

From: Amy Duffy <aduffy@scprt.com>
To: Veldran, KatherineKatherineVeldran@gov.sc.gov
Date: 3/1/2013 9:23:04 AM
Subject: FW: FGI logo - incorporate plaid?
Attachments: First Gentlemens Logo 2 FINAL non ital Plaid.pdf

Amy Duffy

Chief of Staff
SCPRT

From: Jeff Gandy [mailto:quickonamac@yahoo.com]
Sent: Thursday, February 28, 2013 5:21 PM
To: Amy Duffy
Subject: Re: FGI logo - incorporate plaid?

One more. A little more subtle.

Thanks
Jeff

Jeff Gandy

Bendingwood Studio Arts

Design • Photography • Digital Retouching

Managing Partner

Executive Art Director

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[Design Portfolio](#)

[Photography Portfolio](#)

[Digital Retouching Portfolio](#)

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From: Amy Duffy <aduffy@scprt.com>
To: "Jeff Gandy (quickonamac@yahoo.com)" <quickonamac@yahoo.com>
Sent: Thursday, February 28, 2013 2:17 PM
Subject: FGI logo - incorporate plaid?

Jeff –

Bet you were hoping NOT to hear from me for a while!!! ☺

Question – the idea came up yesterday to incorporate (maybe where the lines are in the logo) the RBC plaid into the FGI logo. Can you take a look see what you think – and shoot me a sample? The plaid is below.

You are THE best!

Amy Duffy

Chief of Staff
SCPRT

From: Angela McSwain [mailto:angela@heritageclassicfoundation.com]
Sent: Wednesday, February 27, 2013 10:08 AM
To: Amy Duffy
Subject: Re: Plaid?

Hi Amy,

It was nice to see you on Monday, I wish I had more time to be able to chat :)

I have attached the plaid.

Thanks!

Angela

Angela McSwain, *Marketing Director*

Heritage Classic Foundation

[RBC Heritage - A PGA TOUR Event](#)

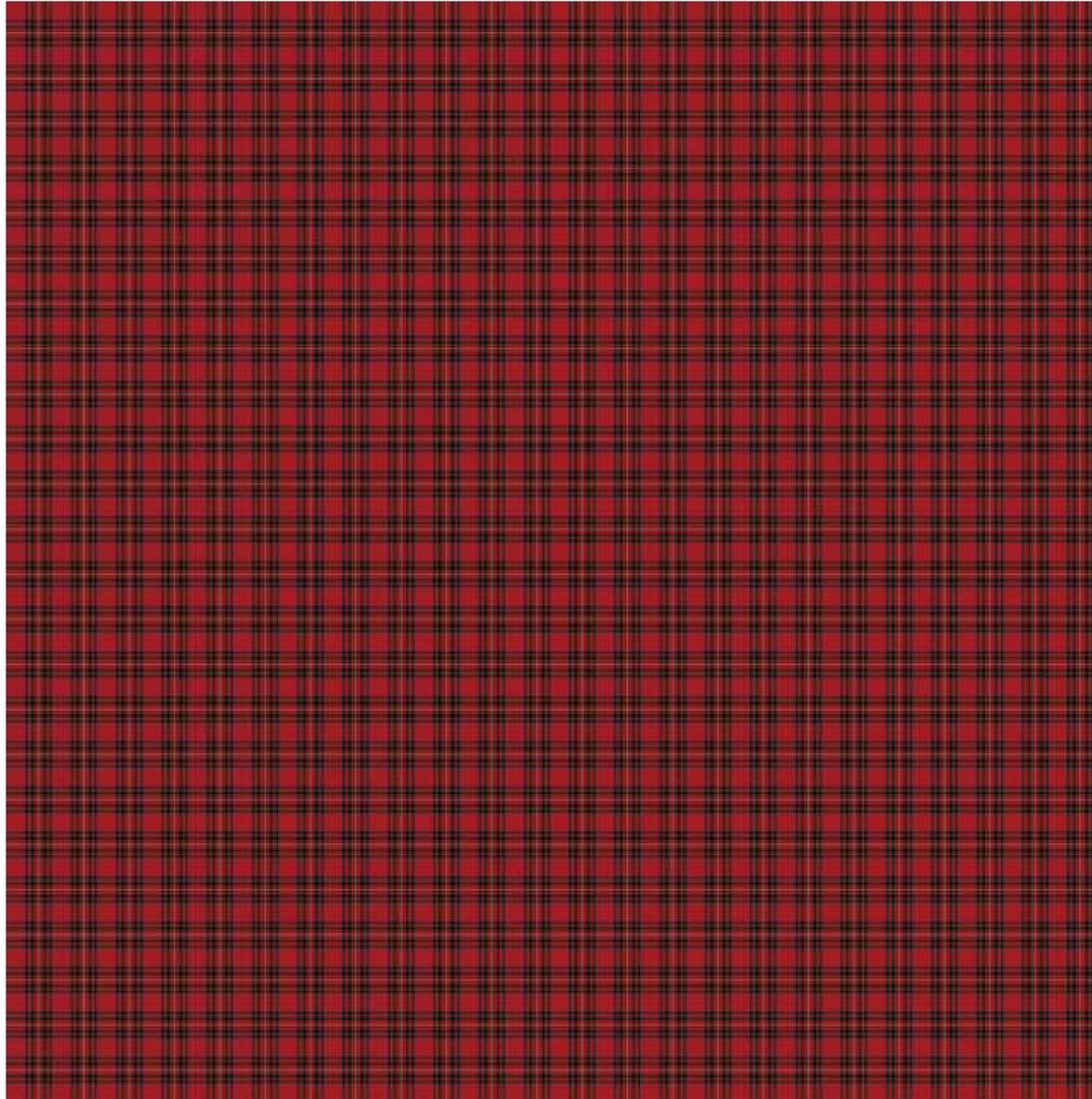
71 Lighthouse Road, Suite 4200,

Hilton Head Island, SC 29928

tel: 843.671.2448 fax: 843.671.6738

[RBC Heritage I Hilton Head Island, SC I April 15-21, 2013](#)

www.heritageclassicfoundation.com



On Feb 26, 2013, at 3:09 PM, Amy Duffy wrote:

Hey Angela,

Great seeing you this week ...

Yesterday's event was SOOOO nice! I didn't even know Arnie, and I was crying!! Really, a nice tribute that I am sure meant the world

to his son and daughter-in-law!

A question, Katherine told me she talk to you about adding the RBC Heritage "plaid" into the logo we have designed for the First Gentleman's Invitational. If so, could you sent me the plaid so I can forward to our graphic designer?

Thanks so much!

Amy

Amy Duffy

SCPRT