

From: Taillon, Jeff

To: Taillon, Jeff <JeffTaillon@gov.sc.gov>

Date: 3/28/2013 11:33:16 AM

Subject: Television Clips - Thursday, March 28, 2013

<http://mms.tveyes.com/NetReport.aspx?ReportHash=cbbe82fe6b6a74492b994a3c7ac327cb>

Total Local Viewership: 396,422

Total Local Market Publicity Value: \$13,007.66

Items in this report: 27



WBTW (CBS)3/27/2013 12:00:48 PM

Myrtle Beach, SC

News 13 at Noon

Local Viewership: 52,149

Local Publicity  
Value: \$1,448.77

thank you for joining us for coverage you can count on. i'm nicole boone. look for a potential big jobs announcement today in the pee dee. governor nikki haley stops in marion county this afternoon for the announcement at the county's economic development office. right now marion county has the state's highest unemployment rate at 19.2 percent. count on news 13 to keep you covered. mark lazarus has a new job after yesterdays runoff election. unofficial results show mark lazarus beat al allen by 10 percentage points in the republican primary runoff for horry county council chair. since no democrats ran ....



WMBF (NBC)3/27/2013 4:32:19 PM

Myrtle Beach, SC

WMBF News at 4:30

Local Viewership: 12,176

Local Publicity  
Value: \$315.63

our top story today... more than two hundred jobs are coming to marion county. this is great news for the county with the highest unemployment in the state. governor nikki haley joined officials from miami-based essex holdings incorporated today to announce a 54 million dollar investment that will mean 215 jobs. the company will begin hiring for the new positions in may. wmbf news reporter ken baker was at the announcement. he'll have more on this story on wmbf news at six. there's some more good news about jobs in the pee dee... florence county has one of the better unemployment rates in our area and it appears to be getting better... brennan somers went to a job fair in florence to find out what's driving the unemployment



WBTW (CBS)3/27/2013 5:00:23 PM

Myrtle Beach, SC

News 13 at 5

Local Viewership: 35,630

Local Publicity  
Value: \$879.63

job announcement in the eastern carolinas... for a county with nearly 20 percent unemployment.... great news today for the folks of marion county.. governor nikki haley joined local leaders and executives from miami-based essex holdings for the announcement.. essex plans to build a facility in marion that should generate 215 new jobs. <"the goal is to go into facilities we already have, find ways to redevelop those facilities, bring companies in and bring life into these rural areas that have needed it for so long."> essex holdings will make an initial investment of 54 million dollars which is the largest in marion county's history.



WMBF (NBC)3/27/2013 5:06:24 PM

Myrtle Beach, SC

WMBF News at 5

Local Viewership: 6,987

Local Publicity  
Value: \$236.25

new tonight..more than two hundred jobs are coming to marion county. this is great news for the county with the highest unemployment in the state. governor nikki haley joined officials from miami-based essex holdings incorporated today to announce a 54 million dollar investment that will mean 215 jobs. the company will begin hiring for the new positions in may. wmbf news reporter ken baker will have more on this story on wmbf news at six. [a32]charlotte new jobs-vo new jobs are also headed to mecklenburg county... the governor's office announced yesterday that x-p-o logistics plans on bringing close to 300 jobs by the end of 20-14. this is video from when the company announced it's arrival into charlotte. they will also invest close to 700-thousand dollars in its



WIS - COL (NBC)3/27/2013

5:06:38 PM

Columbia, SC

WIS News 10 Live at 5:00

Local Viewership: 46,743

Local  
Publicity  
Value:  
\$1,481.42

he's already been denied parole several times. a global resource company is expanding its operations in marion county bringing more than two hundred jobs. governor nikki haley joined officials from miami-based essex holdings for the



announcement of the new manufacturing facility. the expansion would support the company's food division. construction is expected to be complete by the middle of this year...hiring is expected to start in may. james holmes has offered to plead guilty in order to avoid the death penalty. holmes' faces murder and attempted murder charges in a mass shooting at a colorado movie theater. today holmes' attorneys filed the motion saying he would serve the rest



WBTW (CBS)3/27/2013 5:58:52 PM

Myrtle Beach, SC

Inside Edition

Local Viewership: 47,478

Local Publicity

Value: \$1,197.88

in right now in news13's "coverage you can count on"... governor haley comes to the pee dee. that... for a major jobs announcement. (trish) <"about 200 new jobs are headed here to marion county. i'm patricia burkett and i'll tell you what they are, how much they'll pay and how you can apply. "> it will be months before we know the supreme court's ruling on gay marriage, but people are still give their' s today...i'm lauren hinnant live in the studio, those coming up. (trish)



WPDE (ABC)3/27/2013 6:03:57 PM

Myrtle Beach, SC

WPDE NewsChannel 15 the News at 6

Local Viewership: 19,906

Local Publicity

Value: \$1,237.00

>> mary says the jobs will pay more than the county's average of \$13.90 an hour. governor nikki haley says remaking the blumenthal mill is part of the state's goal of redeveloping old facilities and bringing new life to rural areas. >> we have had these trurs but companies have never been shown these areas. they love to call places like this home. >> developments sishls say they think it could lean to spin offs.



