

From: Ashley Areeda <aareeda@sme.org>
To: Danny VaratDannyVarat@scstatehouse.gov
Date: 10/10/2017 9:44:43 AM
Subject: RE: Society of Manufacturing Engineers

Hi Danny – I'm doing some press outreach for the ribbon cutting. Do you have a press list you normally reach out to? Is there a media relations contact I should join forces with?

Thanks,

Ashley Areeda
Senior PR Representative
One SME Drive, Dearborn, MI 48128
O: 313-425-3187 | M: 734-891-4013

From: Danny Varat [mailto: DannyVarat@scstatehouse.gov]
Sent: Monday, October 09, 2017 3:59 PM
To: Ashley Areeda
Subject: Re: Society of Manufacturing Engineers

Great. Thanks a lot

DV

From: Ashley Areeda <aareeda@sme.org>
Sent: Monday, October 9, 2017 3:51 PM
To: Danny Varat
Subject: RE: Society of Manufacturing Engineers

Hi Danny – See below for some key messaging. Let me know if this works.

- SOUTH-TEC (produced by SME) is a regional manufacturing event that brings together comprehensive resources, talent, and community support for the southeast U.S. market.
 - o The southeast is becoming an increasingly important and targeted manufacturing center. There is an unprecedented investment and commitment to manufacturing with area government, community and businesses alike.
 - o There has been a huge growth in automotive and aerospace factories in the southeast region.
 - o SOUTH-TEC creates a community where international OEM's and manufacturers come together to show the latest technologies and end products.
 - o The southeastern United States is a manufacturing and technology hub with cutting edge research and development centers in automotive and aerospace.
 - o SOUTH-TEC focuses on hot topics this year, such as Brilliant Factories, IIOT, automation, workforce development, additive, and composites.

Thanks,

Ashley Areeda
Senior PR Representative
One SME Drive, Dearborn, MI 48128
O: 313-425-3187 | M: 734-891-4013

From: Danny Varat [mailto: DannyVarat@scstatehouse.gov]
Sent: Monday, October 09, 2017 2:41 PM
To: Ashley Areeda <aareeda@sme.org>
Subject: Re: Society of Manufacturing Engineers

Hi, were you able to put these together? Thanks

DV

From: Ashley Areeda <aareeda@sme.org>
Sent: Wednesday, October 4, 2017 2:00 PM
To: Danny Varat
Subject: RE: Society of Manufacturing Engineers

Absolutely. I'll send by the end of the week if that works.

Ashley Areeda
Senior PR Representative
One SME Drive, Dearborn, MI 48128
O: 313-425-3187 | M: 734-891-4013

From: Danny Varat [<mailto:DannyVarat@scstatehouse.gov>]
Sent: Wednesday, October 04, 2017 1:48 PM
To: Ashley Areeda <aareeda@sme.org>
Subject: Re: Society of Manufacturing Engineers
Would you please send me a few bullets or highlights that he should include in his remarks?

From: Ashley Areeda <aareeda@sme.org>
Sent: Wednesday, October 4, 2017 1:40 PM
To: Danny Varat; Moise, Debbie
Subject: RE: Society of Manufacturing Engineers

Sounds great. Please go ahead and use my contact information highlighted below. Should I schedule a quick show floor tour after the ribbon cutting remarks?

Thanks!

Ashley Areeda
Senior PR Representative
One SME Drive, Dearborn, MI 48128
O: 313-425-3187 | M: 734-891-4013

From: Danny Varat [<mailto:DannyVarat@scstatehouse.gov>]
Sent: Wednesday, October 04, 2017 1:07 PM
To: Ashley Areeda <aareeda@sme.org>; Moise, Debbie <dmoise@scommerce.com>
Subject: Re: Society of Manufacturing Engineers
Thanks so much. He'll be there. May I please have a contact for SLED? Thanks

DV

From: Ashley Areeda <aareeda@sme.org>
Sent: Wednesday, October 4, 2017 12:56 PM
To: Moise, Debbie
Cc: Danny Varat
Subject: RE: Society of Manufacturing Engineers

Hi Debbie – We are willing to work around his schedule, but we're hoping to open the event with a few words from the Lt. Governor at 8:45am on Tuesday, October 24. He can leave after the ribbon cutting ceremony, which would only be about 15 minutes long. We can also do a quick show floor tour with him after the ribbon cutting, taking him around to meet a few South Carolina manufacturers for photo ops. We could wrap up a show floor tour by 9:45am. Let me know if either would work with his schedule.

