



February 27, 2015

Dear Governor Haley,

I am pleased to announce the expansion of the Homes for Heroes® program to Sumter, and am gearing up to serve as many Heroes as possible. Homes for Heroes® aims to help close the gap between the cost of housing for community heroes such as military personnel, police officers, firefighters, teachers, first responders, Healthcare workers and others.

On behalf of Homes For Heroes®, I am inviting you, other elected officials, community leaders and Heroes throughout the Sumter community to join me in the announcement of this new program available to these people who tirelessly serve our community and nation every day.

As the Homes for Heroes® representative for the area, my goal is to make sure that all of our heroes are aware of the maximum benefits available to them when buying and/or selling a home. Homes for Heroes® offers the largest and most extensive savings program in real estate. There are local businesses that also support Homes for Heroes® and have agreed to offer discounts and rebates to our local Heroes who use the program. The number of businesses in support of the program continues to grow every month.

We will be unveiling the Homes for Heroes® program at 11:00 AM on March 5, 2015 at the Sumter Board of Realtors office located at 26 East Liberty St. in downtown Sumter. A light lunch will follow the ceremony.

It is not my intention to garner your endorsement of the program, but rather to extend an invitation and opportunity for all of us as a community to come together and show our appreciation to the Heroes in our community.

Please respond by phone or email at your earliest convenience if you are able to attend this event. For additional information on the program, visit our web site at [HomesForHeroes.com](http://HomesForHeroes.com)

Respectfully,

Jay Linginfelter

Realtor Affiliate  
Homes for Heroes



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## What is the Homes for Heroes program? Hero Frequently Asked Questions

### What is this program about?

Homes for Heroes® provides real savings and rewards for heroes who work every day to make our communities safer and better places to live. Homes for Heroes is a network of real estate professionals who are prepared to give real savings to those who serve their communities, when they buy, sell or refinance a home.

This program is our way to say *Thank You!*

### Who qualifies as a hero?

Our core group of heroes are military (active and retired), police officers, firefighters, educators and healthcare workers. If you think you might qualify tell us what you do for your community. When you are buying, selling or refinancing a home, *let us say thank you* for all you do!

### How much will I save?

The total amount you save will depend on the final selling or buying price of your home. Homes for Heroes affiliate Realtors® agree to a rebate equal to 25% of the gross commission they receive on your transaction. Discounted lender fees on purchases and refinances with a Homes for Heroes affiliate lender. The savings can be thousands of dollars!

### Do I have to use all of your affiliates to receive the savings?

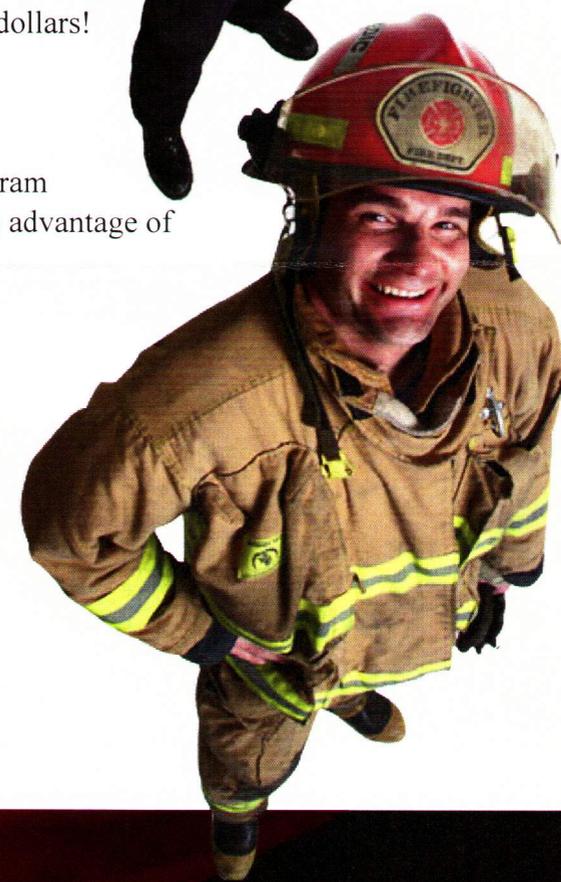
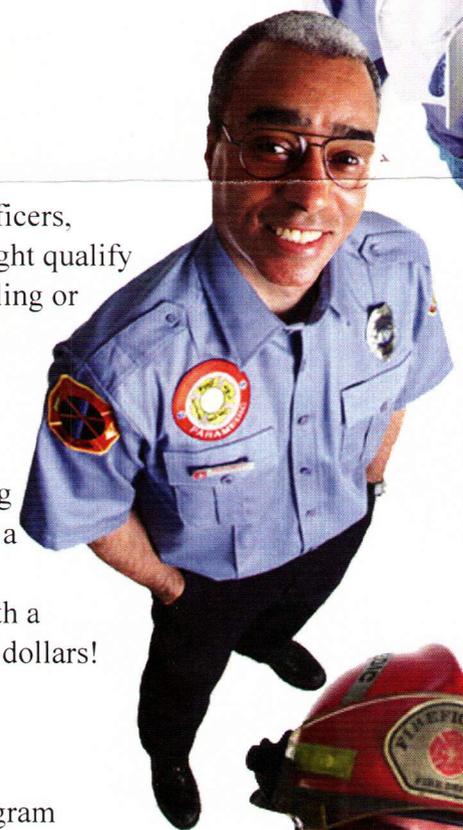
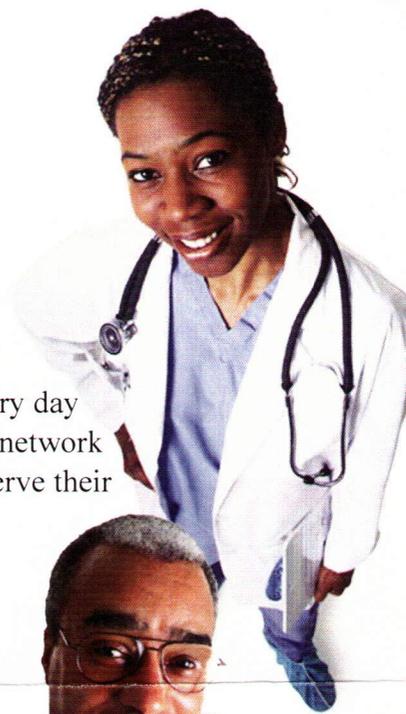
The rebates and savings offered through the Homes for Heroes program come directly from our Realtor® and lender affiliates. You can take advantage of either the lending discounts, the Realtor rebates or both!

