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Subject: Key Enrollment Periods for People with Medicare

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## Key enrollment periods for people with Medicare

Open Enrollment for Medicare private drug and health plans runs through Dec. 7. Use our handy calendar to explain different enrollment periods to your clients.

[Download](#)

*Oct. 21, 2015*

### No COLA for Social Security recipients in 2016

The Social Security Act provides for an automatic increase in Social Security and Supplemental Security Income (SSI) benefits if there is an increase in inflation as measured by the Consumer Price Index. With consumer prices down over the past year, nearly 65 million Americans will see no cost of living adjustment (COLA) in 2016.

[Learn more](#)

### Medicare marketing: Help your clients avoid unscrupulous behavior

Unfortunately, Medicare's Open Enrollment Period often brings out scammers and insurance brokers who may not follow Medicare's rules for marketing plans to beneficiaries. Learn more about how your clients can protect themselves from scams, as well as review the plan marketing rules to see what is and is not allowed. The Centers for

Medicare & Medicaid Services (CMS) also has a tip sheet for what's permitted during one-on-one meetings with plan brokers.

[Read tips to avoid scams](#) | [Find plan marketing rules](#) | [Get the CMS tip sheet](#)

## CMS releases data on Medicare-Medicaid enrollees

The CMS Medicare-Medicaid Coordination Office is developing a broad range of information and resources to help professionals and advocates better understand the needs and health care experience of Medicare-Medicaid enrollees. The office recently released datasets that include snapshots of enrollment of duals at the state and county levels, and access to care issues among Qualified Medicare Beneficiaries (QMBs).

[Find the data](#)

### *Participate...*

- **Medicare in 2016**, Nov. 4 at 2 p.m. ET: Attend our webinar to find out what changes are in store for your clients in the coming year.

### *Did you miss this?*

- **Medicare Open Enrollment**: Use our resources to learn all you need to know about Part D and Medicare Advantage, and how to help your clients choose coverage.
- **Part D Beneficiary Costs in 2016**: See what your clients will pay for drug coverage, including cost-sharing in the donut hole and income-related monthly adjustment amounts.
- **CMS outreach and enrollment materials**: Find multi-language educational tools to help your clients during Open Enrollment.

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