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Subject: 52 Inc. & SC DHHS Opportunity

Tony, John and Christian,

It was a pleasure spending time with you yesterday at the Incubator. The team and I enjoyed learning more about your priorities and appreciate the opportunity to showcase the capabilities of Brendan, Chris and the 52 Inc. team.

As we uncovered, there appears to be multiple avenues for 52 Inc. to build a mobile technology platform for SC DHHS. A few of the proposed possibilities include apps to increase engagement, adherence, education, disease management, all using innovative elements like gamification to increase utilization. As we continue the dialogue I'm confident we will uncover additional areas 52 Inc. can improve the care of the populations you serve through mobile technology. Finally, Bill Kirkland has agreed to assist with procurement and it appears we have multiple ways to be efficient in the process.

Please reach out with any questions that arise over the coming weeks and I look forward to meeting again in the near future.

Regards,

Justin

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