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Date: 4/25/2014 12:27:27 PM

Subject: FW: DEW Receives Top Statewide Awards

Attachments: image003.emz

SCPRSARecognition.jpg

I wanted to make sure that you knew about the great work for which DEW employees were recognized yesterday. The third great recognition was that the roll out of DEW's new iClaims app for the iPhone (which has a strong integrity function) was highlighted on the Today Show's tickler (I'm trying to get a video feed of that, which I would be happy to share if we are able to get it).

Thanks.

From: Faust, Chris

Sent: Friday, April 25, 2014 11:39 AM

To: SCDEW Employees

Subject: DEW Receives Top Statewide Awards



April 25, 2014

TO: SCDEW Employees

FROM: Cheryl M. Stanton
Executive Director

Yesterday was an exciting day for the Agency as our Division of Administration, Support and Operations and Office of Public Information were both recognized with top statewide awards, highlighting the outstanding work that each DEW employee performs each and every day.

Energy Conservation Recognitions

The Association of South Carolina Energy Managers (ASCEM) awarded DEW with the **2014 Energy Project of the Year** for outstanding work in the field of energy management for the energy conservation of the Robert E. David Building. In 2013, DEW installed a new HVAC Direct Digital Control System, an energy efficient water cooled chiller, and optimized energy control routines. In one year, we have already seen a 57% reduction in energy use and expect to continue to see annual savings over \$100,000 for years to come!

Additionally, the South Carolina Energy Office of the Budget and Control Board awarded DEW with the **Energy Reduction Milestone Achievement** in recognition of the energy savings associated with the David Building energy conservation improvements. Governor Haley has asked for state buildings to reduce their energy use by 20% by 2020. DEW was honored because we have far exceeded the 20% goal and did so six

years ahead of the deadline!

Public Campaign Recognitions

DEW was the only state agency to be recognized by the South Carolina Public Relations Society of America (SCPRSA) at its annual Mercury Awards held last night.

Working Wednesday was honored with the **Silver Wing Award for Creative Tactics**. Once a month, DEW partners with WIS-TV to host a #JobsChat, which is also broadcast on KISS FM radio, to provide critical and up-to-date information about free job search resources to South Carolinians. The partnership serves as an interactive platform to educate customers about employment services, connect them with events and drive them to online job postings.

DEW was also recognized with the **Mercury Award of Merit in Crisis Communications/Issue Management** for the motto “See It. Own It. Work It. DEW It.”

At the end of the award ceremony, DEW was honored with the highest accolade, **Best in Show Silver Wing Award**, for its Working Wednesday campaign. The Working Wednesday campaign received the maximum marks in every category!

Attached is a picture of Molly Brantley, Adrienne Fairwell and Mary-Kathryn Craft of the Public Information Office with the awards.

Please join me in recognizing these outstanding efforts which showcase DEW’s motto of See It. Own It. Work It. DEW It!