

From: Priester, Nicole <NicolePriester@gov.sc.gov>
Required: Godfrey, Rob <RobGodfrey@gov.sc.gov>
Adams, Chaney <ChaneyAdams@gov.sc.gov>
Symmes, Brian <BrianSymmes@gov.sc.gov>
Pippin, Zach <ZachPippin@gov.sc.gov>
Subject: Press Event: ALS Proclamation Reading
Location: 1st Floor Lobby, Statehouse
When: 5/12/2015 3:00:00 PM - 3:20:00 PM

APPROVED BY: NH on 4/14

EVENT: Press Event: ALS Proclamation Reading

DATE: Tuesday, May 12, 2015

TIME: 3:00 PM

LOCATION: 1st Floor Lobby, Statehouse

LOCATION SET-UP: Microphone, podium, blue backdrop, flags

ON-SITE LOCATION CONTACT: Internal

SCHEDULING CONTACT:

Tammy Wallace
Health Care Services Coordinator
Muscular Dystrophy Association
2700 Middleburg Drive, Suite 240
Columbia, SC 29204
o: 803.799.7435 | f: 803.799.3046
TWallace@mdausa.org

PRIMARY STAFF: Ashton Lee

ADVANCE STAFF: Zach Pippin

PURPOSE: Gov. Haley will join the Muscular Dystrophy Association (MDA) in declaring the month of May as ALS Awareness Month in South Carolina. The purpose of ALS Awareness Month is to raise awareness of ALS among the public, media, government and medical communities. By building awareness MDA can continue to fund research and provide needed services for individuals with ALS and their families.

PRESS: Yes.

PUBLIC: Yes.

INVITED BY: Tammy Wallace, Muscular Dystrophy Association

INTRODUCED BY:

LENGTH OF SPEAKING:

SPEAKING ORDER/LINE-BY-LINE:

BACKGROUND:

PROCLAMATION WORDING:



SUGGESTED TALKING POINTS

PRESS RELAESE: