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Subject: Is Smart Cities Week on your calendar? 4 reasons why it should be

September 14 - 16, 2015, Washington D.C.

Not just another conference and expo, Smart Cities Week is an action-packed, hands-on, expert-driven, how-to, seeing-it-is-believing-it celebration of what our cities can be. You won't want to miss it!

Smart Cities Week's World-Class Advisory Board

The inaugural Smart Cities Week Conference & Expo is produced by the Smart Cities Council in partnership with Synergy Events, along with advice and assistance from some of the world's foremost experts in smart city technologies, finance and stakeholder engagement.

Here are **four reasons** why you should join us at [Smart Cities Week in Washington, D.C. Sept. 14-16](#).

1. Leapfrog to the future with a peek at the global city of 2025

At Smart Cities Week you'll join [leading global visionaries](#) from government and industry as they paint a provocative picture of urban living and reveal practical steps leaders can take today to prepare.

2. Showtime in D.C.! Experience live demos of smart technologies

[Showcase demonstrations](#) will feature actual applications operating in real time right from the show floor (or city locations nearby).

3. Learn the very latest on how to finance smart cities

We all know smart city projects come with price tags. Fortunately there are a number of new and innovative funding mechanisms available to cities today. At [Smart Cities Week](#) you'll hear the latest on public-private

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partnerships, pay-for-performance options plus new programs from governments and NGOs.

4. It's more than just a conference and expo!

The newly developed conference program consists of two elements, the Strategic Program and the free to attend Exhibition Program. Click [here](#) to view the program.

Smart Cities Week delivers solutions to the urgent challenges cities face. Visit Washington, D.C. Sept 14-16 to achieve livability, workability and sustainability for your city.

Intrigued?

Click [here](#) to see what else to expect in D.C. Sept. 14-16.

Organised by:

Sponsorship opportunities at Smart Cities Week

If your company is looking to increase its profile, develop new business, launch a new product or service or reinforce your market leadership in the smart cities sector, Smart Cities Week is the venue of choice. Learn about the exciting ways your company can [participate](#).

See what **Jesse Berst**, Smart Cities Council Founder and Chairman has to say about Smart Cities Week 2015.

[Register now!](#)

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