



SOUTH CAROLINA COMMISSION ON HIGHER EDUCATION

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MEMORANDUM

To: Mr. R. Austin Gilbert, Jr., Chairman, and Members,
Commission on Higher Education

From: Mr. Winfred S. Greene, Chairman
Committee on Academic Affairs and Licensing

W. S. Greene

**Consideration of New Endowed Professorship
in Instructional Technology, FY 1998-99**

The endowed professorship program was established for South Carolina's senior institutions through Act 629 (1988), Section 59-104-230 (The Cutting Edge), which states:

The Commission on Higher Education shall request state funds and establish procedures to implement a program of endowed professorships at the senior institutions of higher learning to enable the institutions to attract or retain productive faculty scholars who are making or show promise of making substantial contributions to the intellectual life of the State.

Each endowed professorship is supported by a separate endowment of at least \$100,000. Half of the *corpus* for each endowed professorship is provided by the state through the Commission on Higher Education and half from private funds raised by the institutions specifically for this purpose. The monetary award associated with each endowed professorship represents only the interest drawn on the principle.

While all of the endowed professorships established under the Cutting Edge legislation have been awarded, sufficient income had accrued by early 1998 to establish one additional endowed professorship in FY 1998-99. The Commission decided to award \$68,046 in state funds, to be matched by the same amount in private funds raised by the selected institution specifically for this purpose. This award will expend the remaining balance of funds in the Commission's endowed professorship account.

On February 5, 1998, the Commission approved and the staff released a request for proposals to all public senior colleges and universities in the state for an endowed professorship in instructional technology. Institutional proposals were due at the Commission offices on January 8, 1999. Two institutions submitted proposals: Clemson University and USC-Aiken.

Commission staff sent copies of each of the institutional nominations to a five-person review panel consisting of Dr. J.B. Mathews, Senior Technology Policy Advisor of the Southern Regional Education Board (SREB); Mr. Bob Noe, Director of Higher Education at SCETV; Mr. Geoff Freeman, Director of Distance Education at MUSC; Mr. Bill Cherry, Director of Instructional Technology at Heathwood Hall Episcopal School; and, Dr. Sam Hines, Dean of the School of Humanities and Social Sciences at the College of Charleston. Panelists reviewed and rated on a numerical scale each of the nominations based on criteria enumerated in the request for proposals.

The review panel for the 1999 endowed professorship competition unanimously recommended that USC-Aiken be awarded funds to establish an endowed professorship in instructional technology for Dr. Thomas Smyth, Professor of Education. The panel was uniform in its sentiment that Dr. Smyth is already contributing significant scholarship in instructional technology and in so doing could provide leadership campuswide at USC-Aiken and throughout the state in this important field of study. Several of the reviewers also noted USC-Aiken's exceptional record of statewide leadership in instructional technology as an additional reason for supporting Dr. Smyth's nomination.

Dr. Smyth's vita is attached (**Attachment 1**).

Recommendation

The Committee on Academic Affairs recommends that the Commission adopt the review panel's selection and award the Endowed Professorship in Instructional Technology to Dr. Thomas Smyth, School of Education, USC-Aiken.

/jb

Attachment: 1) Vita, Dr. Thomas Smyth

Smyth, Thomas J. C., Ph.D.

Curriculum Vitae

School of Education

Professor

Appointed 1976

Academic Degrees

B.A. (English) The University of the South - Sewanee, 1972

M.Ed. (Reading Education) University of South Carolina, 1977

Ph.D. (Reading Education) University of South Carolina, 1983

Professional Experience

1982 - present University of South Carolina - Aiken

1988 - 1989 International Community School

of Addis Ababa, Ethiopia, Computer Applications Instructor

1976 - 1982 University of South Carolina - Aiken, Reading Instructor

1974 - 1976 Aiken High School, English Instructor

1972 - 1974 Rains - Centenary High School, English Instructor

Faculty and Administrative Load

Fall 1998

AEDC 442 Resources for Teaching

Director of Faculty Training, Center of Excellence in Educational Technology

NCATE Coordinator

Summer 1998

AETE 731 Informational and Instructional Applications of Technology

Maymester 1998

AEDC 442 Resources for Teaching (USC Beaufort)

Spring 1998

AEDC 442 Resources for Teaching

Director of Faculty Training, Center of Excellence in Educational Technology

NCATE Coordinator

Other Collegiate Assignments

Coordinator of Secondary Education and Foundations

Advisor for 64 undergraduate secondary education students

Professional Program Committee

Campus Technology Committee, Chair

Selected Publications

Smyth, T. J. C.. & Kauffman, J. (March, 1999) Developing an Interactive Multimedia Network for Recruitment, Retention, and Rejuvenation of Teachers. *Technology and Teacher Education Annual*, Charlottesville, Virginia: Association for the Advancement of Computing in Education.

