

**Devin F. Taylor**



**OBJECTIVE**

Searching for a Marketing-Communications position with an international company allowing me to utilize my creativity, high energy and extensive language skills (Spanish and Chinese).

**EDUCATION**

MOORE SCHOOL OF BUSINESS, University of South Carolina Columbia, SC USA  
**Majors:** International Business, Marketing May 2013

**Minors:** Chinese, Spanish

**GPA:** 3.675

**Awards:** Life Scholarship recipient, Alpha Lambda Delta, Golden Key Club, Sigma Alpha Lambda, President's List (All 4 years), Moore School of Business Emerging Leader

SEMESTER AT SEA, University of Virginia (Sponsoring Institution) 11 Countries around the world  
January 2011- May 2011

*Semester at Sea is a multiple country study abroad program emphasizing comparative academic examination, hands-on field experiences, and meaningful engagement in the global community.*

**EXPERIENCE**

AMERICAN INSTITUTE OF ARCHITECTS (AIA) Columbia, SC, USA  
**Marketing Intern** May 2011- May 2013

Coordinated media sales and placement for company's annual magazine. Assisted in conference planning.

Executed office duties such as organizing documents, taking inventory, creating invoices, shipping packages, arranging teleconferences and communicating with AIA members on a regular basis.

- Contacted hundreds of members in efforts to market ad space for annual AIA magazine; converted thousands of dollars in sales.
- Contacted hundreds of contractors to sell conference booths for the annual AIA tradeshow/conference.
- Offered planning and operations support for annual tradeshow hosting more than 200 attendees.
- Received consistent compliments on work ethic and promptness.
- Completed tasks ahead of deadlines allowing more time for office administration.

HOTEL PAPI Malgrat de Mar, Barcelona, Spain  
**Entertainment Director** July 2009- August 2009

Coordinated and put on activities for guests throughout the day. Worked as a tour guide and aerobics instructor.

Assisted with the children's mini-disco and various other events.

- Obtained experience and immersion of many other cultures and their languages, while strengthening Spanish.
- Interacted with close to 500 parents and children ranging from all ages over the two months of my commitment.

ONE HOT MAMA'S Hilton Head Island, SC, USA  
**Hostess/Server/Food Runner/ Cater** May 2007- May 2011

Provided friendly and efficient service while delivering customer's food and drinks.

- Received compliments on organization and service, which led to sequence of raises.

**LANGUAGES**

ENGLISH: Native  
SPANISH: Proficient  
CHINESE: Basic

**IT SKILLS**

Microsoft Word, Excel, PowerPoint

**AWARDS**

Recognized as a Moore School Emerging Leader  
Served as President and Sisterhood Chairman of Alpha Chi Omega Theta Upsilon Chapter

**INTERESTS**

Traveling, Languages, Sports, Exercising, Meeting new people