WMBF (NBC)3/27/2013 6:04:57 PM

Myrtle Beach, SC

WMBF News at 6

Local Viewership: 11,132

Local Publicity

Value: \$475.00

we had a lot of loyal patrons. who we are really appreciative of , who have no place to come anymore so its sad." sad and frustrating for the five sweepstakes owners, who had their business licenses revoked last night from city of myrtle beach. this all comes on the heels of governor nikki haley, who signed into law the measure which was meant to close

loopholes that business owners cite to operate so-called sweepstakes cafes last week. back in january many of these businesses had to close their doors due to the city suspending their operating licenses which owners say was never fair. reynolds, "we did everything by the book. we were licensed we paid our fees we were using certified software and my attorney and i believe that the new law doesn't affect us. affects people who have binged this milar situation ey're wei one inwhich has em looking outs e ty so i don't think we'll



WPDE (ABC)3/27/2013 7:01:45 PM

Myrtle Beach, SC

WPDE NewsChannel 15 the News at 7

Local Viewership: 13,030

Local Publicity  
Value: \$492.48

and we have a strong prospect that. >> mary says the essex jobs will may pie higher than the county's industrial average of \$13.90 an hour. tonight at 11:00 what nikki haley has to say about revitalize areas. >> don't job front tonight, a venture between marion, and dillon and marlboro be counties is expected to create more than 250 new jobs. project tool shed is a \$70 million investment that is expected to materialize at this industrial park off of i95 in dillon county. the park zoned by marion, dillon and marlboro counties. an existing company plans to



WFXB (FOX)3/27/2013 10:02:08 PM

Myrtle Beach, SC

FOX News at Ten

Local Viewership: 9,685

Local Publicity  
Value: \$487.05

a company called essex holdings will invest more than 50 million dollars to package cambodian rice in marion county. the company will operate out of the old blumenthal mills facility in marion. south carolina governor nikki haley was on hand earlier today for that announcement. <"the goal is to go into facilities we already have, find ways to redevelop those facilities, bring companies in and bring life into these rural areas that have needed it for so long."> the plant should be up and running by the middle of this year. essex says it will bring 100 jobs right away... and 100 more over the next two years. and, again, marion county really needs these jobs. it has, by far, the state's highest unemployment rate... at 19.2 percent. and it's been at the bottom





WMBF (NBC)3/27/2013 11:03:27 PM

Myrtle Beach, SC

WMBF News at 11

Local Viewership: 20,601

Local Publicity  
Value: \$605.44

someone call asking for any personal information. reporting in the studio monique blair wmbf news. marion county will soon add 215 jobs to its struggling economy. today governor nikki haley announced the monique blair wmbf news.



WMBF (NBC)3/27/2013 11:04:25 PM

Myrtle Beach, SC

WMBF News at 11

Local Viewership: 20,601

Local Publicity  
Value: \$605.44

marion county will soon add 215 jobs to its struggling economy. today governor nikki haley announced the arrival of a new company that will invest millions. ken baker has new details about what many are calling a promising future for the county. essex holdings is the name of that company. the worldwide company manufacturers diapers and hygiene products.. but the company's president said the marion plant will be responsible for making the company's number one seller. jasmine rice. "this was an historic day. we're talking about a 54 million dollar investment the biggest marion county has ever seen." local, state and federal leaders all say the arrival of essex holdings means a game changer for marion county. "this is hugely significant not



WPDE (ABC)3/27/2013 11:05:42 PM

Myrtle Beach, SC

WPDE NewsChannel 15 Nightside

Local Viewership: 6,717

Local Publicity  
Value: \$992.96

former blumenthal textile mill that went out of business in 2009. the plant will employ 215 people, packaging long grain rice to be sold in the u.s. governor nikki haley says the announcement represents if kind of revitalization the state's aiming for in rural counties. >> this is the beginning of what you'll see as a renaissance through the rural areas of north carolina. it's not the end of job growth and what we'll do for the rest of the state. >> economic development officials say the essex jobs will pay more than \$13.90 an hour. >>> more than 800 people turned out for a job fair at the simt building in florence today. project hope and the united way sponsored this fair for the past



