

From: Julian L. Alssid, College for America
Sent: 3/3/2016 10:05:15 AM
To: Haley, Nikki
Cc:
Subject: Web panel: 3 CLOs on Investing in the Frontline

Join us for the webinar, "Three CLOs on the Value of Investing in the Frontline" on Tuesday, March 15, at 2 pm ET Email not displaying correctly?

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Nimrata,

Join us to hear some of the best learning and development leaders in the industry in the online panel, "Three CLOs on the Value of Investing in the Frontline," hosted by CLO Magazine and College for America.

Register for the webinar

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This [must-attend webinar http://go.collegeforamerica.org/e/37322/54-regTag--sourcepage-register/45y3s8/465637737](http://go.collegeforamerica.org/e/37322/54-regTag--sourcepage-register/45y3s8/465637737) on Tuesday, March 15 at 2 pm ET, features:

- **Jon Kaplan**—Vice President of Training and Development at Discover Financial Services
- **Kimo Kippen**—Chief Learning Officer at Hilton Worldwide
- **Dr. Sydney Savion**—Global Learning Officer at Dell
- Moderator **John Colborn**—Director of the Aspen Institute's Skills for

America's Future initiative

Attend this panel <<http://go.collegeforamerica.org/e/37322/54-regTag--sourcepage-register/45y3s8/465637737>> to learn:

- The important business impacts that an educated frontline and middle management have on the bottom line.
- How employees and their employers are benefiting from unconventional trainings and college programs.
- What ROI measurements they use to justify spending on education.

I hope you'll join us!

All the best,
Julian

Julian L. Alssid
Chief Workforce Strategist
College for America

PS: Planning to attend the NAWB's Forum 2016 in a couple of weeks? If so, be sure to check out the session, "Work-Based Learning: Apprenticeships, OJTs, Internships, Oh My!" I'll be on a panel, discussing our approach to identifying competencies that inform programs. It's on Monday, March 14, 10:30-12:00 at the Washington Hilton.

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