

From: Jesse Berst <chairman@smartcitiescouncil.com>
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Subject: Protect your city's success / More results for less cost / Helping the poor

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Don't let other cities steal your success. See **how to fight back**. Cut project costs by doing more? Here's how **one company does it**. And Rockefeller is **offering \$1 million** to help the poor.

Now you're caught up,
Jesse

Don't miss out: Smart Cities Week is next week! Smart Cities Week is next week in Washington, D.C. Have you registered yet? Don't miss out on North America's premier smart cities networking opportunity and source of inspiration and ideas that you can put to work in your city. Register now.

Don't get left in the dust: How to build a virtuous circle. The most successful cities are growing even more successful — and it may be at your expense. Learn the key criteria and steps to building a virtuous circle to ensure the health and prosperity of your city.

Need to keep your smart city project costs down? Consider doing two at a time. It seems like there's never enough money for everything city leaders would like to do to improve or add needed services. But by choosing the right upgrade projects, you might be able to save serious money by deploying two at the same time. That's what Enel is doing. Read the story to find out how.

Wanted: 10 startups that want to make a lasting impact on the poor and vulnerable. To solve challenges faced by poor and vulnerable populations in U.S. cities, the Rockefeller Foundation and the Unreasonable Institute are offering 10 early-stage for-profit or nonprofit organizations \$100,000 each and nine months of support. Click for details on this million dollar effort that could help millions of people.

One way cities can stay on top of waste collection (Think sensors). No one likes to see piles of trash on and around trash containers, and those unexpected overflows generate citizen complaints and unscheduled trips to empty them. Edinburgh, Scotland is trying out a sensor-based solution and city officials are liking what they see so far.

Webinar: Smart Cities – Global trends, local delivery. [Join Meeting of the Minds, September 28 at 9 a.m. Pacific for a live webinar focusing on place making, governance, planning and partnerships to make cities smarter. The webinar will highlight case studies from the Netherlands, South Africa and the U.S. Register today.](#)

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