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Subject: Draft update e-mail and toolkit for approval

Attachments: One Sample SC Tweets.docx

One SC Sample E-mails.docx

One SC Facebook Posts.docx

Swati wants this to go out soon to all Advisory Committee Members, so please let me know your thoughts asap.

Dear One SC Advisory Committee Members,

Governor Haley again thanks you for agreeing to serve on the One SC Advisory Committee. The Governor understands that you all have agreed to serve in various capacities – some have agreed to serve by lending his/her name to the effort only, some have agreed to give, some have agreed to host events, and some have agreed to do whatever is needed. Regardless of your level of involvement, the Governor is extremely grateful.

Because you agreed to serve, we wanted to give you an update on Fund efforts to date. With your help, over \$1 million has been raised for One SC so far. This money will go to assist the 727 families that FEMA estimates will still be out of their homes on January 1, 2016. In order to help all of these families return home, we still have work to do.

Over the last several weeks and in the weeks to come, we have done the following to encourage giving to One SC:

- 1 – The Governor hosted a press conference to announce One SC, with several of you in attendance.
- 2 - The Governor has recorded a short video to be played at events throughout the state.
- 3 – The Governor has recorded a short video to be sent to all local chambers of commerce for distribution to members.
- 4 – The Governor has sent a letter to many of South Carolina's important business partners.
- 5 – The Governor included information about and a plea to give to One SC in her annual Christmas tree lighting speech.
- 6 - In the coming weeks, we will be recording a PSA to air on South Carolina television stations, and the Governor would like many of you to appear in it. More to come on this.
- 7 – The Governor's office, in conjunction with Central Carolina Community Foundation, will be planning multiple fundraising events for One SC. The Governor would like to use your reach to make these events successful. More to come on this.

A number of you have already personally and generously given to One SC. If you haven't, please consider giving. In addition, I have attached sample e-mails, Facebook posts, and Tweets for you to consider pushing out through your network.

Again, thank you for all of your efforts on behalf of South Carolina's flood victims! Please let me know how I can help you.

Holly G. Pisarik
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