

From: i360Gov Knowledge Center <info@i360gov.com>
To: Kester, Tonykester@aging.sc.gov
Date: 8/22/2016 7:40:20 PM
Subject: The Government Social Media Survival Guide (Complimentary)

To view this message online click [here](#).

The Government Social Media Survival Guide

For public sector organizations, interacting with the community is an absolute necessity. Social media not only makes it easy to communicate instantly — it can also establish your agency as a go-to resource for news, alerts, and emergency instructions.

The Government Social Media Survival Guide from Smarsh walks you through the essential steps to create an approachable, engaging relationship with your community through social media.

Download this complimentary guide now.

Sponsored by **Smarsh**.

DOWNLOAD NOW

Keeping busy government business and technology leaders expertly informed since 2009. Visit www.i360Gov.com and subscribe to our e-newsletters, view our extensive library of special reports, whitepapers and informative videos, attend a webinar, or just browse our extensive line-up of up-to-date policy, business, and technology news and analysis headlines.

If this email was forwarded to you and you would like to begin receiving a copy of your own, please visit our site and become a **complimentary member**.

For advertising opportunities see our online **media kit**.

i360Gov, Inc. | 4913 Salem Ridge Rd | Holly Springs, NC 27540 | United States
[Unsubscribe](#) from the i360Gov Special Message mailing list