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Date: 2/2/2017 4:55:37 PM
Subject: Only a few weeks left to go!

Wow, 2017 is just flying by. How is it already February? Can you believe that Frothy and Zombie Bob's are opening their doors this month?? Earlier this week, the kitchen equipment arrived for Zombie Bob's, meaning we're that much closer.

There is just so much going on right now that I'm finding it really difficult to sit down and write. So instead, I recorded a few audio clips this week about the importance of data and the possibility of Twitter having a user revival, so be sure to give those a listen.

I hope you find some of the below posts useful.

Can Donald Trump Save Twitter?

Is Twitter back? With President Trump driving so much conversation on the social platform, can Twitter have a user revival? In this audio clip, Phil Vangelakos and I prognosticate the state of 140 character communication.

How Will Data be Used in Future Political Campaigns?

The new world of data is changing. But does it live up to all the hype? Check out this audio clip where Phil Vangelakos and I discuss how much emphasis data plays in digital marketing.

Seeking Advice On Upcoming Fitness Events

You can learn something from me and if you respond, I can learn something from you. That's what I need right now. I need to learn from you because I'm having a real hard time putting together my workout routine.

Why I Won't Run for Office

I could never get elected because I don't kiss butt... I tell people what's on my mind. You may not want to hear what I have to say but that's just how I am. Always have been and always will be.

Have a Reason to Run for Office

The majority of the time, people don't have a good reason for wanting to run for office. Limelight, power and/or a play in the game are not solid reasons. What you really need is passion.

Frothy Beard Construction Update

Construction on the brewery is getting super close! Big things are

happening—check out all of the progress. We are so stoked for you to come out and see it next month! Stay tuned for an official opening date.

The View? No thanks. The Chew??? Nah. MARKET THE BREW?! That's what I'm talking about!

Have a listen as these guys who grew up with beer ("weaned on PBR") quiz me on Facebook marketing (likes, audience, data, content, groups, promoted posts) and all things craft brewing. I hope you'll enjoy it!

Good People Vs. Bad People

No political party has a monopoly on morality. It's easy to demonize the other side based on political issues, but take a minute before you judge.

Why Term Limits are Good for America

Often, those who claim to support term limits find themselves greedy with power shortly after they get to office. They become power-hungry, and they try to stay in their positions longer and longer to fuel that hunger. It's a vicious cycle.

This Week's Fitness Update is a Video

I'm super slammed up with work this week and I have very little time to write. So this week I did something a little different and cut a quick video for my Charleston Marathon AAR.

New Year, Big Push

I take the last couple of weeks of every year to really focus on goals for the new year. Recently, I have taken a lot of time to focus on the direction I want to go in 2017 for myself and for Push.

100 Blogs in 2016

I sat down to list out all the blog posts I published in 2016 and it just so happens that they added up to exactly 100. Pretty cool coincidence, huh?

Until next week!!

Wesley Donehue

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