



2016 SCMBC Sponsorship Overview

Sponsorship of the **South Carolina Micro-Business Conference (SCMBC)** will allow you to:

- **Display your commitment** to the economic development of our state by aligning with an event designed to advance the economic impact of micro-businesses in SC
- **Gain exposure** to a state-wide audience of organizations and individuals that provide training, technical assistance, loans and other micro-enterprise services directly to entrepreneurs in South Carolina
- **Assist South Carolina's** business development service providers by helping to make possible an event that empowers them and advances their cause

TITLE SPONSORSHIP [\$10,000]:

- Recognition in all advertisements as title sponsor (radio, tv, print, etc)
- Presentation of awards to winners of the Perfect Pitch contest with 3 minute infomercial on company
- Recognition of sponsorship in all promotional materials and electronic media
- Company logo on looping overhead presentation throughout conference
- Table/Booth during reception and throughout conference
- Company logo on signage in reception area
- Company logo and/or ad in conference brochure
- Active hyperlink to company website from this conference's website
- Four (4) conference tickets

PERFECT PITCH AWARDS SPONSORSHIP [\$7,000]:

- Presentation of awards to winners of the Perfect Pitch contest with 3 minute infomercial on company
- Recognition of sponsorship in all promotional materials and electronic media
- Company logo on looping overhead presentation throughout conference
- Table/Booth during reception and throughout conference
- Company logo on signage in reception area
- Company logo and/or ad in conference brochure
- Active hyperlink to company website from this conference's website
- Four (4) conference tickets

NETWORKING RECEPTION SPONSORSHIP [\$4,500]:

- Speaking opportunity during Reception
- Recognition of sponsorship in all promotional materials and electronic media
- Company logo on looping overhead presentation throughout conference
- Table/Booth during reception and throughout conference
- Company logo on signage in reception area
- Company logo and/or ad in conference brochure
- Active hyperlink to company website from this conference's website
- Four (4) conference tickets

KEYNOTE LUNCHEON SPONSORSHIP [\$3,000]:

- 5 Minute speaking opportunity during Keynote Luncheon and recognition during all group sessions
- Company logo on looping overhead presentation throughout conference
- Table/Booth during reception and throughout conference
- Company logo on signage in reception area
- Company logo and/or ad in conference brochure
- Active hyperlink to company website from this conference's website
- Four (4) conference tickets

GOLD SPONSORSHIP [\$2,000]:

- Recognition of sponsorship in promotional materials and electronic media
- Company logo on looping overhead presentation throughout conference
- Table/Booth during reception and throughout conference
- Inclusion of sponsor's logo on event website
- Display of logo at the event
- Verbal recognition of sponsorship at the event
- Active hyperlink to company website from this conference's website
- Two (2) conference tickets

SILVER SPONSORSHIP [\$1,000]:

- Recognition of sponsorship on event website
- Table/Booth during reception and throughout conference
- Recognition of sponsorship at the event
- Company logo in conference brochure
- Active hyperlink to company website from this conference's website
- Two (2) conference tickets

BRONZE SPONSORSHIP [\$500]:

- Recognition of sponsorship on event website
- Company logo in conference brochure
- Active hyperlink to company website from this conference's website
- One (1) conference ticket

EXHIBITOR/VENDOR TABLE WITH CONFERENCE TICKET [\$200]:

- Booths/tables provided on a first-come basis
- Recognition as Vendor in conference brochure and website
- One (1) conference ticket

EXHIBITOR/VENDOR TABLE (VENDING ONLY) [\$150]:

- Booths/tables provided on a first-come basis
- Recognition as Vendor in conference brochure and website

Direct inquiries to: Rogie Nelson 803.832.8166 or 803.832.8161

Forward confirmation of SCMCB sponsorship to: SC Micro-Business Conference
2221 Devine Street, Suite 408 - Columbia, SC 29205 - Fax 803.333.9627

Forward high resolution corporate logo to: MicheleDugar@gmail.com

Make sponsorship checks payable to: SC Commission of Minority
Affairs