

From: Dodge, Christopher <Christopher.Dodge@fema.dhs.gov>  
To: Dodge, ChristopherChristopher.Dodge@fema.dhs.gov  
Date: 10/30/2015 6:34:03 PM  
Subject: DR-4241-SC EA Daily Plans for 10.31.15 & 11.2.15  
Attachments: DR-4241-SC Daily SMP 10-31-15.docx  
DR-4221-SC Daily SMP 11-2-15 ocx.docx

---

Attached, please find the EA Daily Plans for 10.31.15 and 11.2.15.

---

JOINT FEMA/STATE  
DAILY STRATEGIC MESSAGING PLAN  
Saturday, October 31, 2015

#### Key Message

- South Carolina flood survivors should keep their registration information updated.

#### Products

- **News releases** pending confirmation DRCs are operational and sent from the Governor's office:
  - Disaster Recovery Center Open in Orangeburg County to Help South Carolina Flood Survivors
  - Disaster Recovery Center Open in Bamberg County to Help South Carolina Flood Survivors

#### DRCs :

- DRC opens in Bamberg (Bamberg County) (soft opening)
- DRC opens in Eutawville (Orangeburg County) (soft opening)
- DRC at Bee's Landing Recreation Center, Charleston, closing at noon; will reopen Sunday

#### Events :

- **10 a.m.** Survivor assistance event at the invitation of state Sen. Marlon Kimpson,, Whitehall AME Church, 918 Jerusalem Rd., Green Pond.
  - **11 a.m.-1 p.m.** Eau Claire Community Council Town Hall, 831 Wildwood Ave., Columbia.
- 

JOINT FEMA/STATE  
DAILY STRATEGIC MESSAGING PLAN  
Monday, November 2, 2015

#### Key Message

- Helping survivors, recover, repair and rebuild
- **News release:**
  - Why South Carolina Flood Survivors Should Complete SBA Loan Applications
- **Talking Points:**
  - Daily Bullets
- **Digital Communications:**
  - Post FEMA Corps blog to the FEMA Blog
  - Promote SBA news release

#### Congressional Affairs:

- **10 a.m.** Accompany Sen. Scott's staffer to an applicant briefing in Darlington
- **1 p.m.** Brief Rep. Sanford's staff in Charleston

Intergovernmental Affairs:

- **9:30 a.m.** Meet with mayor of Goose Creek
- **10 a.m.** Attend applicants briefing, Darlington
- **1 p.m.** Meet with mayor of Hanahan
- **1 p.m.** Attend applicants briefing, Beaufort
- **5:30 p.m.** Make presentation at Conway City Council meeting

Private Sector:

- **10 a.m.** Santee Printworks, Sumter
- **11:30 a.m.** Sumter Chamber of Commerce
- **1 p.m.** Tuomey Healthcare, Sumter
- **2 p.m.** Farmers Telephone Coop, Sumter

Joint Information Center:

- **6 a.m.** “Good Day Columbia” – WACH-TV57 (Fox) two FEMA PIOs are guests

DRC:

DRC opens in Newberry County (soft opening)

Thank you,

Christopher Dodge

Resource Support

DR-4241-SC

BB (202)805-6828

[Christopher.Dodge@fema.dhs.gov](mailto:Christopher.Dodge@fema.dhs.gov)