

# State of South Carolina

## Governor's Proclamation

WHEREAS, South Carolina prohibits the sale of tobacco products to persons under the age of 18; and

WHEREAS, *We Card* Awareness Month is a retail education and training effort to boost retailers' awareness of and participation in responsible retailing efforts to comply with federal, state, and local laws and identify, prevent, and deny tobacco and other age-restricted product sales to minors; and

WHEREAS, this year marks the 21<sup>st</sup> anniversary of the national non-profit organization, THE "*WE CARD*" PROGRAM INC. - providing training and education to the retail community to help retailers comply with age-restricted product laws and serve their communities as responsible retailers; and

WHEREAS, *We Card* in-store training and education materials, its online training program, and its mystery shopping service, "ID Check-Up," are available to all retailers through *We Card's* website; and

WHEREAS, the Palmetto State benefits from a responsible retailing community that successfully prevents tobacco and other age-restricted product sales to minors.

NOW, THEREFORE, I, Nikki R. Haley, Governor of the great State of South Carolina, do hereby proclaim September 2016 as

### *WE CARD* AWARENESS MONTH

throughout the state and encourage all South Carolinians to work together to prevent the sale of tobacco and other age-restricted products to minors and help improve the quality of life for people in the Palmetto State.



A handwritten signature in black ink, reading "Nikki R. Haley". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

NIKKI R. HALEY  
GOVERNOR  
STATE OF SOUTH CAROLINA