WMBF (NBC)3/27/2013 11:06:26 PM  
 Myrtle Beach, SC  
 WMBF News at 11

Local Viewership: 20,601	Local Publicity Value: \$605.44
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plan to restrict what people can buy with their food stamps. right now, alcohol and tobacco are the only prohibited items in the supplemental nutrition assistance program. but d-hec, d-s-s, and governor nikki haley want food stamp recipients to be required to use the federal funds on healthy foods only. they want to cut the junk food in an effort to fight the state's obesity problem. but they want to hear from you first- - there's a public hearing at the pee dee mental health center tomorrow evening in florence. you'll get to ask your questions-- and voice your concerns with state health officials. if you can't make it-- you can share your opinion online. head to wmbf news dot com-- and you'll find this story on the homepage. time is running out to take advantage of



WOLO- COL  
 (ABC)3/27/2013 11:09:15 PM  
 Columbia, SC  
 ABC Columbia News at 11

Local Viewership: 4,761	Local Publicity Value: \$232.00
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versus south carolina in a food stamp debate.a-b-c columbia's monique williams explains. united states department of agriculture secretary, tom vilsack, is challenging gov nikki haley's efforts to change supplemental nutrition assistance program, or snap. modifying that program in south carolina would put restrictions on the types of food folks on food stamps can and cannot buy.that, in turn, haley and supporters believe, could bring down alarmingly high rates of obesity statewide. one alternative one alternative to restriction,

WMBF (NBC)3/27/2013 11:22:43 PM





Myrtle Beach, SC  
WMBF News at 11

Local Viewership: 20,601

Local Publicity  
Value: \$605.44

elizabeth colbert busch in the may general election. the house seat opened up when tim scott resigned after being appointed to the u-s senate by governor nikki haley, after former senator jim demint resigned. ashley judd announced today-- she won't make a run for the u-s senate. judd had openly explored challenging republican mitch mcconnell in kentucky next year. but the actress and activist tweeted today that her responsibilities and energy need to be focused on her family. critics had painted her in recent weeks as part of the hollywood elite and out of touch with kentucky citizens. but some democrats thought judd would be able to draw money and attention in making an unconvention



WPDE (ABC)3/28/2013 1:42:22 AM  
Myrtle Beach, SC  
NewsChannel 15 @ 11

Local Viewership: 00

Local Publicity  
Value: \$0.00

former blumenthal textile mill that went out of business in 2009. the plant will employ 215 people, packaging long grain rice to be sold in the u.s. governor nikki haley says the announcement represents if kind of revitalization the state's aiming for in rural counties. >> this is the beginning of what you'll see as a renaissance through the rural areas of north carolina. it's not the end of job growth and what we'll do for the rest of the state. >> economic development officials say the essex jobs will pay more than \$13.90 an hour. >>> more than 800 people turned out for a job fair at the simt building in florence today. project hope and the united way sponsored this fair for the past



WPDE (ABC)3/28/2013 5:04:11 AM  
Myrtle Beach, SC  
Good Morning Carolinas

Local Viewership: 00

Local Publicity  
Value: \$0.00

mengtöl mill that went out of business in 2009. they'll package long-grain rice to be sold in the u.s. governor nikki haley says it is about the revitalization they're aiming for in the county. >> you'll see the renaissance through the rural areas but it's not the end in terms of job growth and what we'll do for the rest of the state. >> economic development officials say the jobs will pay more than \$13.90 an hour. >> continuing the job front project tool shed is a 70 million dollar investment expected to materialize at this industrial park off i-95 in





WMBF (NBC)3/28/2013 5:05:14 AM

Myrtle Beach, SC

WMBF News Today at 5 am

Local Viewership: 00

Local Publicity  
Value: \$0.00

are the only prohibited items in the supplemental nutrition assistance program or snap. but d-hec, d-s-s, and governor nikki haley want food stamp recipients to be required to use the federal funds on healthy foods only. they want to cut the junk food in an effort to fight the state's obesity problem. before they make a decision -- they want to hear from you first... there's a public hearing at the pee dee mental health center tonight in florence. you'll get to ask your questions and voice your concerns with state health officials. one pint of donated blood can save up to three lives according to the american red cross



WBTW (CBS)3/28/2013 5:05:16 AM

Myrtle Beach, SC

News 13 First Morning

Local Viewership: 2,419

Local Publicity  
Value: \$109.62

jobs... as miami-based essex holdings will invest more than 50 million dollars to package cambodian rice in the old blumenthal mills. governor nikki haley was among those on hand for yesterday's announcement. <"the goal is to go into facilities we already have, find ways to redevelop those facilities, bring companies in and bring life into these rural areas that have needed it for so long."> the plant should open by the middle of this year. essex says it will hire 100 people right away... and more than 100 more over the next two years. the jobs announcement is great news for marion county ... which has a near 20 percent unemployment rate... and usually the worst jobless rate in the state.



WOLO- COL (ABC)3/28/2013

5:08:57 AM

Columbia, SC

ABC Columbia News at 11

Local Viewership: 00

Local  
Publicity  
Value:  
\$0.00

south carolina in a food stamp debate.aab-c coluubia's monique williams explains. united states department of agricuutture secretary, tomm vilsack, is challenging gov nikki haley's efforts to ccange supplemental nutrition assistance program, orrsnap. -3 moddfying thht program in south caaolina would put restrictions on the types of - food



folks on food stamps can and cannot buy. that, in turn, haley and supporters believe, - could bring down alarmingly high rates of obesity statewide. one alternative one alternative to restriction,



WPDE (ABC) 3/28/2013 5:31:36 AM

Myrtle Beach, SC

Good Morning Carolinas

Local Viewership: 00

Local Publicity

Value: \$0.00

they want to know what should be removed from the list. it's at the pee dee mental health center in florence. governor nikki haley advocates removing items from the list. about 178,000 people receive benefits every year through the supplemental nutrition assistance program. >> the fda is worried about a possible allergic reaction from henna tattoos. >> they are worried it can cause an allergic reaction in some people. >> it can cause an allergic we did a story in 2010 with a



WPDE (ABC) 3/28/2013 6:03:39 AM

Myrtle Beach, SC

Good Morning Carolinas

Local Viewership: 4,556

Local Publicity

Value: \$163.49

mill that went out of business in 2009. the plant will employ 215 people packaging long-grain rice to be sold in the u.s. governor nikki haley says it represents the kind of revitalization the state is aiming for in rural counties. >> this is the beginning of the renaissance through the area but it is not the end in terms of job growth for the rest of the state. >> the jobs will pay more than \$13.90 an hour. >> more jobs coming to dillon county. project tool shed is a 70 million dollar investment and it is expected to materialize



WBTW (CBS) 3/28/2013 6:05:47 AM

Myrtle Beach, SC

News 13 This Morning

Local Viewership: 31,723

Local Publicity

Value: \$673.26

marion county will get 215 jobs... as miami-based essex holdings will invest more than 50 million dollars to package cambodian rice in the old blumenthal mills. governor nikki haley was among those on hand for yesterday's announcement. <"the goal is to go into facilities we already have, find ways to redevelop those facilities, bring companies in and bring life into these rural areas that have needed it for so long."> the plant should open by the middle of this year. essex says it will hire 100 people right away... and more than 100 more over the next two years. the jobs announcement is great news for marion county ... which has



a near 20 percent unemployment rate...and usually the worst jobless rate in the state.



WPDE (ABC)3/28/2013 6:53:14 AM

Myrtle Beach, SC

Good Morning Carolinas

Local Viewership: 4,556

Local Publicity

Value: \$163.49

food stamps. the meeting is at the pee dee mental health center in florence. governor nikki haley advocates restricting some items from the list. they received benefits every year through the federal supplemental nutritional assistance program. >> the fda is warning about the possible allergic reaction from henna tattoos. >> they say they can cause skin allergies in some people. >> black henna ink ingredient ppd can cause an allergic reaction. in 2010 we did a story with a myrtle beach tourist who ended up with a scarred arm after



WFXB (FOX)3/28/2013 7:03:51 AM

Myrtle Beach, SC

Fox Morning News

Local Viewership: 2,185

Local Publicity

Value: \$0.00

holdings will invest more than 50 million dollars to package cambodian rice in the old blumenthal mills. governor nikki haley was among those on hand for yesterday' s announcement. <"the goal is to go into facilities we already have, find ways to redevelop those facilities, bring companies in and bring life into these rural areas that have needed it for so long."> the plant should open by the middle of this year. essex says it will hire 100 people right away... and more than 100 more over the next two years. the jobs announcement is great news for marion county ... which has a near 20 percent unemployment rate...and



WFXB (FOX)3/28/2013 7:30:52 AM

Myrtle Beach, SC

Fox Morning News

Local Viewership: 2,185

Local Publicity

Value: \$0.00

marion county will get 215 jobs... as miami-based essex holdings will invest more than 50 million dollars to package cambodian rice in the old blumenthal mills. governor nikki haley was among those on hand for yesterday' s ancement. the plant should open by the middle of this year. essex says it will hire 100 people right away... and more than 100 more over the next two years. horry county authorities continue to search for a convicted child rapist. nearly 40-thousand people so far "shared" this wanted poster for brent dotson on facebook. the 56-year-old failed to show up for his trial in december... and he was



**Jeff Taillon**

(803) 734-5129|Direct Line

(803) 767-7653|Cell