

# THE CHARLESTON GAILLARD CENTER

May 9, 2016

The Honorable Nikki R. Haley  
Office of the Governor  
1205 Pendleton Street  
Columbia, South Carolina 29201

Dear Governor Haley:

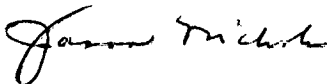
When The Charleston Concert Association has presented extraordinary groups from abroad in the past, such as the Royal Winnipeg Ballet of Canada or the Ballet de Monte Carlo, we have had receptions following the performance to provide introduction opportunities for area businesses and government officials.

Following the performance of Canada's Royal Winnipeg Ballet in 2013, we hosted a very successful reception with the Canadian Consulate which included South Carolina businesses looking for export, investment, and business opportunities. The event resulted in the Canadian Ambassador visiting Charleston two weeks later to explore opportunities to increase Charleston/Canadian tourism and direct flights from Canada to South Carolina.

On March 23, 2017 the world-class Charleston Gaillard Center has a similar opportunity with the presentation of Taj Express <http://www.cami.com/?webid=2486>, a lavish musical extravaganza celebrating Bollywood culture and traditions featuring colorful costumes, joyful dance, and thrilling live music. Based on news coverage I am aware that you and the South Carolina Department of Commerce have a great interest in increasing India's investment in South Carolina. This event offers an occasion to further your cause. Please let me know who to be in contact with in your office to discuss partnership opportunities. I may be reached at [JNichols@Gaillardcenter.com](mailto:JNichols@Gaillardcenter.com) or 843-242-3096.

We also would also like to invite you to attend the performance. Please let me know if we can provide complimentary tickets.

Sincerely,



Jason Nichols  
Classical Programming  
Charleston Gaillard Center