Smyth, T. J. C.. (1998) The Best of Both Worlds: Combining Distance Education with Traditional Classroom Instruction. *Teaching in the Community Colleges Journal*.

Smyth, T. J. C.. (1997) Online Multimedia Presentations Add Authenticity to Student Projects, *Teaching in the Community Colleges Journal*.

Corboy, M. R. & Smyth, T. (Eds.) . (1996) *Olympics 96: An Interdisciplinary Middle School Curriculum*. Columbia, SC: South Carolina Center for the Advancement of Teaching and School Leadership.

Smyth, T. J. C.. (1996) Using the World Wide Web for Student Assessment, *Teaching in the Community Colleges Journal*.

Smyth, T. J. C.. (1995) Using a LAN and the WWW to Enhance Undergraduate and Graduate Instruction," *Proceedings: Association for Applied Interactive Multimedia*.

Smyth, T. J. C.. (1995) Selecting Appropriate Hypermedia Authoring Packages for Courseware Development, *Technology and Teacher Education Annual*, Charlottesville, Virginia: Association for the Advancement of Computing in Education, 1995

Smyth, T. J. C. & Corboy, M. (1994) Reaching Student through Bilingual, Interactive Multimedia Books, *Educational Multimedia and Hypermedia*, Charlottesville, Virginia: Association for the Advancement of Computing in Education.

Smyth, T. J. C.. (1992) Interactive Multimedia in the Teaching and Learning of Science, *Technology and Teacher Education*. Charlottesville, Virginia: Association for the Advancement of Computing in Education.

Smyth, T. J. C. & Staley, N. (1979) An Evaluation of the Effectiveness of a College Reading Program Using Four Criteria, *Reading Research: Studies and Applications*. Clemson University: The National Reading Conference.

Professional Presentations

"Developing an Interactive Multimedia Network for Recruitment, Retention, and Rejuvenation of Teachers," with Dr. James Kauffman, accepted for presentation at

Society for Information Technology and Teacher Education International Conference, San Antonio, March 1998.

"The World is My Oyster: Publishing Children's Works on the Internet," accepted for presentation at the Southeastern Conference of the International Reading Association, New Orleans, December, 1998.

"Going Online with Accreditation: Setting Up a Web Site for NCATE," with Dr. Gary Senn and Mr. John Hutchens, presented at EdTech 98: Connecting To Learn Annual Conference, Greenville, South Carolina, November 1998.

"Internet Resources and Search Strategies," with Dr. Gary Senn and Mr. John Hutchens, presented at EdTech 98: Connecting To Learn Annual Conference, Greenville, South Carolina, November 1998.

"The Best of Both Worlds: Combining Distance Education with Traditional Classroom Instruction," TCC Online Conference, Honolulu, Hawaii, March 1998

"Web-based Database Interaction: Setting up and Maintaining a Database on the Web." Higher Education Networking Association Conference - Myrtle Beach, South Carolina, October 1997.

"Enhancing Instruction through the Use of Networking and the World Wide Web," EdTech '97, Greenville, South Carolina, November 1997.

"Interactive Books on Disk: Separating the Good from the Bad," with Dr. Margaret Riedell, presented at the Fall Conference of the College Reading Association, Charleston, October 1996

"Using the Internet in the Classroom," presented at the Dataflex Fall Seminar Series, Atlanta, November 1996

"Maintaining WWW pages: Undergraduate Education Majors as Webmasters," Higher Education Network Conference, Myrtle Beach, November 1996.

"Effective Educational Software for the Learning Disabled Student," presented at the parent association meeting of the Augusta School, October 1996

"Online Multimedia Presentations Add Authenticity to Student Projects," TCC-L Online Conference on 3 April, 1997.

"The Use of Multimedia and the Internet in the Classroom," Teaching Methodologies for the 21st Century conference at USC-Aiken, April 1997.

"Using the World Wide Web for Student Assessment." TCC-L On-Line Conference,

April, 1996.