Thanks,

Ashley Areeda
Senior PR Representative
One SME Drive, Dearborn, MI 48128
O: 313-425-3187 | M: 734-891-4013

From: Moise, Debbie [<mailto:dmoise@sccommerce.com>]

Sent: Wednesday, October 04, 2017 12:52 PM

To: Ashley Areeda <aareeda@sme.org>

Cc: DannyVarat@scstatehouse.gov

Subject: RE: Society of Manufacturing Engineers

Hi Ashley – The Lt. Governor's office was wondering what time you need him to arrive at South-Tec and how long will he be expected to stay?

Thanks,
Debbie

From: Ashley Areeda [<mailto:aareeda@sme.org>]

Sent: Tuesday, October 03, 2017 11:46 AM

To: Moise, Debbie <dmoise@sccommerce.com>

Subject: RE: Society of Manufacturing Engineers

Thanks, Debbie. We would love to have the Lt. Governor if possible.

Ashley Areeda

Senior PR Representative

One SME Drive, Dearborn, MI 48128

O: 313-425-3187 | M: 734-891-4013

From: Moise, Debbie [<mailto:dmoise@sccommerce.com>]

Sent: Tuesday, October 03, 2017 11:44 AM

To: Ashley Areeda <aareeda@sme.org>

Subject: FW: Society of Manufacturing Engineers

Hi Ashley – I just received a call from Governor McMaster's office and he has a conflict now on his schedule for October 24th. Unfortunately, he will be unable to attend the South-TEC conference in Greenville. The governor appreciates the invitation, and hopefully, the Lt. Governor can attend in his place.

Please let me know if you need assistance.

Best Regards,
Debbie Moise
South Carolina Department of Commerce

From: Moise, Debbie

Sent: Tuesday, October 03, 2017 9:20 AM

To: 'aareeda@sme.org' <aareeda@sme.org>

Subject: FW: Society of Manufacturing Engineers

Hi Ashley – Governor McMaster can attend the South-TEC ribbon cutting on October 24th at 9:00 a.m. and speak at the kick-off.

If you can let me know if this time works for the conference and who I can work with on some questions for the governor's briefing.

Best Regards,

Debbie Moise
Marketing Manager
South Carolina Department of Commerce
1201 Main Street, Suite 1600
Columbia, SC 29201
803.737.0524 direct
www.SCcommerce.com



From: "governor@sc.lmhostediq.com" <governor@sc.lmhostediq.com>
Date: 8/8/2017 2:14:00 PM
To: "governor@sc.lmhostediq.com" <governor@sc.lmhostediq.com>
Cc:
Subject: Invitation to SOUTH-TEC 2017 Ribbon Cutting

CUSTOM
SME
Ashley

Areeda

SME (Society of Manufacturing Engineers)
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48128
aareeda@sme.org>
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SCHED
Invitation to SOUTH-TEC 2017 Ribbon Cutting
74.204.91.149

We would love Governor McMaster and Lt. Governor Bryant to lead the ribbon cutting ceremony and give a short speech before we kick off SOUTH-TEC 2017, October 24 at the TD Convention Center in Greenville. SOUTH-TEC is one of the largest manufacturing events in the U.S., where manufacturing ideas, processes and products that make an impact in the southeast region are highlighted through exhibits, education and networking events. The event offers attendees a unique chance to connect with resources that can solve their company's most pressing problems, improve productivity and increase profits.

Governor McMaster could kick off SOUTH-TEC by discussing the state of manufacturing in South Carolina, especially in terms of jobs and workforce development. We're open to all ideas.

More info: <http://www.southteconline.com/>