

**From:** Healthcare Education Associates <reply-316447@mailings.frallc.com>  
**To:** Kester, Tonykester@aging.sc.gov  
**Date:** 4/19/2016 2:02:40 PM  
**Subject:** Last Chance to Register - Get Insights from Commonwealth Care Alliance, Carolinas HealthCare System, L.A. Care, and More

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## Integrating Behavioral Health

Hi Tony,

Industry thought leaders from **Denver Health Medical, Community Care Behavioral Health, Molina, HealthPartners**, and more are all sharing their experiences with members who could benefit from integrated care. From obstacles to opportunity, join us **April 26th and 27th in Fort Lauderdale** for **Integrating Behavioral Health**, a two-day interactive classroom event focused on improving outcomes.

From new models of integration to reporting requirements, our expert faculty of healthcare professionals will walk you through the ins-and-outs of launching new integrated programs. Learn how to develop systems that improve adherence, build new stratification tools for identifying members with behavioral needs, discover how to improve risk adjustment by leveraging behavioral health, and get insights into unique opioid management strategies.

**Be part of this industry-exclusive event!** Network with contacts from across the country who have faced the same challenges and come out with integrated solutions! Register today!

[Website](#) | [Brochure](#) | [Register](#)

### Hot Topics

- Using population health strategies to identify members who might benefit from integrated care
- Financial benefits and

### Our Renowned Speaking Faculty

- Hank Osowski, **Strategic Health Group**
- Lauren Easton, **Commonwealth Care Alliance**

- considerations for treating members with complex needs
- Leveraging behavioral health professionals to improve outcomes for members with other co-morbidities
- Opioid management models based in integrated care
- Working with new standards for reporting behavioral health quality improvement
- Best practices for transitioning members between episodes
- New interventions to consider when aligning responsibilities
- Risk adjustment requirements and missed coding opportunities for behavioral health
- Data integration and privacy guidelines for integrated models
- Telehealth as a form of intervention for members with serious mental illness and depression

- Martha Whitecotton, **Carolinas HealthCare System**
- Mary Shelton, **Bureau of TennCare**
- Clayton Chau, **L.A. Care Health Plan**
- Peter Currie, **Inland Empire Health Plan**
- Ken Hopper, **AmeriGroup**
- Melissa Michael, **Community Care Behavioral Health Organization**
- Karen Linkens, **Integrated Behavioral Health Project**
- Joel Brecht, **Community Care Behavioral Health Organization**
- Dan Santmyer, **Beacon Health Options**
- David Brody, **Denver Health Medical Plan**
- Ruben Halperin, **Oregon Pain Management Commission**

## Registration Details

**Priority Code** - PHN48-EM9

**Standard Rate** - \$2095

**Health Plan/Provider Rate\*** - \$1395

**Not-for-Profit Health Plan Rate\*** - \$1195

**Government, Community Group, Quasi-Government or Association Rate\*** - \$895

\*subject to HEA approval

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**For more information and to register, visit the [website](#) or contact:**

Whitney Betts at 704-341-2445 or [wbetts@frallc.com](mailto:wbetts@frallc.com)

**For speaking and sponsorship opportunities, contact:**

Menna Lloyd-White at 704-341-2440 or [mlloydwhite@frallc.com](mailto:mlloydwhite@frallc.com)

## Healthcare Education Associates

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