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To: Dodge, ChristopherChristopher.Dodge@fema.dhs.gov
Date: 10/30/2015 6:34:03 PM
Subject: DR-4241-SC EA Daily Plans for 10.31.15 & 11.2.15
Attachments: DR-4241-SC Daily SMP 10-31-15.docx
DR-4221-SC Daily SMP 11-2-15 ocx.docx

Attached, please find the EA Daily Plans for 10.31.15 and 11.2.15.

JOINT FEMA/STATE
DAILY STRATEGIC MESSAGING PLAN
Saturday, October 31, 2015

Key Message

- South Carolina flood survivors should keep their registration information updated.

Products

- **News releases** pending confirmation DRCs are operational and sent from the Governor's office:
 - Disaster Recovery Center Open in Orangeburg County to Help South Carolina Flood Survivors
 - Disaster Recovery Center Open in Bamberg County to Help South Carolina Flood Survivors

DRCs :

- DRC opens in Bamberg (Bamberg County) (soft opening)
- DRC opens in Eutawville (Orangeburg County) (soft opening)
- DRC at Bee's Landing Recreation Center, Charleston, closing at noon; will reopen Sunday

Events :

- **10 a.m.** Survivor assistance event at the invitation of state Sen. Marlon Kimpson,, Whitehall AME Church, 918 Jerusalem Rd., Green Pond.
 - **11 a.m.-1 p.m.** Eau Claire Community Council Town Hall, 831 Wildwood Ave., Columbia.
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JOINT FEMA/STATE
DAILY STRATEGIC MESSAGING PLAN
Monday, November 2, 2015

Key Message

- Helping survivors, recover, repair and rebuild
- **News release:**
 - Why South Carolina Flood Survivors Should Complete SBA Loan Applications
- **Talking Points:**
 - Daily Bullets
- **Digital Communications:**
 - Post FEMA Corps blog to the FEMA Blog
 - Promote SBA news release

Congressional Affairs:

- **10 a.m.** Accompany Sen. Scott's staffer to an applicant briefing in Darlington
- **1 p.m.** Brief Rep. Sanford's staff in Charleston

Intergovernmental Affairs:

- **9:30 a.m.** Meet with mayor of Goose Creek
- **10 a.m.** Attend applicants briefing, Darlington
- **1 p.m.** Meet with mayor of Hanahan
- **1 p.m.** Attend applicants briefing, Beaufort
- **5:30 p.m.** Make presentation at Conway City Council meeting

Private Sector:

- **10 a.m.** Santee Printworks, Sumter
- **11:30 a.m.** Sumter Chamber of Commerce
- **1 p.m.** Tuomey Healthcare, Sumter
- **2 p.m.** Farmers Telephone Coop, Sumter

Joint Information Center:

- **6 a.m.** “Good Day Columbia” – WACH-TV57 (Fox) two FEMA PIOs are guests

DRC:

DRC opens in Newberry County (soft opening)

Thank you,

Christopher Dodge

Resource Support

DR-4241-SC

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