### Are there a lot of extra applications, forms and paperwork?

No! Register at [HomesForHeroes.com](http://HomesForHeroes.com) and we will take care of directing you to our affiliated real estate professionals.

The Homes for Heroes Promise:

- No extra forms
- No red tape
- No fine print
- No hidden fees
- No catch



## **How did this program get started?**

Formed shortly following the tragic events of September 11, 2001, and bolstered by a shared admiration for the “heroes” employed as firefighters, emergency medical technicians and law enforcement officers, a group of Minnesota business owners created this innovative network of real estate professionals called Homes for Heroes. This network was established to offer considerable savings to heroes when they buy, sell or refinance a home. Since then, the program has expanded to military (past & present), educators and healthcare professionals.

## **What if I am already working with a Realtor or lender?**

If you are currently represented by a Realtor or working with a lender it is not our intention to solicit your business. If you like, you can have your real estate professional contact Homes for Heroes for more information.

## **Are Homes for Heroes Realtors and lenders qualified and full service?**

Yes! Our affiliates offer full service at a discounted rate. Our full service Realtors provide professional support in every aspect of buying or selling a home. We are able to offer more savings than anyone else because of our strong business relationships with our Homes for Heroes affiliates. Our lenders are committed to providing you with top notch service and a great discount. Homes for Heroes has strict affiliate membership requirements to ensure you will be represented by the best of the best. Our affiliates receive ongoing training and coaching to ensure they are knowledgeable in how to provide you with the best possible service. You will have an opportunity to complete a survey after the sale and Homes for Heroes affiliates must maintain excellent survey results.

## **How do I sign up?**

Signing up is easy! Simply go to [www.HomesForHeroes.com](http://www.HomesForHeroes.com) and register as a hero. A Homes for Heroes affiliate will contact you within 24 hours.

## **This just sounds too good to be true. Why should I trust you?**

Homes for Heroes was made for you. We want you to rely on us for savings now and in the future, so we'll treat you in a way that will make you want to turn to us again. We want you to feel great about referring us to your friends and family. Still not convinced? We invite you to read about what our Heroes have to say about their experiences working with us at [www.HomesforHeroes.com](http://www.HomesforHeroes.com).

Homes for Heroes®, Thanking Heroes One Home at a Time™

[www.HomesForHeroes.com](http://www.HomesForHeroes.com) (866) 443-7637

Kansas, Louisiana, Mississippi, Oklahoma, Oregon, Alaska, Tennessee, and Missouri have restrictions on rebates. Please contact Homes for Heroes® for further details.

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