

**From:** TradeBriefs <newsletter@indiaretailnews.com>  
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**Subject:** June 20, 2016 - Spectrum auction likely to be scheduled for early August

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Blog

Sree **From the Editor's Desk**

Vijaykumar One of the common regrets for many busy executives is that work demands and career opportunities peak exactly when their kids are growing up and need their attention. The traditional concept of work-life balance advises separating work and personal time completely, but is often impossible to achieve. A more modern and practical school of thought advises work-life integration, which implies becoming comfortable with the fact that you will need to answer some emails and calls while attending to your personal needs. Setting some boundaries is important though, so you are not constantly wallowing in multi-tasking anxiety. Some ideas [here](#) from the co-founder of WeWork.

Digital

## **Spectrum auction likely to be scheduled for early August**

Dates may be finalised at this week's Cabinet meeting

Digital

## **National Policy on Software Products coming soon**

IT minister takes stock of proposals in review meeting

## **TechM unfazed by Brexit fears**

Digital

Will focus on digital tech, says CEO Gurnani

## **Wipro SEZ at Rajarhat awaits nod from Mamata**

Board of Approval to take up proposal for IT/ITES zone on June 22

Digital

## **New tech to share videos with multiple devices offline**

You have several free apps on Google Play and iOS that can let you share files

Digital

## **Investors see devil in the details, say angel tax exemption will not benefit several startups**

Digital

Startups would need to get a certificate from the Inter-ministerial Board of Certification to get the 'startup' stamp.

## **Amazon ties up with Vodafone to acquire 'hesitant' customers**

Retail

The e-tailer has tied up with Vodafone India, to provide a touch-and-feel experience of smartphones like One-Plus 3, which sell exclusively on the platform.

## **How large corporations go about picking CXO-level honchos**

Retail

MNCs come with their own culture nuances, which are apparent in the way they vet, hire and manage their senior management executives.

## **Tata-owned Infiniti Retail's Rahul Tayal quits to join Korean major LG Electronics**

Retail

Tayal, who was head of Croma's buying, merchandising, logistics and store design, has quit moving to Korean major LG as its head of modern trade business.

## **Amazon India Boasts of 250 Percent Annual Growth in Sellers**

Retail

"We started with 100 sellers three years ago and now we have over 85,000 sellers growing at 250 per cent year-on-year and adding over 90,000 products a day."

## **Reliance wants authorities to thoroughly investigate 'illegal phone tapping' case**

Telecom

The Telecom company said that it is "shocked" at the reports and wants the guilty to be punished as soon as possible

## **Trai to ask DoT to set up an ombudsman to address consumer complaints**

Telecom

Trai Chairman RS Sharma recently told ET that consumers today have very few options to get their grievances over quality of services addressed.

## India becoming world leader: Telecom minister

Telecom

Union minister for communication and Information Technology, Ravi Shankar Prasad, attended a Vikas Parv event at Michael John auditorium on Friday and said India is set to become a world leader. "The country has achieved an annual growth of 7.6% amid global slowdown under Prime Minister Narendra Modi's leadership," said Prasad.

## Start-Ups Get Much Awaited Tax Exemptions

Telecom

In a major incentive, start-ups can now issue shares to investors at a value higher than fair value without worrying about tax consequences.

## Seven names on long list to replace RBI's Raghuram Rajan

Finance

Vijay Kelkar, Rakesh Mohan, Ashok Lahiri, Urjit Patel, Arundhati Bhattacharya, Subir Gokarn and Ashok Chawla are on the long list

## How high can the gold prices rise? Only Brexit voters can give an idea

Finance

Gold prices hit their two-year highs in both domestic and international markets as the precious metal benefitted from the risk-off trade globally.

## What does mega merger mean to customer?

Finance

The cost of integration and a potential clean-up of associates' books will determine whether SBI investors have jumped the gun by driving up the stock sharply

## DBS Bank to start innovation lab

Finance

Bank to hire over 2,000 engineers in India over next 28 months

## Wipro overhauls incentive program : Will give equal importance to individual and team's performance

Software

The new plan which came into effect on April 1, has two parts: 50% of the incentive will depend on the

performance of the individual and his team.

