

From: ASCD Membership  
Sent: 2/9/2016 11:08:08 AM  
To: Haley, Nikki  
Cc:  
Subject: We Want You Back

Please add us to your address book to ensure future delivery! [View Mobile / Web Version Here](http://www.mmsend91.com/link.cfm?r=740551014&sid=89879460&m=12082703&u=ASCD&j=32277045&s=http://www.magnetmail.net/actions/email_web_version.cfm?recipient_id=740551014&message_id=12082703&user_id=ASCD&group_id=2774928&jobid=32277045) <[http://www.mmsend91.com/link.cfm?r=740551014&sid=89879460&m=12082703&u=ASCD&j=32277045&s=http://www.magnetmail.net/actions/email\\_web\\_version.cfm?recipient\\_id=740551014&message\\_id=12082703&user\\_id=ASCD&group\\_id=2774928&jobid=32277045](http://www.mmsend91.com/link.cfm?r=740551014&sid=89879460&m=12082703&u=ASCD&j=32277045&s=http://www.magnetmail.net/actions/email_web_version.cfm?recipient_id=740551014&message_id=12082703&user_id=ASCD&group_id=2774928&jobid=32277045)>

<[http://www.mmsend91.com/link.cfm?r=740551014&sid=89879461&m=12082703&u=ASCD&j=32277045&s=http://www.ascd.org/Default.aspx?utm\\_source=membership&utm\\_medium=email&utm\\_campaign=mmbr-rein-january16](http://www.mmsend91.com/link.cfm?r=740551014&sid=89879461&m=12082703&u=ASCD&j=32277045&s=http://www.ascd.org/Default.aspx?utm_source=membership&utm_medium=email&utm_campaign=mmbr-rein-january16)>

Your Customer ID: 1850417

## Reinstate Your ASCD Membership and See What You've Been Missing

Dear Nikki,

Since your membership lapsed, ASCD has been working hard to provide the latest information that today's educators need, such as information about the common core, the Understanding by Design<sup>®</sup> framework, curriculum development, and grading assessment. We offer several benefits designed specifically to help you overcome challenges and continue to move forward like:

- **FREE access to myTeachSource<sup>™</sup>**, with monthly topics packs, videos, checklists, rubrics, reproducibles, & discussion groups (free through August 31, 2016.)
- **8 issues of *Educational Leadership*<sup>®</sup>**, the leading magazine for the professional educator.

- **12 issues of *Education Update* newsletter**, focused on trends, best practices, and new research in K—12 education.
- **Members-only savings** of up to 25% on professional development including books, videos, Annual Conferences, Institutes and other events.
- **Unlimited access to over 15,000** online tools, resources, peer communities and networks.
- PLUS, ASCD as your ally and strong voice advocating for the best equitable learning and growth opportunities for all children.
- **And so much more!**

ASCD welcomes the opportunity to provide solutions for the serious challenges you face each day. **Reinstate Your Membership Today and Save \$20!** <[http://www.mmsend91.com/link.cfm?r=740551014&sid=89879462&m=12082703&u=ASCD&j=32277045&s=http://www.ascd.org/membership/join-renew-ad.aspx?utm\\_source=membership&utm\\_medium=email&utm\\_campaign=mabr-rein-january16](http://www.mmsend91.com/link.cfm?r=740551014&sid=89879462&m=12082703&u=ASCD&j=32277045&s=http://www.ascd.org/membership/join-renew-ad.aspx?utm_source=membership&utm_medium=email&utm_campaign=mabr-rein-january16)>

Regards,

<<http://images.magnetmail.net/images/clients/ASCD/signaturekarensomerville.jpg>>

Karen Somerville  
Managing Director, Membership

P.S. [Use promotional code B38-RYA4-AAEB by February 26, 2016 to save \\$20 off print and online memberships when you rejoin.](http://www.mmsend91.com/link.cfm?r=740551014&sid=89879463&m=12082703&u=ASCD&j=32277045&s=http://www.ascd.org/membership/join-renew-ad.aspx?utm_source=membership&utm_medium=email&utm_campaign=mabr-rein-january16)  
<[http://www.mmsend91.com/link.cfm?r=740551014&sid=89879463&m=12082703&u=ASCD&j=32277045&s=http://www.ascd.org/membership/join-renew-ad.aspx?utm\\_source=membership&utm\\_medium=email&utm\\_campaign=mabr-rein-january16](http://www.mmsend91.com/link.cfm?r=740551014&sid=89879463&m=12082703&u=ASCD&j=32277045&s=http://www.ascd.org/membership/join-renew-ad.aspx?utm_source=membership&utm_medium=email&utm_campaign=mabr-rein-january16)>