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Subject: First Lady's Annual Hats and Gloves Scholarship Tea
Location: Claflin University, Tullis Arena, 400 Magnolia St, Orangeburg, S.C.
When: 3/22/2016 6:55:00 PM - 7:45:00 PM

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APPROVED BY: NH

EVENT: First Lady's Annual Hats and Gloves Scholarship Tea

DATE: Tuesday, March 22, 2016

TIME: 6:55-7:45 PM (Event will run from 6:00-8:30 PM)

LOCATION: Claflin University, Tullis Arena, 400 Magnolia St, Orangeburg, S.C.

LOCATION SET-UP: Round tables of 10 pp. Stage, podium on corner of stage, professional sound and lighting company, carpet on floor, 4-piece jazz band on left-facing the audience. Area will be filled almost to capacity. There are 4 exit doors in the arena area. There will be no onstage head table. The head table will be located on floor level directly facing the stage.

HEAD TABLE:

1. Alice Carson Tisdale
2. President Henry N. Tisdale
3. Jonathan Green
4. Brandolyn Pinckston
5. President W. Franklin Evans (SCSU)
6. Rep. Gilda Cobb Hunter (if Budget meeting lets out in time)
7. Wendy Brawley (IMARA Magazine Owners)
8. Paul Brawley (IMARA Magazine Owners)
9. Ashton Lee
10. Governor Haley

ATTIRE: Ladies will be dressed in suits/dressy dresses, hats and gloves. NH should try to wear a hat.

SCHEDULING CONTACT:

Alice Tisdale
atisdale@claflin.edu
(803) 614-1722

ONSITE CONTACT:

Mr. Drexel Ball, Vice President for Administration in the President's Office.
(803) 614-4764

Chief Pearson, Chief of Security
(803) 347-2147

PRIMARY STAFF: Ashton Lee

ADVANCE STAFF: Brian Symmes

PURPOSE: Gov. Haley will attend the First Lady's Annual Hats and Gloves Scholarship Tea benefitting the Alice Carson Tisdale Scholarship. The Governor will be presented The First Lady's Visionary Award and will give brief remarks. March is National Women's History Month. The national theme for Women's History Month, 2016, is "Working to Form a More Perfect Union: Honoring Women in Public Service and Government." Claflin is a University committed to producing visionary, global leaders. We are committed to producing young people who will go out into the world and become the future thinkers, leaders, and doers that will effect positive and lasting global change, worldwide. The Governor is receiving the First Lady's Visionary Award because of her courageous efforts valued in her fight to take down the Confederate flag, her heartfelt efforts at attending every funeral of the Emmanuel 9, her commitment to rebuilding SC in the wake of the devastating flood, the positive role model she presents to young girls and women, and the many other things she has accomplished as governor, not to mention that she is the first female and minority governor of our state.

PRESS: Yes.

PUBLIC: Yes.

INVITED BY:

Alice Tisdale
atisdale@claflin.edu
(803) 614-1722

ATTENDEES: They are sold out, well-over our expected target. There will be appx. 480 in attendance; mostly women from the University, various churches in town and surrounding counties, residents from The Oaks and PACE, a Clyburn table, Honors College students, campus queens, School District #4 Board members, Orangeburg County Department of Social Services, The T&D, and various other organizations and individuals.

INTRODUCED BY: First Lady Alice Tisdale

LENGTH OF SPEAKING: 2 minutes of brief remarks. Not an address.

SPEAKING ORDER/LINE-BY-LINE:

5:00 PM Doors Open-Registration-Vending-Pictures

5:30-5:55 PM Seating- Get everyone in and seated no later than 5:55. Clear the lobby.

6:00 PM Program Begins (ON TIME-NO DELAYS)- Mrs. Brawley, Presiding (5 minutes)

6:05 PM Invocation- Ms. McDaniel (3 minutes)

6:08 PM Purpose- Ms. Dillard (2 minutes)

6:10 PM Blessing- Ms. Hugee (3 minutes)

6:15-6:55 PM DINNER SERVED- Invite to revisit vendors (40 minutes-estimate)

6:55 PM NH will arrive

6:55 PM Acknowledgement of Previous....Dr. Tisdale (5 minutes)

7:00 PM Presentation of 2016-2017 Recipients... Mrs. Drayton/Mrs. Emma Harvin (laptops)/Mrs. Snell (15 minutes)

7:15 PM Presentations (Special Gifts/Furs/Centerpieces/Basket Souvenirs)- Mrs. Phillips (15 minutes)

7:30 PM Visionary Award to Governor- ACTisdale (15 minutes)

Remarks from Governor Haley

7:45 PM NH will depart

7:45 PM Intro of Artists- Mrs. Robinson (3 minutes)

7:48 PM PERFORMANCE

8:30 PM ESTIMATE OVER- Invite to revisit vendors

BACKGROUND:

The First Lady's Hats and Gloves Tea is held during the Women's History Month each year in honor of the First Lady of Claflin University, Mrs. Alice Carson Tisdale, and proceeds benefit a scholarship in her name. Each year, an outstanding community member is awarded The First Lady's Visionary Award, and The First Lady's Hats and Gloves Tea scholarship recipient(s) is also recognized.

TALKING POINTS:

Note: 2 minutes of brief remarks. Not an address. The theme is "Working to Form a More Perfect Union: Honoring Women in Public Service and Government."

Efforts you have undertaken for which they are providing you the award:

- Removal of the Confederate Battle Flag from Statehouse Grounds.
- Efforts to attend every funeral of the Emmanuel 9.
- Rebuilding South Carolina in the wake of the October flood.
- First female and minority governor of South Carolina.
- Positive role model to young girls and women.

Suggested Talking Points

- Last year was a different kind of year.
- From the Walter Scott shooting, to the tragedy at Mother Emanuel, to the October floods, great challenges were thrust upon South Carolina.
- We are a different South Carolina than we were one year ago. Of that there can be no doubt. A place, a people, cannot go through what we have gone through and not come out changed on the other side.
- My hope is that we follow the example set by those around us and remain a state that inspired a nation.
- So I will continue to work toward a brighter future.
- I will continue to believe in a stronger South Carolina.
- And I will continue to pray that God gives me – and you – the strength to do every day what we have to do.