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To: [Kester, Tonykester@aging.sc.gov](mailto:Kester,Tonykester@aging.sc.gov)
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Think Strategically

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Forecast for Growth the Right Way

Everyone knows that growth forecasting is an important part of any business plan. But what are the factors that help determine and drive the best outcomes? Take a look at [five different forecasting criteria](#) you should be considering to help drive your business forward.

Write Better Job Descriptions

Writing job descriptions is a relatively common occurrence for any business, yet many make them overly complicated or fail to provide enough information. [Learn how to write better descriptions](#) so that you can attract the right talent for the position.

New & Improved Intellectual Property Tool

The new and improved [intellectual property tool](#) developed by BusinessUSA in cooperation with the US Patent and Trademark Office (USPTO) will easily guide you through the necessary steps to protect your invention or other intellectual property. Click on the image or this [link](#) to get started.

Give Us a Ring

Did you know we have a number you can dial for personalized service? We even recently changed it to make it easier to remember. Give us a call at 1-844-BIZ-USA2 (844-249-8722) with your business-related questions and

we'll be happy to help.

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