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From : "Dr. Yu Yuan" y.yuan@iccve.org

To : "Card, " RachelRachelCard@gov.sc.gov

Subject : Invitation to the world's top 1 searched Connected Vehicles conference ICCVE 2015

Dear Rachel,

You are cordially invited to consider presenting your work at or simply attending the upcoming 4th IEEE/TRB International Conference on Connected Vehicles and Expo (ICCVE 2015) in Shenzhen, China ([www.iccve.org](http://www.iccve.org)). As one of the four "tier-1" cities of China, Shenzhen is the largest electronics industry base in China and probably also in the world, and is adjacent to Hong Kong and Macau. Previous ICCVE conferences were held in Beijing (December 2012), Las Vegas (December 2013) and Vienna (November 2014).

ICCVE is a unique conference in the field of connected and automated vehicles, as it gathers all the relevant communities together to enable the direct interlock between the domain experts in transportation/automotive industry and the enabling technology developers in ICT industry, and it also provides a perfect mixture of the industry insights disclosed in speeches/panels and the latest technology advances presented in technical papers. Moreover, holding ICCVE 2015 in Shenzhen China will provide a rare and invaluable opportunity for the worldwide technology leaders to improve the Chinese industry's awareness of the trend and urgency of investing in connected and automated vehicles, and to tap into or expand in the China market. On the other hand, ICCVE 2015 will also be a one-stop venue to learn all the original innovations, unique business models, and other natures and dynamics in the Chinese transportation/automotive industry.

\* Check out the being-finalized program at <http://www.iccve.org/2015/program>

\* Check out the rapidly-growing list of featured speakers at <http://www.iccve.org/2015/speakers>

#### ==== Call for papers =====

Our Special Sessions are still calling for papers (2 page Digest Papers or 4~6 page Full Papers) on the following topics. Accepted papers will also be presented at the conference and published in the Proceedings.

- Big Data in Transportation and Smart Cities
- Emerging Application Scenarios and Business Models in Transportation
- Emerging Technologies for Next-Generation Transportation
- Regional Experience and Differences in Transportation
- Standardization Needs for Connected, Automated and Intelligent Vehicles
- Standardization Needs for Electric Vehicle and Transportation Electrification

#### ==== Speech opportunities =====

We can still accommodate a few more speech slots in the following Industry Forum sessions. Please write to [forums@iccve.org](mailto:forums@iccve.org) if you don't want to miss the opportunity to speak in front of the China connected vehicles market and the global connected vehicles community.

F1 - Telematics, Mobile Internet, and Internet of Vehicles

F2 - Transition from Conventional Driving to Automated Driving

F3 - Low-Speed Smart Vehicles

F4 - New Energy Vehicles and Infrastructure

F5 - Automated Vehicles and Traffic Management

F6 - Aftermarket Services & Innovations

F7 - Connected Vehicles versus Fully Autonomous Vehicles – the Road Operator View

F8 - Sustainable Transport in the Autonomous Vehicles Environment

#### ==== Exhibition opportunities =====

Because ICCVE has become the most-searched connected vehicles conference in the world, it is an ideal place for exhibitors in the automotive, transportation and intelligent highway industry. For exhibiting and patronage opportunities, write to [exhibits@iccve.org](mailto:exhibits@iccve.org).

Why Attend?

\* Join presidents and CEO's, industry leaders, exhibitors and buyers at ICCVE 2015

\* Enjoy and benefit from the cross-disciplinary community that ICCVE conferences uniquely offer: civil engineers meet with computer scientists, mechanical engineers talk to electronic engineers, ...

\* Network with potential partners, customers and suppliers to create collaborations and business opportunities in the fast growing transportation market

\* Interlock with world-class thought leaders (almost the Who's Who in the world of Connected and Automated Vehicles) to refine your strategy and business model

- \* Learn about the latest Connected and Automated Vehicles technologies and practices from 100+ sessions and 400+ presentations
- \* Expose yourself to the whole picture of Connected and Automated Vehicles and rethink your position in the ecosystem
- \* Be heard at the problem-solving workshops, be part of the task forces that define the future of mobility with guides, recommended practices, and standards

We look forward to hearing from you at [committee@iccve.org](mailto:committee@iccve.org)

If you need some time to decide whether or not to participate, but want to apply for your Chinese visa first, we would love to help you once we receive your request at [visa@iccve.org](mailto:visa@iccve.org)

Sincerely yours,

Yu Yuan, General Chair  
Reinhard Pfliegl, General Co-Chair  
Lee Stogner, General Co-Chair  
Stephen Dukes, Program Chair

The 4th IEEE/TRB International Conference on Connected Vehicles & Expo (ICCVE 2015)  
in conjunction with  
The 2nd APEC Internet of Vehicles Symposium  
October 19-23, 2015 | Shenzhen, China | [www.iccve.org](http://www.iccve.org)  
"Advancing transportation with connectivity, automation, intelligence and electrification"