

**From:** Derek Paton <Derek@catalystsponsorship.com>  
**To:** Veldran, KatherineKatherineVeldran@gov.sc.gov  
**Date:** 4/1/2012 4:16:35 PM  
**Subject:** RE: Follow Up

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Hi Katherine,

Hope that you are doing well. Looking forward to receiving details on the following events listed below.

Also, wanted to get you further details on the interview request from RBC's creative team, the Buntin Group who execute their TV commercial shoots and all internal/external multimedia communication will be in Hilton Head capturing footage for RBC's golf microsite, rbcteemarkers.com. We plan to tell the story of how the RBC Heritage enriches the lives of Hilton Head community members, as well as those who participate or attend. They are capturing interviews from Mr. Nixon, Simon Fraser, Tournament Director Steve Wilmot, VP of Operations at Boeing Jack Jones, Tim Finchem and would like to get a brief 8-10 minute interview with Governor Haley.

They will ask them general questions about what the tournament means to them personally, the state, the economy, etc and how RBC's (and Boeing's) generous support has save the tournament.

Hoping to capture that interview following the opening ceremonies. Is that possible?

Thanks in advance. We are getting closer and closer.

**derek paton** | account director, consulting  
**catalyst** sponsorship consulting inc.

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**From:** Derek Paton  
**Sent:** March-24-12 10:01 AM  
**To:** Veldran, Katherine  
**Subject:** RE: Follow Up

Hi Katherine,

Please find attached 4 bios for Gord Nixon, Jim Little, Doug McGregor, David Agnew.....All will certainly be around the event so wanted you to have them all. Not sure if the Governor will cross paths with Doug or David but wanted to be prepare just in case.

Looking forward to receiving details about the First Minister's Golf Tournament and the Governor's Reception next week.

Have a great weekend.

**derek paton** | account director, consulting  
**catalyst** sponsorship consulting inc.

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**From:** Veldran, Katherine [mailto:KatherineVeldran@gov.sc.gov]  
**Sent:** March-22-12 4:39 PM  
**To:** Derek Paton  
**Subject:** Re: Follow Up

I called you cell and office. I'm available when you are.

Please call 8037677583.

Thank you,  
Katherine

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**From:** Veldran, Katherine  
**Sent:** Thursday, March 22, 2012 02:49 PM

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**To:** Derek Paton <Derek@catalystsponsorship.com>

**Subject:** RE: Follow Up

Great! I will call you at 4:30pm today.

Thank you,  
Katherine

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**From:** Derek Paton [mailto:Derek@catalystsponsorship.com]

**Sent:** Thursday, March 22, 2012 2:44 PM

**To:** Veldran, Katherine

**Subject:** RE: Follow Up

Hi Katherine,

Today after 4pm or tomorrow afternoon...other than 1-2pm. Let me know what works for you.

17 days, I know. I cannot believe it.

Here is a quick summary of the events I think we need to go over:

Monday – Opening Ceremonies (alongside Gord)

- Photo opportunity with Nikki, Gord, Jones (Boeing) to follow parade
- Interview with Buntin Group – RBC’s creative agency

Tuesday – Draw party

- Joe Rice Boat

Friday – RBC Client Reception, Sea Pines rear terrace (Gord, other RBC Execs/guests)

- Governor’s Reception (Gord, JL other RBC Execs invited)

Sunday – Closing Ceremonies (alongside Gord)

Champions Reception

**derek paton** | account director, consulting  
**catalyst** sponsorship consulting inc.

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**From:** Veldran, Katherine [mailto:KatherineVeldran@gov.sc.gov]

**Sent:** March-22-12 1:52 PM

**To:** Derek Paton

**Subject:** Follow Up

Derek,

Are you able to schedule a call today or tomorrow?

17 days till Heritage!

I hope all is well!

Katherine

Katherine F. Veldran

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