"Improving Learning through Use of Networking and the World Wide Web," Higher Education Network Association, with Dr. Gary Senn, Myrtle Beach, October, 1995.

"Using a LAN and World Wide Web to Enhance Undergraduate and Graduate Instruction," Association for Applied Interactive Multimedia, with Dr. Gary Senn, Asheville, North Carolina, August, 1995.

"Selecting Appropriate Hypermedia Authoring Packages for Courseware Development," Association for the Advancement of Computing in Education, San Antonio, March, 1995.

"Macintosh Computer Classroom and Laboratory Security," Association for Small Computer Users in Education, with Dr. Gary Senn, Myrtle Beach, July, 1994.

"Reaching Students through Bilingual, Interactive Multimedia Books," ED-MEDIA 94, World Conference on Hypermedia and Multimedia, Vancouver, July, 1994.

"Technology Empowers Teachers to Shape a Multidimensional Curriculum"
Accepted for presentation at the National Educational Computing Conference, with Kathryn Folsom, School District of Aiken County and Margaret Corboy, Orlando, June, 1993.

"Helping Teachers and Students Build Their Knowledge of African-American Contributions"
Annual Conference of the National Association of African-American Studies, with Dr. Margaret Corboy, Petersburg, Virginia, October, 1993.

"Authoring Tools Empower Teachers to Shape a Multidimensional Curriculum"
Accepted for presentation at the 38th Annual Convention of the International Reading Association, with Kathryn Folsom, School District of Aiken County and Margaret Corboy, San Antonio, April, 1993.

"Addressing an Incomplete Education: Books Help Build Our Knowledge of African American Contributions," Annual Conference of the South Carolina Educators for the Practical Use of Research, with Dr. Margaret Corboy, Columbia, February, 1993.

"Building Teachers' Knowledge Base: African-American Contributions," Fall Teacher Education Conference sponsored by the South Carolina Association of Teacher Educators and the South Carolina Association of College Teacher Educators, Charleston, with Kathryn Folsom, School District of Aiken County and Margaret Corboy, October, 1992.

"Does the Use of Multimedia Make a Difference in the Teaching and Learning of

Science?" Annual Meeting of the Society for Technology and Teacher Education,
Houston, March, 1992.

"Interactive Multimedia in the Teaching and Learning of Science"
Georgia Educational Technology Conference
Columbus, April 1992

"Interactive Multimedia"
Computing Strategies Across the Curriculum Conference
University of Vermont. April 1992

"How Can We Best Prepare Our Undergraduate Education Majors for the Technology
Opportunities of the 1990?"
Presider at Session
Eleventh Annual Florida Educational Technology Conference
February, 1991

"Reflections from the Reading Hall of Famers"
Panelist with five other reading professors at Spring Meeting
South Carolina College Association of Reading Educators

"Storytelling with the Computer"
Fifth Annual Conference of the South Carolina Council for Computers in Education
Columbia
October, 1990

"Intellectual Freedom and the Classroom Teacher"
South Carolina Council of the International Reading Association
Hilton Head
March, 1990

"Storytelling with the Computer: Logo and List processing"
Charleston Instructional Computing Conference
College of Charleston
March, 1990

"Storytelling with the Computer: Logo and List processing"
Association of International Schools of Africa: Southern Africa Schools Conference
Mbabane, Swaziland
March, 1989

"Integrating the Computer into the Curriculum"
Association of International Schools of Africa: East Africa Schools Conference
Nairobi Kenya
October, 1988

"The Future of the Basal Reader:
Presider at session
SC-IRA, Columbia
March, 1988

"The Microcomputer and the Whole Language Experience'
Conference on Whole Language
Myrtle Beach
October, 1987

"Applications of Microcomputers in Reading Instruction"
International Reading Association - Aiken Council
Invited Speaker
February, 1986

"Programming in the Arts and Humanities: A Summer Journey for Young People"
National Conference on Continuing Education
(with Elizabeth Bell, William House, and Linda Randolph)
New Orleans
February, 1985

"Are There Books in the Humanities Which All Students Should Read?"
Annual Conference of the South Carolina Writing Project
Panelist with Sue Lorch *et al* .
Myrtle Beach
December 1984

"An Evaluation of the Effectiveness of a College Reading Program Using Four Criteria"
National Reading Conference
St. Petersburg
December, 1978

"Data Relevant to the Evaluation of a College Reading Program"
International Reading Association
Miami Beach
May, 1977