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Subject: FW: WEBINAR: ACT Certified Work Ready Communities: Creating a New Ecosystem for Economic Development

All,

On our state call w/ ACT the week before last, I asked Debra about this webinar and whether or not the leadership team should participate. She basically said no and then sent me the below follow-up email. I followed up with Commerce and their Research folks are going to participate as well as DEW's Labor Market folks and Commerce is going to host. If anyone is interesting in participating next Wednesday, May 15, 2013 from 3:00 PM - 4:00 PM, please feel free to attend. After the webinar, we'll also be discussing how we can take ACT's data and turn it into data we can use for economic development purposes.

SC (and the other pilot states too) has repeatedly questioned how ACT's data can really be used as an effective economic development tool since the data is static. Additionally, since Site Selection magazine is now including the number of NCRs per 1,000 residents as part of their competitiveness rankings, we need to be on the ball on and get out in front of ACT on our messaging about how this can be used as an economic development tool.

And on a final note, the Budget and Control Board has approved our Sole-Source Justification, added boiler plate information to the contract and it has been sent back to ACT for review. ACT will have an internal call around our contract next Wednesday.

Have a great Wednesday. EK

Hi Elisabeth,

The May 15th webinar is one I am conducting with C2ER. Its focus is on getting the CWRC data into the hands of economic development data analysts as we believe that would be most helpful to counties – such as Clarendon – that achieve their goals. I would think economic development data analysis s in SC may want to participate. They have lots of data to leverage!
Hope this helps answer the question.

Debra Lyons

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ACT Certified Work Ready Communities: Creating a New Ecosystem for Economic Development

May 15, 2013

3:00 PM - 4:00 PM

This webinar will provide an interactive overview of ACT's Certified Work Ready Communities (CWRC) initiative. Part of the CWRC initiative is reporting National Career Readiness Certificates (NCRCs) earned each month at the county, state and national level. The value to economic developers in having this workforce skill data available in real time at the local level will also be discussed. Please come with your questions – there will be plenty of time for discussion and Q&A.

LMI Training Institute Member States: FREE

C2ER Members: FREE

APDU Members: FREE

Non Members: \$50.00

Lorraine Faulds

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