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To: [Kester, Tonykester@aging.sc.gov](mailto:Kester,Tonykester@aging.sc.gov)
Date: 3/23/2016 1:10:53 PM
Subject: We're helping banks and credit unions fight elder financial exploitation

Dear Colleagues:

Today we are releasing an [advisory](#) and [report](#) for banks and credit unions on how they can better protect older consumers from financial abuse. Banks and credit unions are in a unique position to prevent financial exploitation of older Americans and to intervene effectively when older account holders are targeted or victimized. After talking with banks, credit unions, police, prosecutors, service providers and government agencies, we're offering recommendations that financial institutions can put in place to protect their older account holders.

Read our [blog](#) to learn more about the Consumer Financial Protection Bureau's efforts to prevent elder financial exploitation.

Thank you!

Nora Dowd Eisenhower
Office for Older Americans
Consumer Financial Protection Bureau

About the CFPB

The CFPB is a 21st century agency that helps consumer finance markets work by making rules more effective, by consistently and fairly enforcing those rules, and by empowering consumers to take more control over their economic lives.

Learn more at consumerfinance.gov.

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