

From: National Mature Media Awards Program <info@seniorawards.com>
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Subject: Call for Entries--2017 Nat. Mature Media Awards

Official e-newsletter of the National Mature Media Awards and the
New Product & Technology Awards

Call for Entries:
26th Annual National Mature Media Awards
Special Early Entry Discount with Submissions
Received by 1/31/17
(Regular Entry Deadline: February 28, 2017)

New Online Entry Process for the 2017 Competition!
Click Here for the Online Awards Entry Form

About the 2017 Competition

Entries are now being accepted for the ***26th National Mature Media Awards*** -- the largest awards program of its kind -- recognizing the nation's best marketing, educational programs and materials produced in 2016 for older adults and their families.

Complete details about the 2017 awards program, including entry divisions and categories, judging criteria, and award program FAQs can be found at the program website: seniorawards.com.

The 2017 competition features 41 **entry categories** and 8 **entry divisions**. Gold, Silver, Bronze and Merit Recognition are awarded by **entry division and category**. All entries are reviewed and scored by a panel of senior program professionals using the judging criteria listed on the seniorawards.com program website.

New entry categories for 2017 include: *Health Promotion & Wellness*, *Caregiving*, and *Home & Community-Based Programs*.

"This year's program features a **new online entry** process for award submissions," adds Patricia Henze, executive direction of the *Mature Market Resource Center*, organizer of the 26-year-old competition. She continues, "we've made this new online entry process as easy

as 1, 2, 3 "

1. Go to the [online entry website](#)
2. Complete your entry information along with payment by credit card or check
3. Send your entry along with a copy of your e-mailed entry receipt

The Early Entry Deadline is Tuesday, January 31, 2017 and the Special Early Entry Fee is \$55 Per Entry*

Click here for the 2017 online entry form

Note: The Regular Entry Deadline is February 28, 2017, and the Regular Entry Fee is \$65 Per Entry

***(Some entry categories require an additional fee)**

**For more information about the *26th Annual National Mature Media Awards* program, please contact the Mature Market Resource Center:
info@seniorawards.com | Phone: 800-828-8225**

2017 National Mature Media Awards | seniorawards.com | info@seniorawards.com
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STAY CONNECTED:

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