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Subject: Nat. Mature Media Awards--Entry Deadline 3/31

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2016 National Mature Media Awards Competition -- 25th Anniversary *Receive National Recognition for Your Materials and Programs!*

Entry Deadline: March 31st

***New 2016 Entry Categories:
Health Promotion & Wellness, Caregiving, and Home
& Community-Based Programs***

Please excuse this reminder if you have already submitted an early entry for this year's National Mature Media Awards competition!

The *Call for Entries* for the 2016 [National Mature Media Awards](#) -- celebrating its 25th anniversary this year -- is now available for [download](#).

Complete details about the 2016 awards -- the largest program of its kind -- including entry divisions and categories, FAQs, judging criteria, and more can be found at seniorawards.com.

Gold, Silver, Bronze, and Merit award recognition will be given in 41 [entry categories](#) and 12 [entry divisions](#). New entry categories for 2016 include:

- *Health Promotion & Wellness*
- *Caregiving*
- *Home and Community-Based Programs*

Hundreds of local, state, and national organizations enter the National Mature Media Awards competition every year. Recent Gold & Silver winners have included: AARP, Area Agencies on Aging, Arthritis Foundation, Beacon Newspapers, Bluespire Senior Living, CMS, Davis Harrison Dion, Hospitals and Health Systems, Leisure Care, Love & Company, Mayo Clinic, Medicare Health Plans, NIH, Optum, Porter Novelli, Retirement Communities, Senior Centers, Staywell, UnitedHealthcare, VFW, and Wirthwein Marketing.

The entry fee for the 2016 National Mature Media Awards is \$59.00 per submission. Some entry categories require an additional fee.

The entry deadline is March 31st.

The *Mature Market Resource Center* (MMRC), organizer of the [National Mature Media Awards](#), is a national clearinghouse for professionals who work with older adults. Other well-known MMRC programs include the [New Product & Technology Awards](#), [National Senior Health & Fitness Day](#), and the [Mature Fitness Awards--USA](#).

For more information about the 25th anniversary competition, visit seniorawards.com, e-mail: info@seniorawards.com or call 1-800-828-8225 (weekdays 9-5 Central time).

You received this e-mail because you or your organization participated in the [National Mature Media Awards](#) or [New Product & Technology Awards](#) before, or you have requested to be added to our awards program mailing list. If you do not wish to receive future e-mails about the awards competition, please check the "SafeUnsubscribe" link below, and your e-mail will be promptly removed. Thank-you.

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