton Lee- Governor's Staff
Ashley Perryman- Makeup Artist (Ashley's Assistant will be there as well)

Norah O'Donnell's crew list:
TBD

11:30 AM

- Light lunch buffet for 12 people with be set-up in the Palmetto Dining Room.

Menu:
Chicken Salad Wraps
Ham & Cheese Panini
Pasta Salad
Fruit
Cookies

11:30 AM

- Ashley will arrive and set-up upstairs in the study.

Ashley Brook Perryman
(704) 502-4721
abpmakeup@gmail.com

12:25 PM

- NH will arrive at the Mansion and use the back stairs.
- NH will eat lunch.
- NH will change (if needed) and get make-up done.

1:00 PM

Norah O'Donnell arrives
**Makeup will be avail for her for touch ups

1:00 PM

- Tim, Rob, and Chaney will brief the Governor if needed.

1:30 PM

- Interview with Norah O'Donnell

Dining Room of Mansion
30 minute interview
30 minutes for B-Roll

2:00 PM:

- Michael will arrive for B-roll footage on the Mansion grounds.
- Walk and talk around the grounds with Gov. Haley and Michael – hopefully outside pending weather

2:30 PM:

- NH will depart for Statehouse

To this end, the topics Norah's team anticipates covering are as follows:

- The governor's background and how she got to where she is today as the first female and minority governor of South Carolina.
- The significance of being the first female and minority governor of the state, what kinds of challenges she has faced over the course of her career in elected office, etc.
- Life as a military wife and mom, whose husband was deployed, in addition to being the governor.
- The importance/significance of the governor to the presidential primary process in 2016. Role the governor could play in the presidential campaign. Role the governor could play in the future of the Republican Party. Role the governor could play in a Republican administration.
- The importance/significance of South Carolina in the presidential primary process.
- Women's issues and their significance in 2016. Particularly in the context of Hillary Clinton's candidacy.
- Republican candidates who are already officially in the race for president: Ted Cruz, Rand Paul, Marco Rubio. Issues they have talked about. Their viability. Their appeal in South Carolina and problems they could encounter. Their relationships with the governor.
- Republican candidates who are likely to run. Same topics as those who haven't jumped in. Our relationships with them. Could also get a Lindsey Graham question here.
- Walter Scott's shooting and its aftermath, including its significance in the context of officer-involved shootings around the country.
- The governor's fights against unions. This is a topic they have repeatedly mentioned as an issue the governor is identified with nationally.
- Focus on economic development.