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**To:** Mayer, DougDougMayer@gov.sc.gov  
**Date:** 3/23/2015 3:34:08 PM  
**Subject:** Design and Update Your E-Commerce Website: From Cart to Conversions - Learn What's Best For You

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Don't Miss Out on this Free Webinar - Last Chance to Register.

### Design and Update Your E-Commerce Website: From Cart to Conversions - Learn What's Best For You

Date: March 24, 2015

Time: 1pm ET

Technology and customer behavior is changing rapidly. What worked yesterday may not be the answer to your customer needs today. Your online business needs constant nurturing to deliver desired results. We help you in understanding the e-commerce conversion funnel from a technology standpoint, how to improve your website, identify pain areas and provide some standard industry tools and tricks which will instantly boost your website performance and increase conversions.

#### Agenda:

- Sales Goals and Target Market    How to Choose the Appropriate Shopping Cart Which Serves Your Business and Customer Needs
- Identify Your Pain Points: Product Display, Conversions, Marketing, Abandoned Cart, Etc
- Use of Third-Party Tools    Order Management, Customer Service, Marketing, Etc
- Choose the Right Agency to Partner for E-Commerce Success
- Tools to Help Measure KPI

[Register Now.](#)

Sponsored by:

Presented by:

Amit Bhaiya, DotComWeavers

Can't attend? No problem. [Register](#) any way and we'll send you the recording to watch at your leisure. Don't forget to forward this email to your colleagues who could benefit from the program.

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