

**From:** Michael Ashford <michaelashford@granicus.com>  
**To:** Kester, Tonykester@aging.sc.gov  
**Date:** 8/31/2015 12:08:50 PM  
**Subject:** Tony, Join Microsoft's Jeff Friedman and me this Wednesday

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Hi Tony,

I wanted to send you a final reminder for our upcoming webinar, "*Using Data to Drive Better Decisions in Government*," where I'll be joined by **Microsoft's Jeff Friedman**. The webinar will take place at 11 a.m. MT, this Wednesday, Sept. 2.

Jeff is the former Co-Director of the City of Philadelphia Mayor's Office of New Urban Mechanics, where he led the charge for innovative, entrepreneurial projects in the civic space. He brings a wealth of knowledge on how data can be used to transform government decision-making.

**Register Here**

Hope you can make it!

**Michael Ashford**  
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