



ENVISION

SOUTH CAROLINA

BUSINESS PLAN

Jim Hodges
Governor

Introduction

Key to the future of South Carolina is how well we manage and align our limited state resources to enhance the quality of life for all our citizens. As Governor, my vision is to ensure that our state will provide a superior education, advance economic prosperity, create innovative opportunities, and maintain a safe and healthy environment.

Critical to my vision is the operating philosophy used by all state agencies as we move together toward these shared goals, for the common good. This business plan is a framework from which agencies can develop strategies and measurements for state government. This plan includes my goals and aspirations for the State of South Carolina.

As you read this document:

- ❑ **EnVision** a government where every person, from top policy-makers to newly-hired employees, has the same understanding of the goals and purposes of government.
- ❑ **EnVision** each agency filled with employees who each know how he or she contributes to the agency's strategy of operation and to the agency's success.
- ❑ **EnVision** each employee able to clearly state the needs of the agency's customers and how that employee's teams and processes contribute to satisfying those needs.
- ❑ **EnVision** a workforce committed, empowered and prepared to improve effectiveness.

Vision

I **EnVision** every South Carolinian enjoying a world-class quality of life. This goal will be attained through:

- ☐ superior education,
- ☐ dynamic and diversified economies,
- ☐ accessible and affordable healthcare,
- ☐ safe communities, and
- ☐ vibrant and abundant natural resources.



Nicky Benton
Kindergarten

Mission

South Carolina's state and local governments exist to enhance the educational and economic well-being of the state's people and to protect the state's natural beauty. South Carolina government strives to produce a healthy, secure environment for life, work, and recreation.



Kelsey Swingle
3rd Grade

Key Results

Education

A world-class educational system is essential for South Carolina's success. It is imperative that our schools quickly become among the fastest improving schools in the country.

Priorities

- ☐ Ensure that every school has good leadership.
- ☐ Provide a capable teacher in every classroom.
- ☐ Promote safe schools with environments conducive to learning.
- ☐ Provide necessary resources, including adequate technology, timely data for decision making and extra learning opportunities.
- ☐ Promote strong parent and community involvement.
- ☐ Ensure that students at each level possess the prerequisites to succeed at the next level.
- ☐ Respond to individual student needs.
- ☐ Teach values and character to each student.
- ☐ Ensure every South Carolinian the opportunity to earn an associate's degree at a minimum, recognizing that higher education has replaced the high school diploma as the prerequisite for desirable employment.
- ☐ Increase the number of young South Carolinians pursuing accessible, affordable higher education.
- ☐ Reduce the financial burden of a higher education by funding scholarships adequately and consistently.
- ☐ Encourage career development and life-long learning.
- ☐ Encourage institutions of higher learning to strengthen their alignment with South Carolina's critical goals.



Melissa Pascutti
2nd Grade

Economic Opportunity

South Carolina must continue to pursue its role in the global economy. A world-class economy provides prosperity to citizens in all areas of the state. A successful economic development strategy requires aggressive business development without sacrificing our natural resources.

Priorities

- ☐ Provide economic opportunities and prosperity for all citizens.
- ☐ Develop a world-class workforce.
- ☐ Perpetuate a positive business climate that attracts new industry and nurtures and supports existing industry.
- ☐ Strengthen rural economies.
- ☐ Develop and maintain infrastructure such as roads, water, and sewer.
- ☐ Obtain venture capital necessary to stimulate and sustain the growth of technology businesses.
- ☐ Cultivate small business growth and development.
- ☐ Expand the availability of high-speed communications and Internet access to businesses in all areas of the state.



Crystall Stewart
3rd Grade



Caroline Owens
4th Grade

Safe and Healthy Communities

Safe, healthy, diverse, and empowered communities are essential to a world-class quality of life. The best system of care for citizens includes superior healthcare and attention to safety.

Priorities

- ☐ Improve the health, economic and educational status of children.
- ☐ Prepare all children to enter school healthy and ready to learn.
- ☐ Ensure dignity and independence for senior citizens.
- ☐ Pursue preventive, cost-effective means for improving health.
- ☐ Ensure that citizens are confident in the safety of their surroundings.
- ☐ Enable incarcerated adults and youth to become productive citizens upon the completion of their sentences.



Sally Rausch
2nd Grade

Environment

A healthy environment and protected cultural resources are necessary to the community. The enjoyment of nature, culture, and history creates a world-class quality of life.

Priorities

- ☐ Conserve natural resources to give future generations a healthy environment and a strong economy.
- ☐ Improve air and water quality.
- ☐ Protect and preserve historic sites.
- ☐ Create opportunities for citizens to enjoy the state's natural, recreational, cultural, and historic resources.



Margaret Morris
6th Grade



Stiles Monteith
1st Grade

Results-Oriented Government

World-class government is trustworthy, customer-focused, accessible, and accountable for results. Citizens have a voice in their governance and are trustees of the future.

Priorities

- ☐ Align and focus resources on strategic goals.
- ☐ Reward employees for achievement and provide them with necessary resources and quality, customer-focused training.
- ☐ Nurture innovation in government and persist in improving service, citizen satisfaction and efficiency.
- ☐ Ensure a results-oriented accountability system that allows state agencies to demonstrate desired results and increased customer satisfaction.
- ☐ Promote the use of technology in government as a means of achieving efficiency, effectiveness, and accessibility.
- ☐ Foster public-private partnerships and intergovernmental cooperation.
- ☐ Employ sound fiscal practices.



Zack Peterson
1st Grade



Gabby Karn
5th Grade

All the artwork contained in this report is the result of a program, TaxsmART: Picture Your Taxes™, which was unveiled this year by the South Carolina Department of Revenue. The program is designed to educate children about the various services our tax dollars provide, by showing them how South Carolina's tax system works and how their tax dollars serve them, their families, their friends and the community.

The artwork was created by Pati Derrick's art students in Kindergarten through 6th grade at the Center for Knowledge, a Richland County School District Two magnet school. In all, 126 children participated in this year's pilot program. Each student was provided with a website address for a specific state agency or division. They were charged with pulling up their specific website on the Internet and learning about the services provided by that agency or division. All the artwork was exhibited from March to May, 2000 at the main office of the Department of Revenue. The Department plans to open the program to all schools throughout the state during this fiscal year.

TaxsmART: Picture Your Taxes™

A Child's View of the Services That Taxes Fund



Recipient of the
"2000 Leon Rothenberg Award for Taxpayer Service and Education"
by the Federation of Tax Administrators