



## Support a Volunteer Today with a Red Cross License Plate

Volunteers are the backbone of the Red Cross. Everyday in South Carolina they help us touch the lives of 1 in 4 people. Now you have an opportunity to show them your support with a specialty license plate. The sponsored license plates will be given to deserving volunteers for achievements such as:

- Entered into a drawing if 25+ hours are entered in Volunteer Connection for each month
- Being awarded Volunteer of the Year



South Carolina Governor Nikki Haley, American Red Cross of Palmetto South Carolina Chief Operations Officer Ann Wright, and Tim McKinney display the new license plate at an event in Columbia, SC in July 2015



"I believe it is so vitally important for community members to support one another and give back, especially in times of immediate need."

**Tim McKinney**  
Owner

McKinney Chrysler, Dodge, Jeep, RAM and Mazda in Easley



These license plates were made possible through the generosity of Tim McKinney, the underwriter of this initiative.

"We are able to quickly respond when our community needs us, most simply because of the power of our everyday heroes—our volunteers. Each volunteer has something to offer, and without our volunteers, the Red Cross wouldn't be the strong organization that it is today."

**Louise Welch Williams**  
Regional CEO  
American Red Cross



90%+

of Red Cross workforce is made up of volunteers

4,000+

People in South Carolina proudly call themselves Red Cross Volunteers



To support a volunteer today, please complete the attached pledge form.



**American Red Cross**  
Palmetto South Carolina Region

Give. Impact lives.

---

Name—how you would like to be recognized for this gift (please print)

☐ Anonymous

---

Mailing Address

---

City, State, Zip

---

Preferred phone: ☐ Cell ☐ Work ☐ Home

Email

- ☐ Yes, I want to sponsor a Red Cross License Plate for a volunteer and in turn help the Red Cross deliver lifesaving services with a gift of \$1000.

**Payment choice (select one):**

- ☐ Credit card—visit our secure website at [redcross.org/donate](https://redcross.org/donate)
- ☐ Please send me an invoice on \_\_\_\_\_
- ☐ Check or money order—payable to the American Red Cross

**Send to:**

American Red Cross, Palmetto SC Region  
2424A City Hall Lane  
North Charleston, SC, 29406

Thank you for your commitment.