

From: Bill Blume <Bill.Blume@sctax.org>
To: Veldran, KatherineKatherineVeldran@gov.sc.gov
Date: 9/18/2013 5:34:08 PM
Subject: RE: Legis messaging - Experian renewal outreach

Thanks, good message.

-----Original Message-----

From: Veldran, Katherine [mailto:KatherineVeldran@gov.sc.gov]
Sent: Wednesday, September 18, 2013 3:22 PM
To: Pitts, Ted; Bill Blume
Subject: Legis messaging - Experian renewal outreach

Ted and Director Blume,

FYI - Below is a legislator e-blast to their constituents about BCB, new vendor, timeline, and Experian renewal email.

KV

Important Update on Identity Theft Protection Dear Friends:

In light of some recent questions and media reports regarding the Identity Theft Coverage provided by the state, I thought it would be helpful to update everyone on the current status of Identity Theft Protection Services for those affected by the Department of Revenue data breach last October.

Many of you signed up for Identity Theft Protection services through Experian, which was under contract with the State of South Carolina to provide free services to all South Carolinians affected by the security breach. Recently, Experian sent out emails asking you to renew your service at a cost of about \$12/year.

I want you to know that the General Assembly appropriated up to \$10 million to continue to offer free Identity Theft Protection Services. We instructed the Budget and Control Board to administer the procurement, with a contract to be executed by a vendor and the Department of Revenue, and mandated that these services be offered no later than October 25, 2013. That date was selected because it ensured that no one who signed up for Experian's services would experience a lapse in coverage.

Currently, the State is in the process of evaluating the proposals from qualified vendors and negotiating the terms of a contract award. We anticipate that a contract award will be made within the next couple of weeks.

However, much to our surprise Experian chose not to bid on the continuing service so that is why you are receiving requests to renew your services with them at your cost. I apologize that this has happened but know that the State of South Carolina will continue to provide you and your family with free protection with the newly selected firm.

Of course, you may choose to stay with Experian if you like, but if you want to take advantage of the

free service provided by the State, please know that we will have a new vendor selected in the very near future and you will be contacted about signing up for the new service.

With so much media attention and speculation on this issue, I hope this update of facts and actual events will ease some concerns. Regardless of what you may hear to the contrary, the General Assembly has provided for continued Identity Theft Protection Services at no cost to our citizens. Please help me to communicate this with your friends and neighbors via Facebook, Twitter, e-mail, newsletter, etc. so that we can alleviate as much unnecessary concern as possible. If you have further questions, please feel free to contact me.

Thanks so much for your attention & assistance!

Thank you for the opportunity to serve you in the South Carolina House. It has been a privilege representing you. Please contact me if I can be of service to you.