## **IBM patents Google Glass-like night vision eyewear**

The patent claims the effect is similar to that of dark rooms used in photography or the red-tinted glasses worn by some airline pilots.

Software

## **34 bots related to HR-functions and aviation industry developed by Ramco Systems**

The aviation bots were developed in line with the requirements from Air France, at Ramco Systems Singapore MRO Aviation Lab.

Software

## **Online food ordering platform Foodpanda automates order flow, eyes profits in next 3 years**

Online food ordering platform Foodpanda, which was under fire for laying off over 300 employees earlier this year, has implemented a near complete automation of its order flow to become more operationally efficient with lower staff levels, a top company executive said.

Software

## **Former CFO Kalyan Krishnamurthy to take charge of Flipkart's commerce business**

Kalyan Krishnamurthy — a managing director at Tiger Global, the largest investor in the company — will oversee category management.

Ecommerce

## **Saurabh Goel quits as CPO of Jabong to launch his own venture in the financial technology space after serving almost eight months in the company**

Saurabh Goel says his startup, Prosperx.com, will be launched in July

Ecommerce

## **Snapdeal proposes to let its sellers collect their COD payments three days before due date with an additional charge 0.5% of that amount as nominal fee**

The online marketplace is conducting a dip stick study to gauge sellers' interest in this kind of an optional facility to

Ecommerce

## Who will replace Raghuram Rajan? [PHOTOS]

Here are the names of seven people, one of whom will replace RBI Governor Raghuram Rajan in September.

HR

## Training unit opens in KU

Chairman of the Union government's special task force on skill development, L Vijaykumar called upon youths to take advantage of the Make in India programme and learn necessary skills to be job-ready.

HR

## KTR: State industries created 1.5 lakh jobs

Telangana has created employment for nearly 1.5 lakh people by attracting investments in the industry sector, minister K T Rama Rao declared on Saturday.

HR

## How companies from around the world are likely to recruit

Indian promoters typically indulge in gut-based and instinctive hiring.

HR

## NTPC plans to mop up \$250 million via green masala bonds

NTPC is planning to tap into the offshore masala bond market to raise \$150-250 million, said one of the persons, who did not wish to be identified.

Logistics

## Indian women turning to female only transport to stay safe, reduce unplesant episodes

Madhu Kushwah is calmly negotiating her way through Delhi's chaotic traffic, ignoring the relentless honking of horns and apparently unfazed by the cars and auto rickshaws that keep veering dangerously across the road in front of her. Ms Kushwah seems to be one of the few drivers to have read, and heeded, the street signs urging motorists to "Follow Lane Discipline."

Logistics

## 12.5 tonnes of Zinc seized by West Port police near Kolkatta after pilfering complaints were lodged from two containers bound for Ethopia

Logistics

## Buy 1 get 1 free deals to come under GST

Shifting the onus on the buyer to check whether the seller has paid goods and service tax (GST) is being considered as one of the most onerous provisions in the draft Model GST Law. The draft also contains restrictions on items for which input tax credit can be availed.

Logistics

## Maharashtra to start Smart City works in Nagpur, Amravati

The government has also approved special purpose vehicle (SPV) for all the eight cities.

Construction

## Realty startup Square Yards to hire 150 employees for international ops

The company has offices in Dubai, Abu Dhabi & Sharjah, Doha, London, Singapore, Hong Kong and Sydney. It is also planning to open offices in Toron..

Construction

## Short on land, Rajasthan housing board may not build independent houses

The proposal, which has been drafted, also suggests no more special schemes for elected representatives and VVIPs.

Construction

## 87 MoUs signed by Varanasi civic body signs to make Kashi smart

A total of 87 MoUs have been signed to seek expertise and help in technical as well as other aspects significant for preparing of a 'Smart City'.

