From: Priester, Nicole <NicolePriester@gov.sc.gov>

Required: Symmes, Brian <BrianSymmes@gov.sc.gov>

Adams, Chaney <ChaneyAdams@gov.sc.gov>

Godfrey, Rob <RobGodfrey@gov.sc.gov>

Glaccum, David <DavidGlaccum@gov.sc.gov>

Subject: SC Cyber Announcement

Location: USC Alumni Center, 900 Senate Street, Columbia, S.C.

When: 2/24/2016 10:00:00 AM - 11:00:00 AM

Advance: Charlotte McKee
(803)209-1057

APPROVED BY: NH and MH

EVENT: SC Cyber Announcement

DATE: Wednesday, February 24, 2016

TIME: 10:00-11:00 AM

LOCATION: USC Alumni Center, 900 Senate Street, Columbia, S.C.

LOCATION SET-UP: There will be a stage with a podium and a microphone, seating will be rows of chairs.

SCHEDULING CONTACT:
Les Eisner
EISNERL@mailbox.sc.edu

ONSITE CONTACT:
Roxanne Price
(803) 777-4111
rprice@mycarolina.org

PRIMARY STAFF: Ashton Lee

ADVANCE STAFF:

PURPOSE: SC Cyber is a statewide initiative linking academia, industry, and government. Although it is based at USC, it reaches beyond any single organization to produce statewide impact in cybersecurity education, workforce development, technology development, and critical infrastructure protection.

PRESS: Yes. Press is being handles by Jeff Stensland at USC. He can be reached at STENSLAN@mailbox.sc.edu.

PUBLIC: Yes.

INVITED BY:
Les Eisner
Deputy Executive Director Office of Economic Engagement
University of South Carolina

INTRODUCED BY:
Les Eisner

Deputy Executive Director Office of Economic Engagement
University of South Carolina

ATTENDEES: Around 150 people. A mix of industry academic and government partners.

LENGTH OF SPEAKING: 10-12 minutes. No Q&A.

SPEAKING ORDER/LINE-BY-LINE:

10:10-10:05 AM	Welcome	Les Eisner
10:05-10:07 AM	Introduce Gov. Haley	Les Eisner
10:07-10:20 AM	Remarks	Gov. Haley
10:20-10:30 AM	Remarks	Dr. Harris Pastides

Remarks by three industry representatives:

10:30 AM-10:37 AM	Glenn Starkman of Soteria
10:37-10:45 AM	Tommy Suggs of KeenanSuggs Insurance
10:45-10:53 AM	James Ward of Scientific Research Corporation
10:53-11:00 AM	Closing Remarks

BACKGROUND:
SC Cyber is a statewide initiative, based at the University of South Carolina and with partners across all levels of academia, industry, and government, with a mission to develop the talent, techniques, and tools to defend critical, connected infrastructure within South Carolina and the United States. In support of this mission, SC Cyber will create and offer programs for training and workforce development, education, advanced technology development and commercialization, and critical infrastructure protection. Some examples of specific projects include:

- Delivery of certification courses to help build the base of credentialed cybersecurity professionals in programs such as the Certified Information Systems Security Professional (CISSP) as well as other in-demand cybersecurity skills

- Executive education programs covering pressing cybersecurity threats, issues, and best practices. Crafted from the talents at the University and SC Cyber's partners, these courses will be targeted at addressing the leadership issues associated with securely managing an enterprise and will provide key business and government leaders with the skills necessary to prevent attacks and respond appropriately

- Outreach to groups outside of the traditional cybersecurity community. Two of the most promising areas for this outreach are K-12, to introduce students to basic cybersecurity concepts and to instill a security mindset, and the community, to provide basic knowledge of threats and mitigation tactics to help prevent some of the most common and easily-defended attacks

- Internship and experiential learning programs for current students to gain knowledge and credentials while using real-world tools of the trade and to provide a pipeline a high-quality talent for the growing number of cybersecurity opportunities throughout the state

TALKING POINTS: