



Grand Central Tech's goal is to create a single point of density of the best technology companies in New York. Our twofold mission reflects this goal: First, to widen the aperture of who has access to the benefits of the tech ecosystem. Second, to attract the very best technologists, working on the biggest, most meaningful opportunities by offering them the best resources at the best terms.

GCT's commitment to widening the aperture of who has access to the benefits of the tech economy is highlighted by the companies it has accepted: In its first class of 18 companies, chosen from among 500 applicants, 42% are founded by women; In its second class of 19 companies, chosen from about 1,000 applicants, 52% are founded by women. These founders represent some of the best among the NY tech ecosystem, and have been major contributors to the GCT community's success. Additionally, nearly 20% of total GCT applications have come from female founded companies.

The experience of these first two classes of GCT has revealed clear and resounding insights into the needs and the struggles of being a female founder in New York, which informs the philosophy and format of The GCT 2X in Tech Conference:

1. Female founders are founders. Period. Qualifying them as "female founders" cheapens both the obstacles and the successes of building a world-class startup. We need to provide world-class resources in order to build world-class businesses.
2. ...but female founders are female. While there are universal, structural issues affecting all businesses, the simple fact that women are so visibly and vocally outnumbered means that there are cultural shortcomings and a lack of institutional roadmaps to overcoming them. We need to take efforts to connect these women, and build mechanisms to encourage more women to enter the field.

The GCT 2X in Tech Conference: leverages GCT's resources, our Founders' experiences and lessons learned to reach the wider community of female technology entrepreneurs -- and to provide an environment that is tactical, collaborative and actionable in a way that draws on the strength of the wider community.



There is no shortage of conferences focused on addressing this profound issue, but we think that the format outlined below will do just that:

- **250** participants will be selected from an application process that will start 60 days prior to the event.
- These participants will be assigned to **20** groups of **~12**, led by a Group Facilitator (a female VC).
- Following the day's activities, each group will be hosted for dinner by their Facilitating VC.

The agenda (attached) will be a mix of:

Lunch, Registration, & Welcome Remarks

10 minute talks by prominent female founders (including GCT and non-GCT)

40 minute hands-on workshops that deliver valuable skills around key areas

30 minute Keynote by a prominent female entrepreneur to conclude the event

Cocktails & Networking hosted by GCT prior to groups leaving for dinner

This conference will be free of charge to all accepted participants, in line with GCT's philosophy and goals.



THE GCT 2X IN TECH CONFERENCE

agenda

OCTOBER 27, 2015 at 335 MADISON AVE, 28TH FLOOR

START	END	FORMAT	PRESENTER
12:00 PM	12:30 PM	Registration & Lunch	Welcome Sponsor
12:30 PM	1:00 PM	Welcome Remarks	Welcome Sponsor
1:00 PM	1:10 PM	Talk & QA	
1:10 PM	1:20 PM	Talk & QA	
1:20 PM	2:00 PM	Workshop	Workshop Sponsor
2:00 PM	2:10 PM	Talk & QA	
2:10 PM	2:20 PM	Talk & QA	
2:20 PM	3:00 PM	Workshop	Workshop Sponsor
3:00 PM	3:20 PM	Break	
3:20 PM	4:00 PM	Workshop	Workshop Sponsor
4:00 PM	4:10 PM	Talk & QA	
4:10 PM	4:20 PM	Talk & QA	
4:20 PM	5:00 PM	Workshop	Workshop Sponsor
5:00 PM	5:10 PM	Talk & QA	
5:10 PM	5:20 PM	Talk & QA	
5:20 PM	6:00 PM	Workshop	Workshop Sponsor
6:00 PM	6:30 PM	Keynote	Keynote Sponsor
6:30 PM	7:00 PM	Networking & Cocktails	Networking Sponsor