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To: Kester, Tonykester@aging.sc.gov
Date: 10/7/2015 12:03:16 PM
Subject: Top Reasons to Attend - Dual Eligibles Program Leadership Forum

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Hi Tony,

We invite you to join us for our upcoming **Dual Eligibles Program Leadership Forum**, taking place **November 19-20, 2015 at The Marines' Memorial Club & Hotel**. In its fourth year, this conference is regarded as the must-attend event where plans, providers, government officials and thought leaders from around the country gather to examine the most inventive new measures for improving clinical and financial outcomes in the Duals field.

Top Reasons to Attend:

- Get practical insight on the latest innovations in care coordination to increase quality for individuals with complex needs
- Improve the overall experience for your members by fine-tuning your member engagement tactics with groundbreaking approaches
- Explore what the future will look like after the demonstration programs
- Hear how to balance pricing, benefits, and risk adjustment for Duals
- Understand how to overcome cultural and linguistic barriers to increased care quality
- Examine innovations in creating and leveraging quality measurements specific to Duals

To view the full agenda, [click here](#).

I am personally coordinating all registrations to ensure adequate seating. Group discounts are offered to those who qualify. For more information and to [register](#), contact me at 704-341-2445 or wbetts@frallc.com.

To help us better serve you, please mention priority code **PHN12-EM6** and/or how you heard about us when registering.

Best Regards,

Whitney Betts

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