Construction

## 5 Trends That Are Radically Reshaping Shopper Marketing : Report

Malls are lumbering, claustrophobic dinosaurs, while anchor stores like Macy's and Kohl's are shuttering hundreds of locations. Fresh Direct and Peapod make it easier and quicker to stock a cupboard than wading through the jam-packed neighborhood Kroger, and Amazon and eBay and Overstock sell, well, everything. Who needs retail anymore?

Marketing



## **Dunkin' Donuts, NASA and Google India : creative ideas of the week**

Advertising. Brands. Appie. New Media

Between bookmarked sites, Twitter and RSS feeds which showcase advertising, I come across many new creative ideas every week. As with advertising in real life, only a handful are memorable. Here are my picks for the week ending 17th June, 2016: Dunkin' Donuts, Cisco, and more.

Marketing

## **Cannes Lions 2016: Promoting 'Olympism', connecting with audiences**

Melinda May of IOC and Brian Yamada of VML engaged in conversation on the 'Olympic Movement' and using creativity to connect with the worldwide audience

Marketing

## **The jingle book**

Ad veteran Ambi Parameswaran scans advertisements of yore to decipher societal trends

Marketing

## **I Am A Hindu Activist And I'm Fighting A Hate Speech Case Against Sadhvi Prachi. Here's Why**

Let me be honest in saying that I am a Hindu activist, and lean to the right. Does that make me anti-Muslim? Absolutely NOT. In the Indian context, many mistakenly assume that in order to be pro-Hindu one has to be anti-Muslim, or in order to be pro-Muslim one has to be anti-Hindu.

Politics

## **Over 70% Indians Are Non-Vegetarians But Indian TV Continues To Vilify Meat Eaters**

Here's an easy, enthralling exercise you can perform anywhere: shut your eyes and try to think of the foods you have seen in Indian television commercials. Can you see the ridiculously green peas being

Politics

## **'Always Available To Serve India': Full Text Of Raghuram Rajan's Farewell Note To RBI Staff**

Badgered by political attacks on him, Reserve Bank of India (RBI) Governor Raghuram Rajan on Saturday said he will step down from the post and return to academia when his term ends in September. S

Politics

## 10 Raghuram Rajan Comments That Made Modi Government Squirm

When Raghuram Rajan took over as RBI governor amidst a gloomy economy in 2013, The Economic Times showed him as James Bond in a graphic. The headline read, "The man who predicted world's f

Sports

## France vs Switzerland: Goalless draw earns France, Switzerland last 16 spot

France and Switzerland settled for a goalless draw but both qualified to last 16 from Group A.

Sports

## NBA Finals: Who said what about Cleveland Cavaliers' win over Golden State Warriors

The Cavaliers became the first team to rally from a 3-1 series deficit in the best-of-seven NBA Finals and win the title.

Sports

## The Third Men: Who will advance from the Euro 2016 groups

Getting to the round of 16 stage, teams from each group have to finish in top three position with three or four points.

Sports

## Rio 2016 Olympics: Weekly bulletin on India's preparations for Olympics

With just seven weeks to go for the Rio 2016 Olympics, we bring you an update on India's preparations for the Games.

Entertainment

## My father is my hero: Charlie Sheen

"He is my hero. He is smart, compassionate and patient enough to know that at some point I'd find my way back," says former Two-and-a-half Men star, Charlie Sheen, about his father.

## Trolls are a bunch of cowards who are insecure, says Anushka Sharma

Anushka Sharma has, many times, found herself being criticised for no rhyme or reason on social media.

Entertainment

## No one has asked me to do Dhoom 4, yet: Salman Khan

Salman Khan has refuted reports of being part of Dhoom 4.

Entertainment

## 'Lunchbox' a tough act to follow: Nimrat Kaur

Nimrat is currently playing the role of Rebecca in the second season of Fox's "Wayward Pines", which has been executive produced by M Night Shyamalan.

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