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Date: 4/19/2014 5:00:13 PM

Subject: Summit on Information Technology - talking points and info

Attachments: Summit program.docx

Christian and Nick,

Per our prior communication, here are talking points for Governor Haley for Wednesday. Also, I have attached the agenda/schedule, which contains the layout of the day as well as speaker/participant bios, etc.

**We will be expecting Governor Haley to arrive at IT-oLogy at 8:30 am EST. We will give her a tour of the facility for 15 minutes then will start programming in the Theatre promptly at 8:45. I will yield the podium to her at 8:46 for 2-3 minutes of remarks. Let me know if she will be available to the media as we'll have quite a few outlets here.

Let me know if you have questions or need anything.

Todd
(803) 240-1213 cell

Talking points:

-While some may think of smart phones and games when they think of Information Technology, I think of jobs – higher paying jobs, and a robust economy.

-In today's modern economy, Information Technology is driving innovation and impacting job creation and growth across all sectors.

-Nearly every business, regardless of type, depends on IT in one or multiple capacities. Information technology enables businesses to do what they do. In many cases it is the very foundation on which they operate.

-More than 67,000 people across South Carolina are employed in a technology-related occupation at an average salary of \$64, 693. The numbers of these jobs and their economic impact will only increase in the future.

-Because of this (#s 1, 2, and 3 above) we must position ourselves to be a national leader in this area, and that requires recognizing the situation and working together. Those two things are what today's event is all about.

-I want to thank IT-oLogy, the SC Chamber of Commerce and the SC Department of Commerce for putting this event together. And I look forward to working with everyone here today to make sure we're doing the things necessary to ensure SC leverages technology to innovate and create jobs. A better, stronger economy is good for everyone.

-I recognize IT is a driving force in today's economy, and I know each of you do. I pledge today to work with you to make sure this issue remains a top priority and gets the attention it deserves (a variation of the last sentence above). Whether it's making sure kids at the k-12 level get access to IT based curriculum and become an adult with the skills businesses need, or making sure businesses have the broadband access they need, I will absolutely work with you every step of the way.

Basic event information:

The website:

<http://www.it-ology.org/en/Business/Summit%20on%20Information%20Technology.aspx>

The Summit on Information Technology

Wednesday, April 23

IT-oLogy, 1301 Gervais Street

Columbia, SC 29201

Event Description:

Join technology, business and education leaders as well as elected officials from across South Carolina for a discussion on the state of Information Technology (IT) in the state. Information technology is driving innovation and impacting job creation and growth across all sectors of our economy. More than 67,000 people across South Carolina are employed in a technology-related occupation at an average salary of \$64,693, and the numbers of these jobs and their economic impact will only increase in the future.

Is South Carolina competitive on a national and regional level? What incentives and innovations are being implemented here and elsewhere and what best practices should we pursue? How does IT impact economic development? What are we doing to stay competitive with an educated workforce? What role does public policy play in making us a progressive and more IT/business friendly state?

If South Carolina is to remain competitive we MUST establish benchmarks, understand the issues involved, and develop a comprehensive strategy and work together moving forward. Please join us as we attempt to do these things.

Information technology is in everything we do, every business we run and every job we pursue in 2014 and beyond. Will we be at the forefront or will we merely react and fall behind others? The choice is ours.

Who:

- IT leaders across all industry verticals, to include CTOs, CIOs, CEOs, IT Directors, IT decision makers of all types in education, state and municipal government, manufacturing, healthcare, professional services, banking, and entrepreneurship (the start-up community).
- Elected officials at all levels
- Economic development officials at all levels

Purpose:

The purpose of this day long event is to inform and educate attendees about what's currently being done across the state, to gather input from attendees in each industry vertical, and to exchange ideas. Networking opportunities will be plentiful. This is a *must attend* event for IT, education and policy leaders throughout South Carolina.

PLEASE JOIN US WEDNESDAY, APRIL 23 at IT-oLogy

Join Technology, Business and Education leaders from across South Carolina as we examine the current state of Information Technology in the state and its impact on the overall economy. IT is driving innovation and impacting job creation across all sectors, and this influence will only increase in the future. If the state is to remain competitive, benchmarks must be identified, issues must be understood, and a strategy must be developed. **This is a must attend event!**

This event will feature IT leaders from across all industry verticals in South Carolina, including CIO's, CTO's, CEO's, economic developers, state and municipal officials, elected officials at every level of government, and educators.

Selected Speakers

For a complete listing of speakers, [click here](#).

Matt Gardner, Senior Fellow for Innovation at the Bay Area Council Economic Institute, will discuss the landmark study "Technology Works", how South Carolina compares to other

states in the context of IT, and national IT trends. Technology thought leaders from each geographic region of the state will then provide an overview of activity in their area. An industry specific think tank session will follow. The day will end with a summary from each session leader and an initial plan to move forward will be formulated.

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