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SSGLogo_for_email.png

Hello Nikki,

How much is a promise worth? **Up to $28 million** in the state of Massachusetts; as long as Roca can deliver on their guarantee to reduce the re-incarceration of their participants by 30% more than a control group. If Roca succeeds, the Commonwealth of Massachusetts will pay up to $28 million. However, if they fail, Roca—and other investors—will lose their investment and the state won't owe a thing.

Why is CEO Molly Baldwin so confident Roca will succeed? Over the past few years, Roca has produced consistent results. Of the very high-risk young men who completed Roca's intervention model, **over 90% stayed out of jail**, had no new arrests, and retained employment.

Join Molly Baldwin, Founder and CEO of Roca, Sotun Krouch, Director of Evaluation and Learning, as well as Christine Judd, Director of Roca Springfield, on [Tuesday, August 9th from 3:00pm - 4:00pm EDT for a 60-minute webinar](#). Learn what "internal monitoring for continuous improvement" looks like at a high-performing organization.

Roca applies the sixth pillar of the Performance Imperative to their work on a daily basis; learn how your organization can too.

REGISTER NOW

Hope you can join us!

Ingvild Bjornvold
Independent Consultant

About This Webinar Series--6 of 7
The most successful organizations - those that produce positive client outcomes with consistency - cultivate seven core disciplines. This webinar is the sixth in a series dedicated to

exploring what each of the seven pillars of the Performance Imperative look like in practice.

[Download the Performance Imperative.](#)