

From: FN-WHO-Innovation <Innovation@who.eop.gov>
To: FN-WHO-InnovationInnovation@who.eop.gov
Date: 10/27/2014 12:29:28 PM
Subject: Invitation: White House Eastern Regional Summit on Pay For Success



Dear Colleagues,

Earlier this month, the [White House Office of Social Innovation and Civic Participation](#) invited you to Save the Date for the upcoming Eastern Regional Summit on Pay for Success (PFS), the first of three events being held across the country. In partnership with the [Laura and John Arnold Foundation](#) and [Nonprofit Finance Fund](#), we are pleased to extend a formal invitation for this important event.

Date: Tuesday, November 18th

Location: Housatonic Community College in Bridgeport, CT

Time: 8 AM to 5 PM

Please register by November 10th: <https://www.etchedes.com/ereg/index.php?eventid=105178&>

Each invitation is unique and non-transferrable. Please enter this passcode upon registration: PFSSummitbridgeport

More information, including travel details, the event agenda and the schedule of speakers, is available [here](#).

[Pay for Success](#) is an approach to funding critical public services that aims to deliver better results by addressing social problems at an early stage and using taxpayer dollars to pay only for demonstrated success. Under the Pay for Success model, governments and service providers identify promising programs with strong evidence that have the potential to solve high-priority social problems. Private and philanthropic investors cover the cost of those programs up front and can earn a return when such interventions achieve the targeted results. An increasing number of cities, counties and states are now exploring Pay for Success models to support programs that are working to reduce homelessness, improve child welfare, lower rates of recidivism, improve public health, expand access to early childhood education and address other social issues.

The Regional Pay for Success Summit will provide a forum to discuss the latest regional progress in the PFS field and enable open dialogue among cross-sector stakeholders. The event will also highlight near-term opportunities and available resources to help communities catalyze future PFS projects through the recently announced [Social Innovation Fund](#) awards and other initiatives.

Should budgetary constraints or travel costs limit your ability to participate, please contact innovation@who.eop.gov. Travel support is available on a case-by-case basis.

Please do not hesitate to be in touch if you have any questions or concerns. We look forward to seeing many of you soon.

Regards,

Jonathan Greenblatt
Special Assistant to the President
Director, Office of Social Innovation and Civic Participation
The White House