



**State of South Carolina**  
**Office of the Governor**

MARK SANFORD  
GOVERNOR

POST OFFICE BOX 12267  
COLUMBIA 29211

December 17, 2010

Mr. Arthur T. Moore, Jr.  
900 Edenbridge Hall  
Florence, South Carolina 29501

Dear Arthur,

On behalf of the people of South Carolina, I am pleased to award you the Order of the Silver Crescent – our state's highest honor for volunteer and community service. This award is in recognition of all you have done to better your part of the world over the years.

It would be easy to point to specific accomplishments that merit the Order of the Silver Crescent but, in fact, your entire life and career have been marked by a level of commitment and achievement that brings enormous credit to our state. As an enthusiastic volunteer and advocate for numerous noteworthy endeavors, you have created an enduring legacy that spans many years. You have been tireless as an ambassador for many worthwhile causes, and I am impressed just looking at the breadth of your devotion to others, including your church, Lighthouse Ministries, McLeod Children's Hospital, Francis Marion University – and the list goes on. These organizations have greatly benefited from your wisdom, leadership, enthusiasm and strong support, and your extraordinary contributions on so many fronts point to a gentleman who has a deep and abiding interest in serving his fellow man with excellence. For all you have done to make your community an even better place to live, work, learn and play, we extend our heartfelt gratitude.

In addition, I, along with my fellow South Carolinians and all Americans, thank you for your service with the South Carolina National Guard and especially during Operation Desert Shield/Desert Storm. We are deeply grateful for the dedication of men and women like you who made the commitment and sacrifice to protect our nation and the freedoms we cherish.

What a wonderful model of citizenship you are and an outstanding example to all of us of a life well lived! I'd simply thank you for upholding the highest ideals of servant leadership in all that you do.

Sincerely,

A handwritten signature in dark ink, appearing to read "Mark Sanford".

Mark Sanford

MS/jbn

# State of South Carolina

Mark Sanford

Governor

*In recognition of the dedication, commitment and leadership*

*for the benefit of South Carolina and her citizens,*

*I do hereby confer upon*

Arthur T. Moore, Jr.

The Order of the Silver Crescent



IN WITNESS WHEREOF, I have hereunto signed  
my name and affixed the seal of the Office of the  
Governor of the State of South Carolina at the Capitol  
in the City of Columbia, this seventeenth day of  
December in the year of our Lord two thousand ten.

GOVERNOR OF SOUTH CAROLINA

# Christopher Louis Winkelmann, MBA, CFP®

October 26, 2010

Hon. Mark Sanford  
Office of the Governor  
P.O. Box 12267  
Columbia, SC 29211

Dear Governor Sanford,

I would like to respectfully ask that you consider awarding the Order of the Silver Crescent to my friend and colleague, **Mr. Arthur T. Moore, Jr.** of Florence. Mr. Moore has demonstrated both significant **professional achievements** and **community contributions**, the specified hallmarks of this award.

Please allow me to introduce Mr. Moore (Arthur) to you with a little biographical information. A lifelong resident of the South Carolina, he currently resides in Florence with his wife, Liz, and their two children, Blakeney and Townsend. He graduated from Summerville High School in 1986, and received his Bachelor's degree in Economics from Francis Marion University in 1990.

Arthur is currently a very successful Financial Advisor with Edward Jones Investments, a position he has held since 2001. From his cozy office on Saluda Drive, he has helped over 1,000 clients progress toward their financial goals. He has won many corporate awards for doing so, including (among others) the Partners' Award, the Regional Leader Award, the Golden Shovel, as well as receiving the Ted Jones and Jack Phelan awards twice. He is well-known firm-wide for his volunteerism, and for being a mentor for new Financial Advisors; he is likewise well known as being the individual to go to in Florence for investment advice.

It's not just Arthur's colleagues and clients, but the whole city of Florence, who have benefited from Arthur's volunteer spirit. He has been on the board of Lighthouse Ministries, which provides financial assistance to families and individuals with limited resources, for four years (as well as being a substantial donor thereto). He has been a member of both the Advisory Team and Professional Advisory Council for McLeod Children's Hospital. He is a very active member of Central United Methodist Church, where he has served on the Finance committee. Arthur has also served on the board of Francis Marion University.

Arthur has not only served the city of Florence, but through his military career, the state of South Carolina. He served with distinction in the 1<sup>st</sup> Battalion, 263<sup>rd</sup> Armor Regiment of the South Carolina National Guard, and was mobilized during Desert Shield/Desert Storm. He was attached to the 24<sup>th</sup> Infantry Division, and underwent intensive training to be an M1 tank gunner. Sergeant Moore received the National Defense Service Medal for his tour of duty.

Governor Sanford, my friend Arthur T. Moore, Jr. represents the best of not only his community, but the entire Palmetto state, and I nominate and recommend him for the Order of the Silver Crescent.

If you have any questions, please feel free to contact me via the information below.  
I look forward to your prompt response.

Yours Sincerely,

Chris Winkelmann

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