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Subject: SC NFP PFS Weekly E-mail (4/21/14)

Please find a summary of the work streams and decision points that need to be advanced this week and a summary of the major discussion points from the last week. Please feel free to add anything we may have missed.

Action Items: Week of April 21st

- **Data Request:** Continue to move forward in securing SC baseline data; add certain potential targeting variables (e.g., income, age, etc) to request (*lead: State*)
- **Operations Plan:** SC/NSO/SF to discuss options for targeting a) at-risk mothers for NFP services; b) PFS expansion strategy (*lead: Program Design working group*)
- **Work Plan:** Circulate updated timeline and work plan to SC/NSO for feedback (*lead: Social Finance*)
- **Dropbox Access:** SC to provide access to shared folder to exchange documents among working group members. *Note that all information included in these folders should be considered confidential and proprietary and not shared with individuals or organizations who have not signed data access agreements with SC (e.g, organizations other than NSO and SF). (lead: State)*

Summary of Activities: Week of April 14th

- **Operations Plan:** SC/NSO/SF discussed opportunities for matching NFP services with client need; this might include screening on the front end (e.g., income, age, etc) to include potentially higher risk mothers as a part of the client pool, and in-program targeting to provide clients with the NFP services that they need to be successful; the group discussed an interest in using a data-driven approach to select potential variables for such a strategy
- **Dataroom:** SC has set up a shared Dropbox folder for working groups to share data. SC will provide access to working group members over the coming week.

Best,
Nirav

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