

From: Jesse Berst <chairman@smartcitiescouncil.com>
To: Kester, Tonykester@aging.sc.gov
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Subject: Special Theme Edition: Why and how to get smart about healthcare

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Take better care of your citizens without draining city resources. Don't miss these two trends that are **saving money and lives**. Also, see how **Finland is personalizing care**, the wireless solution **transforming diabetes care** and how **energy efficiency** combats skyrocketing health costs.

Now you're caught up,
Jesse

Smart Cities Week: Helping your city become more compassionate. Smart Cities Week, September 27-29 in Washington, D.C., is approaching fast and features several sessions to help your city serve the disadvantaged. From combating homelessness and hunger to fostering resilient, socially-just communities, you will leave with insights that can help. Register today.

2 smart healthcare trends that are saving lives (and cutting costs). Two trends are changing healthcare – and cities and their medical facilities should be prepared for them if they're to maintain a competitive edge. Read the story to learn about an emerging approach that puts patients first and advances in wireless health technologies that provide better care at reduced costs.

How Finland's making a good health care system even better. Finland, already known for its healthcare technology innovations, has ambitious plans to further improve the health of its citizens as well as its healthcare system. With help from IBM's cognitive computing technologies, the country envisions having one of the world's top data-led hospital systems.

Using 3G technologies to promote diabetes care and prevention. The diabetes epidemic in northern Mexico and elsewhere suggests an urgent need for innovative solutions. Read in a Qualcomm case study how 3G wireless Internet access is being used in diabetes management to improve patient care for marginalized communities.

This Michigan hospital upgrade paid for itself in just 3 years. Skyrocketing healthcare costs strain public resources. While much of the increase is out of your control, there is one big cost you can reduce: energy usage. Read about a Michigan hospital project that cut energy costs by \$1.4 million.

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