

**From:** Priester, Nicole <NicolePriester@gov.sc.gov>  
**Required:** Godfrey, Rob <RobGodfrey@gov.sc.gov>  
Adams, Chaney <ChaneyAdams@gov.sc.gov>  
Packard, Clark <ClarkPackard@gov.sc.gov>  
Symmes, Brian <BrianSymmes@gov.sc.gov>  
Pippin, Zach <ZachPippin@gov.sc.gov>  
**Subject:** SC Realtors Annual REALTOR Rally  
**Location:** Columbia Convention Center, 1101 Lincoln Street, Columbia, S.C.  
**When:** 3/24/2015 10:15:00 AM - 10:45:00 AM

---

Advance: Colin Duncan  
(803)260-0938

**APPROVED BY:** NH on 3/5

**EVENT:** \*Hold\* SC Realtors Annual REALTOR Rally

**DATE:** Tuesday, March 24, 2015

**TIME:** 10:15-10:45 AM

**LOCATION:** Columbia Convention Center, 1101 Lincoln Street, Columbia, S.C.

**LOCATION SET-UP:**

**ON-SITE LOCATION CONTACT:**

Sarah Cobb  
Convention Center Events Manager  
[scobb@columbiaconventioncenter.com](mailto:scobb@columbiaconventioncenter.com)  
803-545-0034

**SCHEDULING CONTACT:**

Cashion Drolet  
[cashion@screaltors.org](mailto:cashion@screaltors.org)  
Sr. VP of Government Affairs  
South Carolina REALTORS®

**PRIMARY STAFF:** Ashton Lee

**ADVANCE STAFF:** Zach Pippin

**PURPOSE:** Governor Haley will address the SC Realtors Annual REALTOR Rally.

**PRESS:** Yes.

**PUBLIC:** Yes.

**INVITED BY:** Cashion Drolet, Sr. VP of Government Affairs, South Carolina REALTORS®

**INTRODUCED BY:** David Kent, SC REALTORS® President-Elect, Real Buyer's Agent (Mt. Pleasant)

**LENGTH OF SPEAKING:** 10 mins

**SPEAKING ORDER/LINE-BY-LINE:**

10:00 am David Kent (SCR President-Elect) takes the stage for welcome and introduction of Governor Haley

10:15 am Governor Haley to speak

Following Governor Haley, Adair Senn (SCR Legislative Chair) will introduce Kenny Parcell (National Association of REALTORS®) to discuss RPAC and the REALTOR® Party update.

2 speakers on the SCR issues mobilization program and its application at the state and local levels.

Cashion Drolet to speak on SCR legislative agenda

11:45 am Rally attendees move over to the Statehouse

12:00 pm House and Senate convene

1:00 - 2:30 pm Luncheon on Statehouse grounds

**BACKGROUND:**

**SUGGESTED TALKING POINTS:**

**ECONOMIC DEVELOPMENT INFORMATION:**